Heavy stocking rates trade cash flow for…

Increased soil erosion

Decreased soil health

Decreased rangeland productivity

Increased feed costs

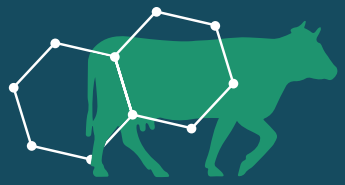
Decreased species diversity

Conservative and flexible stocking rates lead to:

Increased rainfall capture

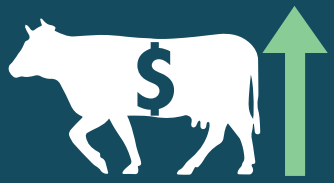
Increased diet quality, species diversity, and forage production

Decreased hay feeding



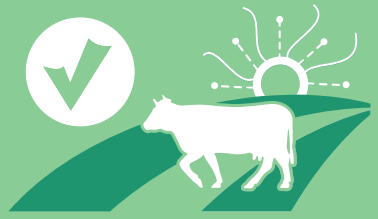
Increased conception rates

Decreased labor costs



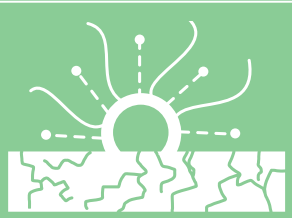
Increased profits

Result:

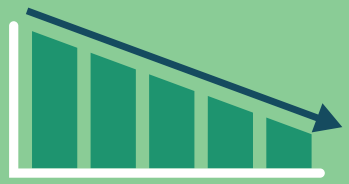


Productive and resilient rangelands

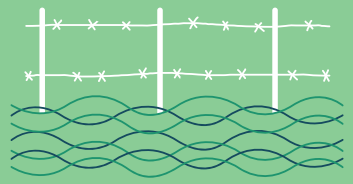
More adaptable to:



Droughts



Market downturns



Floods

Fires

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