

## Corporate Sponsorship of the US Dairy Education and Training Consortium

The USDETC is organized to provide leadership, support, and resources for the development and facilitation of practical, hands-on large herd dairy education and training. Programs are developed in coordination with allied industry, academia, and government. The programs are meant to be capstone-learning experiences for advanced college students in animal, dairy, and Ag-business curriculum in preparation for entry into the dairy industry or advanced degree programs.



The programs strive to unite the best students with the best faculty in a geographical location conducive to hands-on practical teaching through on-farm practicum combined with field trips, laboratories, and allied industry interactive experiences. Faculty from participating universities coordinate courses. Instructional faculty are recognized by national experts from universities and agribusiness. The material presented ensures that the latest in technology and information is available to the students. Due to budget constraints, many universities have cut facilities & faculty in an effort to cut costs. These actions have resulted in the loss of many dairy science departments and a diminished emphasis on dairy educational opportunities. The U.S. Dairy Education & Training Consortium is specifically designed to fill this void, educate, and train the next generation of well-prepared dairy owners, managers, employees, and allied industry personnel. The unique partnership and interaction with our industry sponsors open the door to many prospective job opportunities. However, for the consortium to continue, it is critical that we establish a fund through which we are able to guarantee the continued success of the program in order to continue our mission.

## Corporate Annual Contribution

**Executive Platinum Sponsor - \$10,000** – An Executive Platinum Sponsorship provides financial aid for students attending the teaching consortium. Financial aid provides for faculty, faculty travel, facilities, and field supplies and for student housing, boards, field transportation, and student supplies.

For the year in which the contribution is made:

- A one hour lecture on a specific subject matter area related to the contributor
- An industry lunch/dinner for interaction with students at which they are the sole industry present.
- Acknowledged in the Student Directory for that year.
- Receive a directory of the current students.

## Cooperating & Collaborating Universities



- Included on all correspondence/brochures as an Executive Platinum Sponsor for the year in which the sponsorship was made.
- The logo is placed on USDETC opening webpage
- Invited to participate in the graduation dinner.
- Acknowledged in all advertisements for that year with their logo.

**Platinum Sponsor - \$5,000** – A Platinum Sponsorship provides financial aid for students attending the teaching consortium. Financial aid provides for faculty, faculty travel, facilities, and field supplies and for student housing, boards, field transportation, and student supplies. For the year in which the contribution is made:

- An industry lunch/dinner for interaction with students at which they are the sole industry present.
- Acknowledged in the Student Directory for that year
- Receive a directory of the current students
- Included on all correspondence/brochures as a Platinum Sponsor for the year in which the sponsorship was made.
- The logo is placed on USDETC opening webpage
- Acknowledged in all advertisements for that year with their logo.

**Gold Sponsor - \$2,500** – A Gold Sponsorship provides financial support for students attending the teaching consortium. Financial aid provides for faculty, faculty travel, facilities, and field supplies and for student housing, boards, field transportation, and student supplies. For the year in which the contribution is made:

- Acknowledged in the Student Directory for that year
- Receive a directory of the current students
- Included on all correspondence/brochures as a Gold Sponsor for the year in which the sponsorship was made.
- Acknowledged in all advertisements for that year.
- Acknowledged in all advertisements for that year with their name.

### **Sponsor - Less than \$2500**

Listed as a contributor on that year's contributor list.

The USDETC is a 501(c)3 nonprofit organization. All contributions are tax-deductible to the full extent of the law.

Sponsorship should be sent to:

**USDETC  
2471 TAMU  
College Station, TX 77843-2471**