

Texas Rural Leadership Journal:

TRLP Leadership Curriculum Helps Rockport – Fulton Chamber of Commerce Plan and Take Action

By: Keelie Wendt

COLLEGE STATION, TX – The Texas Rural Leadership Program (TRLP) collaborates and strategizes a way to help rural entities work more efficiently and effectively in their communities. This week's client spotlight is the Rockport – Fulton Chamber of Commerce.

TRLP served as the board of directors' retreat facilitator to help generate a strategic outlook over the next few years for the Rockport - Fulton Chamber of Commerce. TRLP and the Chamber collaboration utilized the Leaders in Action curriculum in this process. The Leaders in Action curriculum helped the Chamber elevate and update its organization mission statement. The Chamber then worked through TRLP's Strategy-On-A-Page process to create four larger intents, theming their newly created work plan for the next two years. Developing over 20 goals for the next two years with set completion dates, the Chamber improved defined its vision through its partnership with Texas Rural Leadership Program.

President of the Rockport – Fulton Chamber of Commerce, Diane Probst, describes her experience with the TRLP as excellent, efficient, thorough, professional and worthwhile.

This success is something that the TRLP would like to bring to your community. For more information go to TRLP.tamu.edu. Become the change you would like to see in your community today.

Texas Rural Leadership Program is a service within Texas A&M AgriLife Extension Service, focused on adult leadership and community development in rural Texas. Contact: Craig Rotter, Executive Director, craig.rotter@ag.tamu.edu.