

Audience Media Internship
College Station, TX

My name is Sarah Callaway and I am a Marketing Manager of the Audience Media Group. I am reaching out to you today to provide more information about the possibility of some of your students joining us for an internship this fall! Jim Ross and our team are very excited to invite and welcome them to our team!

Located in College Station, TX, [Audience Media](https://www.ataudience.com) is growth consultancy with a specialty in digital marketing. Together our team is composed of strategists, technologists, creatives, and developers. With a focus on entertainment, destination, health, and wellness industries, we partner with some of the biggest destinations and events in Texas to tell their unique "Digital Campfire" story through highly targeted, creative, and mobile campaigns. To learn more about Audience Media and our services, check out <https://www.ataudience.com>.

This fall we have two available internship positions, both for 20hrs/week.

The interns will play an active role in the development and maintenance of our clients and gain hands-on experience with Digital Marketing, Content Creation, Digital Story Telling, Advertising Platforms, Photography, Videography, Website Development, Campaign Creation, Event Strategies, and more. The ideal candidates will be fast learners and possess social media fluency and Photoshop skills.

He/she will learn how to reach specific audiences, promote events, and understand social media platforms and the tools used to assess social campaign performance. They should be prepared to work in a fast-paced team environment and will finish their internships having gained broad and relevant experience in many aspects of marketing.

Requirements:

- Creative individual who is comfortable with both collaboration and self-driven work.
- Approach work with passion, discipline, and professionalism.
- Detail oriented with strong written and verbal communication skills.
- Interest in learning new digital marketing skills to grow with changing trends.
- Familiarity with mainstream social media platforms, including but not limited to Facebook, Twitter, Snapchat, and Instagram.
- Experience with video-editing software is a plus

All interested applicants should send a resume and cover letter to info@ataudience.com.

Thank you!

We eagerly look forward to meeting the prospective interns!

Warm regards,

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Sarah Callaway

Marketing Manager

Audience Media Group

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