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## RESEARCH ANALYST: NATIONAL PARKS & PUBLIC LANDS

RSG seeks a Research Analyst for our Public Lands Planning and Management consulting practice.

### AS A RESEARCH ANALYST FOR NATIONAL PARKS & PUBLIC LANDS

You are part of a team conducting visitor survey research and other related quantitative and qualitative market research studies in national parks and similar federal public lands. This work helps the National Park Service and other agencies measure and manage visitor use in national parks and public lands. You are involved in all phases of the research process including: designing and implementing research approaches and survey questionnaires; managing and fielding data collection efforts; conducting analysis using Excel, SPSS, R, SQL and occasionally specialized statistical software; and writing reports based on the analysis findings. You have a strong aptitude for quantitative research and data analysis, and are passionate about applying these skills to help manage and protect national parks and public lands.

As a member of our growing firm, you need to be a team player who is organized, detail-oriented, and interested in improving public lands management and helping our clients. You should possess solid analytic, quantitative, and problem solving skills, along with strong people skills. You are adept at communicating with clients verbally and through written reports and presentations.

### REQUIRED QUALIFICATIONS

- Bachelor's degree or higher in human dimensions of natural resources, market research, statistics, math, economics, psychology, sociology, geography, engineering, or a similarly relevant field of study.
- 0-3 years of professional experience.
- Aptitude for working with data and conducting analyses using statistical packages, databases, and spreadsheets, e.g., SPSS, SQL, R, and/or Excel.
- Solid analytic, quantitative, and problem-solving skills.
- Extremely organized, detail-oriented, resourceful, and flexible.
- Outstanding writing, communication, and teaming skills with colleagues and clients.
- Strong time management skills and the ability to manage multiple competing priorities and deadlines.
- Demonstrated ability to work both independently and on a team.
- Demonstrated ability to consistently deliver polished, error-free work.
- Experience in or desire to learn survey research methods and tools.
- Ability to manage field-based data collection.

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**RSG** creatively applies state-of-the-art data modeling and analytics to transportation planning, market strategy, environmental management, and custom software development, helping organizations make critical decisions with confidence. Since our founding by professors in 1986, RSG has provided actionable insights through the skilled application of innovative techniques and tools to serve a broad portfolio of public and private sector clients locally, regionally, nationally, and internationally. RSG is a 100% employee-owned company with an award-winning culture recognized by the Families and Work Institute, Society for Human Resource Management, and the Great Place to Work Institute®. We offer employees excellent benefits, flexible hours, a commitment to creating a sustainable workplace, and opportunities for advancement, and are an equal-opportunity/affirmative-action employer. Please visit [www.rsginc.com](http://www.rsginc.com) for more information.

## PREFERRED QUALIFICATIONS

- Master's degree (or equivalent work experience) in human dimensions of natural resources, market research, statistics, math, economics, psychology, sociology, geography, engineering, or a similarly relevant field of study.
- Computer simulation (ExtendSim) and/or computer programming skills (e.g., Python, Visual Basic).
- Experience conducting qualitative market research, including semi-structure interviews, focus groups, and/or similar.
- Experience conducting visitor use and social science research in national parks or other federal public lands.
- Knowledge of scientific literature regarding visitor use and social science research in national parks.

Periodic travel is required. Position is based in White River Junction, Vermont. Placement in another RSG office may be considered based upon candidate qualifications.

RSG is not currently accepting H-1B applicants for this position. EEO/AA Employer/Vet/Disabled.

## TO APPLY

Please visit our employment page: <http://rsginc.com/join-us>