

DIGITAL EDUCATION

TEAM MISSION

The Digital Education unit's primary focus is **learning** and providing deep information on specific subjects with the goal of advancing research by delivering practical information in the form of educational products.

WHAT WE OFFER

Areas of focus:

- Product Development
 - Product Assessment and Strategy
 - Publications
 - Multimedia
 - Instructional Design
 - Grant Consultation
- Business Development
 - Systems Mgmt
 - AgriLife Learn
 - eCommerce
 - Customer Support

OVERALL GOAL

Identify how we better support our internal and external clients, increase our reach and grow our digital presence, while being adaptable to the current climate of the world.

DIGITAL EDUCATION & CERS COLLABORATION

Phase 1: Identify & Notify

- Identify the research opportunity you would like to apply for
- Notify CERS & SRS of your intent to submit proposal

Phase 2: Discover

- Request a grant consultation using our [form](#)
- Proposal will be reviewed by Learning and Organizational Development Manager to identify opportunities for education outreach

Phase 3: Submit!

- Digital Education will provide documentation and cost estimates to be submitted with your proposal
- Once your grant is approved, an Educational Product Specialist will begin moving your education content through the Product Development Process

How Do I Request a Grant Consultation?

Complete the form at the following site 3-6 months prior to any submission deadlines:

<https://digitaleducation.agrilife.org/services/grant-consultation/>

Once you have completed the form, an Educational Product Specialist will reach out to you to schedule a meeting.



HOW TO ENGAGE WITH OUR TEAM

Reach out to our team:

ade@ag.tamu.edu

Or visit our website:

<https://digitaleducation.agrilife.org/>