

# DIGITAL EDUCATION

# TEAM MISSION

The Digital Education unit's primary focus is **learning** and providing deep information on specific subjects with the goal of advancing research by delivering practical information in the form of educational products.

# WHAT WE OFFER

## Areas of focus:

- Product Development
  - Product Assessment and Strategy
  - Publications
  - Multimedia
  - Instructional Design
- Business Development
  - Systems Mgmt
    - AgriLife Learn LMS
    - AgriLife Bookstore
  - eCommerce
  - Customer Support

# OVERALL GOAL

Identify how we better support our internal and external clients, increase our reach and grow our digital presence, while being adaptable to the current climate of the world.

# DIGITAL EDUCATION & CERS COLLABORATION

## Phase 1: Identify & Notify

- Identify the research opportunity you would like to apply for
- Notify CERS & SRS of your intent to submit proposal

## Phase 2: Discover

- Discovery session will be scheduled with CERS, DE and you (grant proposal team)
- Proposal will be reviewed by EPS to identify opportunities for education outreach

## Phase 3: Submit!

- Digital Education will provide documentation to be submitted with your proposal
- Once your grant is approved, EPS will begin moving your education content through the Product Development Process

# HOW TO ENGAGE WITH OUR TEAM

[ade@ag.tamu.edu](mailto:ade@ag.tamu.edu)

<https://digitaleducation.agrilife.org/>