

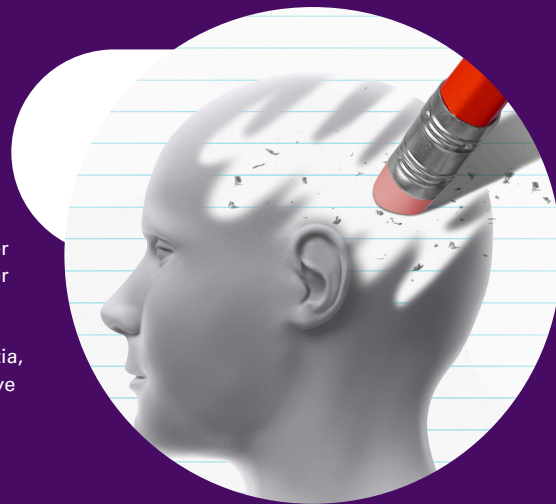
Alzheimer's & Dementia Program



Texas A&M AgriLife Extension Service is an equal opportunity employer and program provider.

What is Alzheimer's Disease?

- Alzheimer's disease is a progressive brain disorder that gradually impairs memory, thinking, and, over time, the ability to perform everyday tasks (NIH, n.d.)
- Alzheimer's is the most common cause of dementia, a general term for memory loss and other cognitive abilities serious enough to interfere with daily life (Alzheimer's Association, n.d.).

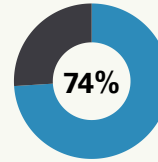


Key Statistics



7.2 million

Americans aged 65 and older are living with Alzheimer's dementia.



% of these individuals, are 75 or older.



Women account for nearly **two-thirds** of those affected.



Black Americans nearly **2x** more likely to develop Alzheimer's.



Hispanic Americans about **1.5x** more likely compared to White Americans

(Alzheimer's Association, 2025)

Texas Spotlight

460,000

Adults 65 and older with Alzheimer's

10,467

Number of deaths from Alzheimer's

3rd Largest state in # of cases.

6th Leading cause of death in state

1.09 million

Number of unpaid caregivers

1.9 billion hours

Unpaid care provided, valued at...

\$33.1 billion annually



(Alzheimer's Association, 2025)



Project Background

- The **Building Our Largest Dementia Infrastructure for Alzheimer's Act (BOLD)** directs the CDC to strengthen:
 - Dementia risk reduction
 - Early detection
 - Timely diagnosis
- Texas Department of State Health Services (DSHS) developed a four-year state plan to improve dementia awareness and education.



Texas DSHS Approach

GOAL:

Leverage existing and new partnerships to provide education to the public and healthcare professionals through community events and awareness campaigns.

- Collaborates with Texas A&M AgriLife Extension Service and Alzheimer's Association Chapters.
- Focuses on community-based outreach to increase dementia literacy statewide.

The Partnership

In 2024, Texas A&M AgriLife Extension Service partnered with:

- Texas DSHS
- Alzheimer's Association Chapters across Texas

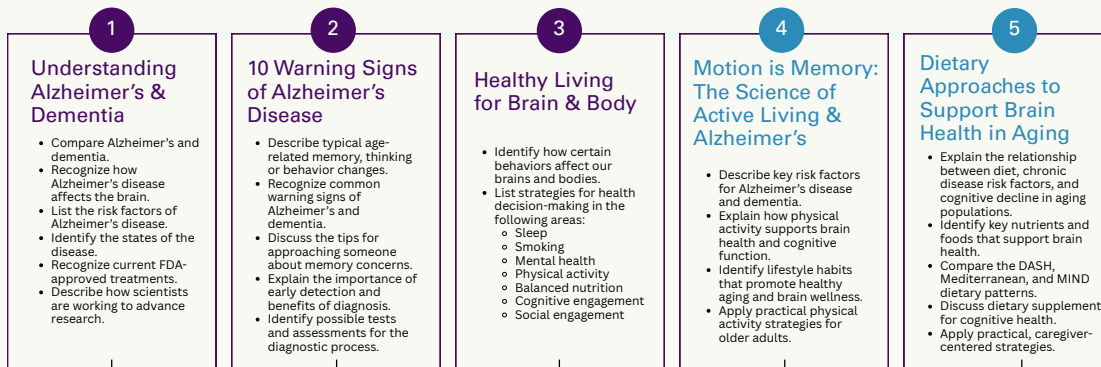
Objective

Deliver educational programs aimed at:

- Improving dementia literacy
- Reducing controllable risk factors
- Increasing awareness within communities



Program Areas



This program content was developed by the Alzheimer's Association.

COMING SPRING 2026 - developed by AgriLife Extension!



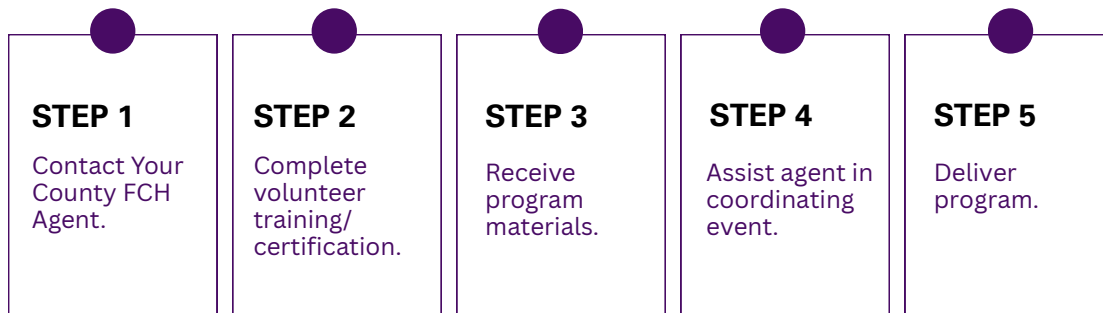
Calling all Volunteers.



We need your help!



Interested in Volunteering?





Resources

- Alzheimer’s Association
 - Volunteer Instructions
 - Regional Directors Contact Info
- Community Resources
- Program Flyers
- Sign-In Sheets
- Program Evaluations



Thank you!

To get started contact your County FCH Agent or me...

Rachel Brauner
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This program is funded in part by the Texas Department of State Health Services. Texas A&M AgriLife Extension Service is an equal opportunity employer and program provider.