

## **Howdy Health Team-Based Physical Activity Programs Master Wellness Volunteer Resources & Activity Guide June 12<sup>th</sup>, 2024**

### **Howdy Health (HH) Team-Based Physical Activity Program Designs:**

#### **Walk Across Texas**

- Eight-week program for adults
- 832-mile goal
- Mileage entry: individual / daily
- Each team member must register and join team
- Each team may have **up to 8 team members**

#### **Walk Across Texas Youth**

- Eight-week program for youth
- 832-mile goal
- Mileage entry: team / weekly
- Can be coordinated by internal or external clientele
- Unlimited number of youths, adult, or mixed participants per team

#### **Walk Through Texas History**

- Four-week program for adults
- Multiple routes – work as a team to virtually travel Texas historical routes
- Step entry: individual / daily
- Each team member must register and join team
- Each team may have **up to 8 team members**

### **HH Team-Based Physical Activity Program Resources:**

#### **1. Program Materials Available in Collaboration with the Local Extension Agent:**

- **Canva Social Media Templates** – these templates can be adapted to create local social media content for promotion, recruitment, and program updates.
- **Grab & Post Graphics** – these graphics can be downloaded and posted directly to social media pages. No edits needed. Included are images, videos, talking point prompts, FAQs, etc.
- **Howdy Health Program Resources Specific to AgriLife Extension** – various resources to help support program planning, implementation, and evaluation.
- **Training Opportunities** – recorded trainings and program consultations.

#### **2. Howdy Health Programs Website Links:**

- Howdy Health Program Implementation: <https://howdyhealth.tamu.edu>
- Social Media Pages:
  - Facebook: <https://www.facebook.com/walkacrosstexas>
  - X (Twitter): <https://x.com/walkacrosstexas/>
  - Instagram: <https://instagram.com/howdy.health/>

### **HH Team-Based Physical Activity Program Action Tasks**

**Instructions:** The action tasks below can be used to guide further individual self-study while watching the Howdy Health Programs session. If you are leading a group learning experience using this session, you may wish to facilitate the completion of this activity guide with a group discussion.

#### **Action Task: Navigate the Howdy Health website**

This action task will introduce you to the Howdy Health website page. This webpage contains educational content, program information and resources for implementation. Also, it will help you locate the Frequently Asked Questions, Tutorial Videos and submit a Support Ticket. Please review and become familiar with the various questions and answers. You may direct participants to this page or use the responses to address programmatic questions that you receive.

#### **Action Task: Register for a Howdy Health Account**

This action task allows you to test the registration process that program participants will do to create a Howdy Health account. You may also use this account to manage or participate in a Howdy Health program.

Go to: <https://howdyhealth.org/programs/howdy-health-registration>

#### **Action Task: Program Visioning**

Describe the focus (or mission) of your Howdy Health program – what do you envision to achieve with your Howdy Health program?

**Start a vision for your program:** this can be a single statement, list of goals, or a short paragraph

#### **Action Task: Program Task Force**

Create a mock (or real!) Howdy Health Task Force based on any selected Howdy Health program. Create this list with the idea that this is who you will reach out to when you begin to implement the selected program.

List the individual(s) or organization(s) that will comprise of your task force. For example, one task force member could be from the Health Department or a City Official. Be specific.

**Community Team Example:** these individuals represent organizations, agencies, and community support groups committed to implementing a Howdy Health program in your community

City / Government Contact: \_\_\_\_\_

Business and Industry Contact: \_\_\_\_\_

Civic Group Contact: \_\_\_\_\_

Community Recreation, Fitness, and Parks Contact: \_\_\_\_\_

Education Contact: \_\_\_\_\_

Faith-Based Setting Contact: \_\_\_\_\_

Healthcare Contact: \_\_\_\_\_

Mass Media Contact: \_\_\_\_\_

Public Health Contact: \_\_\_\_\_

Other: \_\_\_\_\_

School Team Example: these individuals represent a school audience committed to implementing a Howdy Health program in a school setting

Administrative Contact: \_\_\_\_\_

School Contact: \_\_\_\_\_

Parent / PTO / PTA Contact: \_\_\_\_\_

Teacher Contact: \_\_\_\_\_

Physical Education Contact: \_\_\_\_\_

Volunteer Coordinator: \_\_\_\_\_

Communications Coordinator: \_\_\_\_\_

Enforcement: \_\_\_\_\_

Other: \_\_\_\_\_