

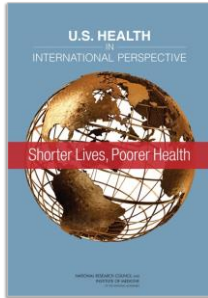
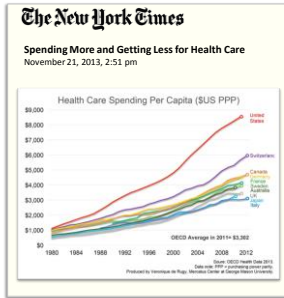


Susan Ballabina, Ph.D.
 Executive Associate Director
 Texas A&M AgrLife Extension Service



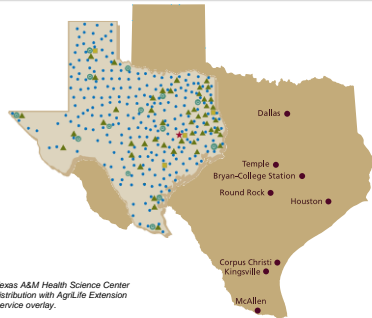
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**HEALTH CARE IS IN CRITICAL CONDITION
 IN THE UNITED STATES**



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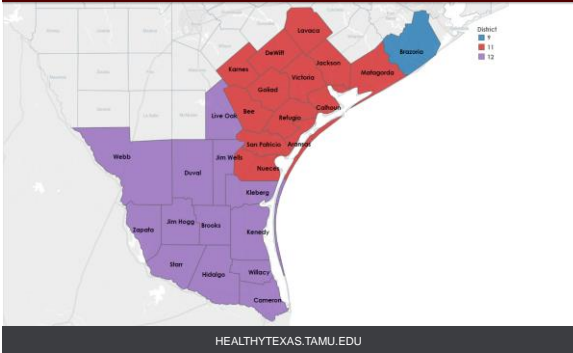
AgrLife Extension and Health Science Center



- Dallas**
Dentistry
Medicine
- Bryan-College Station**
Medicine
Nursing
Public Health
Pharmacy
- Houston**
Biosciences and Technology
Medicine
- Temple**
Medicine
- Round Rock**
Medicine
Nursing
Pharmacy
- Corpus Christi**
Health Education Center
Medicine
- Kingsville**
Pharmacy
- McAllen**
Nursing
Public Health

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INITIAL AREA OF FOCUS: 27 SOUTH TEXAS COUNTIES



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HEALTHY SOUTH TEXAS PROGRAM OVERVIEW

- \$10 million 2-year supplemental funding initiative
- Combines the strengths of Texas A&M Health Science Center and Texas A&M AgriLife Extension Service
- Comprehensive effort to improve healthy in a 27-county South Texas region
- Leverage existing resources to refocus on prevention and enhance outreach services
- Improved health outcomes over a 10 year period

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HEALTHY SOUTH TEXAS "10-Point" Program

- Building Coalitions
- Walk Across Texas
- Youth Ambassadors
- Master Volunteers
- Dinner Tonight Healthy Cooking Schools
- Diabetes Prevention
- Asthma Prevention
- Well Babies
- School of Public Health Education
- Medical Home & Assistance Program

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IMPLEMENTATION STRATEGIES

- Create synergy within the Texas A&M University System
- Social Media and Client Engagement
- Leverage Technology
- Develop Regional and National partners
- Innovative New Field Staff and Program Managers

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NOVEL PARTNERS

- Driscoll Children's Hospital
- Methodist Healthcare Ministries
- Philips Healthcare
- Doctors Hospital at Renaissance
- American Heart Association
- Texas Medical Association

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HEALTHY SOUTH TEXAS Summary



- Shift the emphasis in health services towards prevention
- Preventive health services are less costly than late stage treatments

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