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| <p>Agenda<br/>Cohort V</p> <p>Meeting IV</p>                                     |  <p>AGRI LIFE ADVANCED LEADERSHIP PROGRAM</p>   |   |
|  | <p><b>External Relations<br/>March 25 – 28, 2019</b></p>  |   |
|  | <p><b>Austin, Texas</b></p>   |   |
| <p>locations</p> <p>competencies</p> <p>outcomes</p> <p>agenda</p> <p>module</p> | <p>Host Hotel</p> <p>Monday, March 25<br/>3:00 p.m.</p> <p>Monday, March 25<br/>6:00 – 8:30 p.m.</p> <p>Tuesday, March 26<br/>7:30 a.m. – 5:00 p.m.</p> <p>Evening</p> <p>Wednesday, March 27<br/>8:00 a.m.</p> <p>Lunch &amp; Afternoon</p> <p><i>Evening (time tbc)</i></p> <p>Thursday, March 28<br/>10:00 a.m. – 12:00 noon</p> | <p>Omni Austin Hotel Downtown<br/>700 San Jacinto at 8th Street<br/>Austin, TX 78701 / Phone 512-476-3700</p> <p>Cohort V Agenda<br/>Omni Austin Hotel Downtown<br/>Representative Room</p> <p>Max's Wine Dive<br/>207 San Jacinto Blvd.<br/>Austin, TX 78701 / Phone: 512-904-0111</p> <p>Omni Austin Hotel Downtown<br/>Bouquets Meeting Room</p> <p><b><i>Austin on your own!</i></b></p> <p>Texas State Capitol<br/>1100 Congress Avenue<br/>Austin, TX 78701 / Phone: 512-463-4630</p> <p>Office of Federal &amp; State Relations<br/>Texas A&amp;M University System<br/>1303 San Antonio, Suite 850<br/>Austin, Texas 78701 / Phone: 512-542-7830</p> <p>Scholz Garten<br/>1607 San Jacinto Blvd.<br/>Austin, TX 78701 / Phone 512-474-1958</p> <p>Rebuild Texas Fund<br/>Michael and Susan Dell Foundation<br/>4417 Westlake Drive<br/>Austin, TX 78746</p> |

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|  | AgriLife Topics | <p><b>1. Texas State Legislature 101</b></p> <p><b>2. College of Agriculture and Life Sciences</b></p>   |
| <p>locations</p> <p>competencies</p> <p>outcomes</p> <p>agenda</p> <p>module</p> |                 | <p><b>Strategies for Professional Communication</b></p> <ul style="list-style-type: none"> <li>➤ How do I improve my communication effectiveness?</li> </ul> <p><b>Managing Power and Influence</b></p> <ul style="list-style-type: none"> <li>➤ How do I responsibly develop my own leadership power and influence?</li> </ul> <p><b>Developing a Professional and Personal Leadership Plan</b></p> <ul style="list-style-type: none"> <li>➤ How do I develop a leadership plan that will serve me both professionally and personally?</li> </ul>   |
| <p>locations</p> <p>competencies</p> <p>outcomes</p> <p>agenda</p> <p>module</p> |                 | <p><b>Strategies for Professional Communication</b></p> <p>Participant Outcomes</p> <ul style="list-style-type: none"> <li>➤ Identify the right audience, the right message and the right communications vehicle to help you achieve your communication goals</li> </ul> <p><b>Managing Power and Influence</b></p> <ul style="list-style-type: none"> <li>➤ Understanding why leaders need power</li> <li>➤ Recognizing the source of a leader’s personal power and the power of positive influence</li> <li>➤ Developing and empowering others through the power of shared leadership</li> </ul> <p><b>Caught Between the Dog and the Fireplug</b></p> <p>Participant Outcomes</p> <ul style="list-style-type: none"> <li>➤ Understanding the role of a public servant from a public service aspect</li> <li>➤ Awareness of political and ethical pressures in public leadership roles</li> </ul> <p><b>Developing a Professional and Personal Leadership Plan</b></p> <p>Participant Outcomes</p> <ul style="list-style-type: none"> <li>➤ Increase awareness of leadership roles within Texas A&amp;M AgriLife;</li> <li>➤ Understand accountability in leadership;</li> <li>➤ Seek innovative ways to find new opportunities through change, growth and improvement;</li> <li>➤ Experiment and take risks by generating small wins and learning from mistakes.</li> </ul> |

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|               | <b>Day One<br/>Monday<br/>March 25, 2019</b>                                | <b>Dress Code: Business Casual<br/>Omni Austin Hotel Downtown, 700 San Jacinto at 8th</b>   |
| locations     | 3:00 p.m.   | <b>Cohort V Group Agenda</b><br>Representative Room   |
| competencies  | 5:30 p.m.   | Meet in Hotel Lobby/Walk to Restaurant  |
| outcomes      | 6:00 – 8:30 p.m.  | <b>Opening Dinner/Networking Event</b><br>Max's Wine Dive<br>207 San Jacinto Blvd.<br><b>Guests</b>   |
| <b>agenda</b> | <b>Day Two<br/>Tuesday<br/>March 26, 2019</b>                               | <b>Dress Code: Business Casual<br/>Bouquets Meeting Room<br/>Omni Austin Hotel Downtown</b>   |
| module        | 7:30 a.m.   | <b>Catered Breakfast</b><br>Bouquets Meeting Room   |
|               | 8:00 a.m.   | <b>Cohort V Capstone Update (&lt;= 30 minutes)</b>  |
|               | 8:30 a.m. – 4:00 p.m.   | <b>Communicating your Message: Media &amp; Advocacy</b><br>Jenifer Sarver, Sarver Strategies<br><a href="http://sarverstrategies.com/">http://sarverstrategies.com/</a>   |
|               | Break: 10:00-10:15 a.m.<br>Lunch: 12:15 -1:00 p.m.<br>Break: 2:15-2:30 p.m. | <ul style="list-style-type: none"> <li>• 5 “Cs” of Effective Communication</li> <li>• Understanding your Audience</li> <li>• Developing your Message</li> <li>• Advocacy Communication</li> <li>• Working With the Media</li> <li>• Being the Messenger</li> <li>• Practice</li> <li>• Putting It All Together</li> </ul> |
|               | 4:05 – 4:50 p.m.  | <b>Advocacy Presentation</b><br><b>College of Agriculture and Life Sciences</b>   |
|               | Evening   | <ul style="list-style-type: none"> <li>• Dan Roelke</li> <li>• Steve Hague</li> </ul> <p><b><i>Austin on your own!</i></b></p>  |

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| locations<br>competencies<br>outcomes<br><b>agenda</b><br>module | <p><b>Day Three<br/>Wednesday<br/>March 27, 2019</b></p>   | <p><b>Dress Code: Khaki Bottoms &amp; Program Shirt</b><br/>The State Capitol (AM)<br/>TAMUS Government Relations Office (PM)</p>  |
|  | <p>Early</p> <p>7:30 a.m.</p> <p>Lunch &amp; afternoon</p> <p>4:00 p.m.</p> <p>Evening (<i>time tbc</i>)</p> | <p><b>Breakfast on your own</b></p> <p>Meet in hotel lobby/walk to <b>State Capitol</b></p> <p>walk to ....<br/><b>TAMUS Office of Federal &amp; State Relations</b><br/>1303 San Antonio, Suite 850</p> <p><b>Book Review</b><br/><b>Caught Between the Dog and the Fireplug</b></p> <ul style="list-style-type: none"> <li>• Juan Enciso</li> <li>• Brandon Dukes</li> <li>• Melissa Berquist</li> </ul> <p><b>Meet the AgriLife ANRP and TAMU PPIP Interns<br/>Dinner &amp; Networking Event</b><br/>Scholz Garten<br/>1607 San Jacinto Blvd.</p> |
|  | <p><b>Day Four<br/>Thursday<br/>March 28, 2019</b></p>   | <p><b>Dress Code: Casual</b><br/>Rebuild Texas Fund<br/><b>4417 Westlake Drive</b></p>   |
|  | <p>8:30 a.m.</p> <p>10:00 a.m.</p> <p>12:00 noon</p>   | <p><b>Breakfast on your own</b></p> <p>Checkout/Depart Hotel for<br/><b>Rebuild Texas Fund</b><br/><b>4417 Westlake Drive</b></p> <p><b>Program/Presentation</b><br/><b>Rebuild Texas Fund</b><br/>Cristina Cornejo, Program Officer</p> <p><b>Adjourn</b></p>   |

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| <p>locations</p> <p>competencies</p> <p>outcomes</p> <p>agenda</p> <p><b>module</b></p>  | <p>A<br/>S<br/>S<br/>I<br/>G<br/>N<br/>M<br/>E<br/>N<br/>T<br/>S</p> | <p style="text-align: center;"><b>Meeting V</b><br/><b>August 12 – 15, 2019</b><br/><b>Dallas, TX</b></p> <p><b>Advocacy Presentation</b><br/><b>Texas A&amp;M AgriLife Extension Service</b></p> <ul style="list-style-type: none"> <li>• Craig Coufal</li> <li>• Brandon Dukes</li> <li>• Julie Gardner</li> </ul> <p><b>Book Assignment</b><br/><b>The Omnivore’s Dilemma</b></p> <ul style="list-style-type: none"> <li>• Peter Ampim</li> <li>• Guadalupe Castro</li> <li>• Lucas Gregory</li> <li>• Dan Roelke</li> </ul> <p><b>Shadowing Assignment, Part II</b><br/><b>Reports with Extension Date Due</b></p> <ul style="list-style-type: none"> <li>○ Dr. Lee Tarpley</li> </ul> <p><b>Capstone Assignment, Cohort V</b><br/>Cohort Update</p> <p><b>Leadership Development Plans</b><br/>With just two meetings left in the Program – August and October, 2019 - you may wish to get feedback on your leadership development plans. This is not an assignment per se but more of a reminder.</p> |
| <p><b>Suggested Dress Code</b></p> <p><b>Casual</b><br/>Clothing that is comfortable and practical e.g. khakis, jeans or casual pants.</p> <p><b>Business Casual</b><br/>Business casual clothing for men means a shirt with a collar with pants such as khakis, Dockers, or similar good looking brands. For women, it means casual skirts, dresses, pants and blouses. Both men and women wear sweaters, vests, casual jackets, and accessories.</p> <p><b>Business Formal</b><br/>For men, this category demands a tie worn with a dress shirt, together with a suit or a tailored sport coat worn with dress trousers. For women, this category can look numerous ways. It includes tailored pantsuits, businesslike dresses, and coordinated dressy separates.</p> <p><b>Khaki Bottoms &amp; Program Shirt</b><br/>For all, wear the program short sleeve shirt and khaki bottoms i.e. long pants for men; long pants, skirt or capris for women.</p> |  |   |