


<p>Agenda Cohort IV</p> <p>Meeting IV</p>		 <p>AGRI LIFE ADVANCED LEADERSHIP PROGRAM</p>
		<p><b>External Relations</b> <b>March 27 – 30, 2017</b></p>
		<p><b>Austin, Texas</b></p>
<p>locations</p> <p>competencies</p> <p>outcomes</p> <p>agenda</p> <p>module</p>	<p>Host Hotel</p> <p>Monday, March 27 1:00 – 4:30 p.m.</p> <p>Monday, March 27 6:00 – 8:00 p.m.</p> <p>Tuesday, March 28 7:30 a.m. – 5:30 p.m.</p> <p>Evening</p> <p>Wednesday, March 29</p> <p>Thursday, March 30 8:30 a.m. – 12:00 noon</p>	<p>Westin Austin Downtown 310 E 5th Street Austin, TX 78701 Phone: 512-391-2333</p> <p>Cohort IV Group Meeting Saxon Meeting Room, Westin Austin Downtown</p> <p>Max's Wine Dive 207 San Jacinto Blvd. Austin, TX 78701 / Phone: 512-904-0111</p> <p>Westin Austin Downtown Galleria Meeting Room</p> <p>The Austin Club 110 East 9<sup>th</sup> Street Austin, TX 78701 / Phone 512-477-9496</p> <p>Texas State Capitol 1100 Congress Avenue Austin, TX 78701 / Phone: 512-463-4630</p> <p>Office of Federal &amp; State Relations Texas A&amp;M University System 1303 San Antonio, Suite 850 Austin, Texas 78701 / Phone: 512-542-7830</p> <p>Historic Golf Shelter Bastrop State Park 100 Park Road 1A Bastrop, TX 78602 Phone: 512-321-2101 / <a href="http://www.tpwd.texas.gov/bastrop/">www.tpwd.texas.gov/bastrop/</a></p>

	AgriLife Topics	<b>1. Texas State Legislature 101</b> <b>2. College of Agriculture and Life Sciences</b>
locations competencies outcomes agenda module		<b>Strategies for Professional Communication</b> ➤ How do I improve my communication effectiveness?  <b>Managing Power and Influence</b> ➤ How do I responsibly develop my own leadership power and influence?  <b>Developing a Professional and Personal Leadership Plan</b> ➤ How do I develop a leadership plan that will serve me both professionally and personally?
locations competencies outcomes agenda module		<b>Strategies for Professional Communication</b> Participant Outcomes ➤ Identify the right audience, the right message and the right communications vehicle to help you achieve your communication goals  <b>Managing Power and Influence</b> ➤ Understanding why leaders need power ➤ Recognizing the source of a leader's personal power and the power of positive influence ➤ Developing and empowering others through the power of shared leadership  <b>Caught Between the Dog and the Fireplug</b> Participant Outcomes ➤ Understanding the role of a public servant from a public service aspect ➤ Awareness of political and ethical pressures in public leadership roles  <b>Developing a Professional and Personal Leadership Plan</b> Participant Outcomes ➤ Increase awareness of leadership roles within Texas A&M AgriLife; ➤ Understand accountability in leadership; ➤ Seek innovative ways to find new opportunities through change, growth and improvement; ➤ Experiment and take risks by generating small wins and learning from mistakes.

	<b>Day One Monday March 27, 2017</b>	<b>Dress Code: Business Casual</b> <b>Westin Austin Hotel, 310 E 5<sup>th</sup> Street, Austin</b>
locations competencies outcomes <b>agenda</b> module	1:00 – 4:30 p.m.  5:30 p.m.  6:00 – 8:00 p.m.	Cohort IV Group Meeting Saxon Meeting Room  Meet in Hotel Lobby/Leave for Restaurant  <b>Opening Dinner/Networking</b> Max's Wine Dive 207 San Jacinto Blvd. <b>Guests</b> <ul style="list-style-type: none"> <li>• Dr. Bill Dugas, Associate Vice Chancellor for Business and Strategic Management Texas A&amp;M AgriLife</li> <li>• Dr. Doug Steele, Director, Texas A&amp;M AgriLife Extension Service</li> <li>• Dr. Kenneth Ashworth* and Mrs. Emily Ashworth *Author, Caught Between the Dog and the Fireplug</li> </ul>
	<b>Day Two Tuesday March 28, 2017</b>	<b>Dress Code: Business Casual</b> <b>Westin Austin Hotel, 310 E 5<sup>th</sup> Street, Austin</b>
	7:30 a.m.  8:00 – 8:45 a.m.  8:50 – 9:35 a.m.  9:40 a.m. - 4:30 p.m. Catered Lunch (45 mins) & Break Times TBD	<b>Breakfast</b> Gallery Meeting Room  <b>Welcome, Cohort IV</b> Dr. Jack Elliot, Chair  <b>The Leadership Challenge – Challenge the Process</b> Reference: Chapters 6 & 7 'The Leadership Challenge' Dr. Clint Allred, Executive Member & Cohort III Alumni Associate Professor, Nutrition and Food Sciences College of Agriculture and Life Sciences <a href="mailto:callred@tamu.edu">callred@tamu.edu</a> / 979-862-6655  <b>Advocacy Presentation</b> <b>College of Agriculture and Life Sciences</b> <ul style="list-style-type: none"> <li>• Dr. Tri Duong</li> <li>• Mr. Amir Ibrahim</li> <li>• Dr. Jim Petrick</li> <li>• Dr. Susanne Talcott</li> </ul> <b>Communicating your Message: Media &amp; Advocacy</b> Jenifer Sarver, Sarver Strategies <a href="http://sarverstrategies.com/">http://sarverstrategies.com/</a>

locations competencies outcomes <b>agenda</b> module	5:30 – 7:00 p.m.	<b>Reception with Texas A&amp;M University Austin Interns</b> The Austin Club 110 East 9 <sup>th</sup> Street  <a href="http://anrp.tamu.edu/home/internships/current-interns/austin-texas/">http://anrp.tamu.edu/home/internships/current-interns/austin-texas/</a>  <a href="http://ppip.tamu.edu/Internships/Current-Interns/Austin,-Texas">http://ppip.tamu.edu/Internships/Current-Interns/Austin,-Texas</a>
	Day Three Wednesday March 29, 2017	<b>Dress Code: Khaki Bottoms &amp; Program Shirt</b>
	7:30 a.m.  8:00 a.m.  8:45 a.m.  9:00 a.m.  10:00 a.m.  10:30 – 11:00 a.m.  11:00 – 11:30 a.m.  11:30 a.m. – 12:05 pm  12:10 p.m.  12:30 p.m.  1:00 p.m.	<b>Breakfast on Your Own</b>  <b>Meet in Lobby to Walk to The State Capitol</b>  <b>House Agriculture &amp; Livestock Committee Hearing</b> Tracy King Welcome  <b>Meeting/Photo with State Representative Raney</b> Room E2.808  <b>Meeting/Photo with State Representative Kacal</b> Room E2.412  <b>Walk to TAMUS Government Relations Office</b> 1303 San Antonio Street., Suite 850, Austin, TX 78701  <b>Media &amp; the Legislature</b> Reeve Hamilton, Executive Director, Media Relations Texas A&M University System  <b>Higher Education &amp; the Legislature</b> Stanton Calvert, Special Advisor to the Vice President Government Relations  <b>Catered Lunch</b>  <b>Walk to The State Capitol</b>  <b>Meeting/Photo with State Senator Schwertner</b> Meet outside Senate Chamber - Room 2E.8  <b>Walk to TAMUS Government Relations Office</b> 1303 San Antonio Street., Suite 850, Austin, TX 78701

locations  competencies  outcomes  <b>agenda</b>  module	1:15 – 1:45 p.m.	<b>Legislature 101</b> <ul style="list-style-type: none"> <li>• Joe Cox, Ass't Vice Chancellor for External Relations</li> <li>• Cristina Cornejo, Director for Legislative Affairs and Communication</li> </ul>
	1:45 – 2:00 p.m.	<b>Break</b>
	2:00 – 3:00 p.m.	<b>Working with the Legislature</b> <ul style="list-style-type: none"> <li>• Kaleb McLaurin, TX &amp; SW Cattle Raisers Assoc.</li> <li>• Marissa Patton, TX Farm Bureau</li> <li>• Mike Pacheco, TX Farm Bureau</li> <li>• Jeff Stokes, TNLA</li> </ul>
	3:00 – 3:15 p.m.	<b>Break</b>
	3:15 – 4:15 p.m.	<b>Fundraising and the Legislature</b> <ul style="list-style-type: none"> <li>• Jamie McWright, President Associated Republicans of Texas</li> </ul>
	4:20 – 5:20 p.m.	<b>Book Review</b> <b>Caught Between the Dog and the Fireplug</b> <ul style="list-style-type: none"> <li>• Dr. Paul De Laune</li> <li>• Ms. Lisa Whittlesey</li> <li>• Dr. Megha Parajulee</li> </ul>
	5:20 p.m.	<b>Discover Austin on Your Own</b>
	<b>Day Four</b> <b>Thursday</b> <b>March 30, 2017</b>	<b>Dress Code: Casual</b>
	7:15 a.m.	<b>Breakfast on Your Own</b>
	8:30 a.m.	<b>Depart Hotel for Bastrop State Park</b>  Historic Golf Shelter, Bastrop State Park 100 Park Road IA <ul style="list-style-type: none"> <li>• <b>Shadowing, Part II Reports</b></li> <li>• <b>Cohort IV Update, Capstone Assignment</b></li> <li>• <b>Logistics, Meeting V, Corpus Christi</b></li> <li>• <b>Assignment Review, Meeting V</b></li> </ul>
	10:00 a.m. – 12:00 noon	<b>Texas A&amp;M Forest Service: Tour of Recovery Efforts Lost Pines/Bastrop Forest Fires 2011</b> Jim Rooni, TFS Central Texas Operations Department Head Austin Regional Office Phone: 512-339-6548 / <a href="mailto:jrooni@tfs.tamu.edu">jrooni@tfs.tamu.edu</a>
	12:00 noon	Adjourn

locations competencies outcomes agenda <b>module</b>	A S S I G N M E N T S	<b>Meeting V</b> <b>August 14 – 17, 2017</b> <b>Corpus Christi, TX</b>
		<b>Advocacy Presentation</b> <b>Texas A&amp;M AgriLife Research</b> <ul style="list-style-type: none"> <li>○ Dr. Paul DeLaune</li> <li>○ Dr. Jamie Foster Malone</li> <li>○ Dr. Megha Parajulee</li> <li>○ Dr. Qingwu Xue</li> </ul> <b>Book Assignment</b> <b>The Omnivore's Dilemma</b> <ul style="list-style-type: none"> <li>○ Mr. Jason Keiningham</li> <li>○ Dr. Tri Duong</li> <li>○ Dr. Hurley Miller</li> <li>○ Ms. Terry Doborvolsky</li> </ul> <b>Shadowing Assignment, Part II</b> <b>Reports with Extension Date Due</b> <ul style="list-style-type: none"> <li>○ Dr. Jamie Foster Malone</li> <li>○ Dr. Qingwu Xue</li> </ul> <b>Capstone Assignment, Cohort IV</b> Cohort Update @ Corpus Christi Meeting

**Suggested Dress Code**

**Casual**  
 Clothing that is comfortable and practical e.g. khakis, jeans or casual pants.

**Business Casual**  
 Business casual clothing for men means a shirt with a collar with pants such as khakis, Dockers, or similar good looking brands. For women, it means casual skirts, dresses, pants and blouses. Both men and women wear sweaters, vests, casual jackets, and accessories.

**Business Formal**  
 For men, this category demands a tie worn with a dress shirt, together with a suit or a tailored sport coat worn with dress trousers. For women, this category can look numerous ways. It includes tailored pantsuits, businesslike dresses, and coordinated dressy separates.

**Khaki Bottoms & Program Shirt**  
 For all, wear the program short sleeve shirt and khaki bottoms i.e. long pants for men; long pants, skirt or capris for women.