

# Meeting 1

## Agenda



### AGRI LIFE ADVANCED LEADERSHIP PROGRAM

#### Setting the Course

**September 15-18, 2014**

**College Station, Texas**

<p><b>locations</b></p> <p>competencies</p> <p>outcomes</p> <p>agenda</p> <p>module</p>	<p><b>Networking Dinner</b> 5:30 – 7:30 pm 09-15-2014</p> <p><b>7:45 am–5:00 pm</b> 09-16-2014</p> <p><b>7:30 am–1:00 pm</b> 09-17-2014</p> <p><b>1:30 – 5:00 p.m.</b> 09-17-2014 &amp; <b>8:00 – 12:00 noon</b> 09-18-2014</p>	<p>Amico Nave 203 East Villa Maria Rd. Bryan, Texas 77801 979-703-1953 / <a href="http://amiconave.com/">http://amiconave.com/</a></p> <p>Texas A&amp;M Forest Service 200 Technology Way, Room 1105B College Station, TX 77845</p> <p>TEEX   Disaster City 11000 Stillwater Road College Station, TX 77845</p> <p>Agriculture &amp; Life Sciences Building 600 John Kimbrough Blvd., Room 129 College Station, TX 77843 [parking permits required]</p>
	<p><b>AgriLife Topic:</b></p>	<p>Texas A&amp;M Forest Service</p>

AGRI LIFE ADVANCED LEADERSHIP PROGRAM

locations		<ul style="list-style-type: none"> <li>➤ <b>Elusive Leadership Teams – Swarming Brands</b> <ul style="list-style-type: none"> <li>- Elusive Leadership: the Foundations of High Performance Teams</li> <li>- The Four Conversations that Matter to Engaged Organizations</li> <li>- Building your Brand using Messaging Mapping</li> <li>- Using Social Media to Tell your Story and Create a Brand</li> </ul> </li> </ul>
competencies		<ul style="list-style-type: none"> <li>➤ <b>Building Relationships and Interpersonal Skills</b> <ul style="list-style-type: none"> <li>- How do I consistently engage with others in a positive way</li> </ul> </li> </ul>
outcomes		<ul style="list-style-type: none"> <li>➤ <b>Strategies for Professional Communication</b> <ul style="list-style-type: none"> <li>- What are the methods of communication used during a crisis</li> </ul> </li> </ul>
agenda		
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locations		<ul style="list-style-type: none"> <li>➤ <b>Elusive Leadership Teams – Swarming Brands</b> <p>Participant Outcomes:</p> <ul style="list-style-type: none"> <li>- Learn the key components of creating team trust</li> <li>- Develop skills in building engaged teams</li> <li>- Craft a brand message for themselves</li> <li>- Understand social networks and how they might be strengthened to broaden their influence</li> </ul> </li> </ul>
competencies		<ul style="list-style-type: none"> <li>➤ <b>Building Relationships and Interpersonal Skills</b> <p>Participant Outcomes:</p> <ul style="list-style-type: none"> <li>- While engaged in a scenario-based exercise, participants will demonstrate skills pertaining to leadership, team building, effective communication and 'thinking on your feet'</li> </ul> </li> </ul>
<b>outcomes</b>		<ul style="list-style-type: none"> <li>➤ <b>Strategies for Professional Communication</b> <p>Participant Outcomes:</p> <ul style="list-style-type: none"> <li>- Identify communication priorities – how to communicate, when, where, and to whom</li> <li>- Recognize that good communication requires listening skills</li> <li>- Understand how to control conversations, gain understanding, and reach a desired end point</li> <li>- Appreciate the benefits of clear, concise, easily understood communication</li> </ul> </li> </ul>
agenda		
module		

locations	<b>Monday 09-15-2014</b> <b>Location -&gt;</b>	<b>Amico Nave</b> <b>203 East Villa Maria Rd.</b> <b>Bryan, Texas 77801</b> <b>979-703-1953 / <a href="http://amiconave.com/">http://amiconave.com/</a></b>
competencies	5:30 - 7:30 pm	Dinner & Networking Meeting <i>Dress Code: Business Casual</i>
outcomes	<b>Tuesday 09-16-2014</b> <b>Location -&gt;</b>	<b>Texas A&amp;M Forest Service</b> <b>200 Technology Way, Room 1105B</b> <b>College Station, TX 77845</b> <b>Dress Code: Cohort Shirts* &amp; Khaki Pants/Capris/Skirts</b> <i>*Shirts will be distributed at dinner, 09-15-2014</i>
<b>agenda</b>	7:45-8:00 am	<b>Welcome</b> Mark Stanford, Associate Director Texas A&M Forest Service
module	8:05 – 8:50 am	<b>Advocacy Presentation</b> <b>Texas A&amp;M Forest Service, Cohort III Participants</b> Mr. Don Hannemann & Mr. Hughes Simpson
	8:55 am - 12:00 pm	<b>Elusive Leadership Teams – Swarming Brands</b> Dr. Mitch Owen, CEO Mitchen Inc. Leadership & Organization Development 3309 Carrack Court Raleigh, North Carolina 27613 <a href="mailto:Mitch@mitchen.net">Mitch@mitchen.net</a> (PH) 919-414-5860
	Break (tbd)	<b>Catered Lunch</b>
	12:00 – 12:45 pm	<b>Tour, Emergency Response Center</b> <b>Texas A&amp;M Forest Service</b>
	12:45 – 1:30 pm	<b>Elusive Leadership Teams – Swarming Brands (cont'd)</b> Dr. Mitch Owen
	1:35 – 5:00 pm	Break (tbd)
	5:00 pm	<b>Adjourn, Day One</b>

	<p>Wednesday 9-17-2014 Location -&gt;</p>	<p><b>TEEX Disaster City Challenge</b> <b>11000 Stillwater Road</b> <b>College Station, TX 77845</b> <b>979-458-0857</b> <i>Dress Code: sturdy, closed-toe shoes, long pants and long sleeves; you will get dirty and be in situations where your clothing could get torn; don't wear anything from your work closet. Dress for forecasted weather conditions.</i></p>
<p>locations competencies outcomes</p>	<p><b>7:45 am*</b> *Plan to arrive at 7:30 as session will begin at 7:45 am</p>	<p><b>TEEX Urban Search &amp; Rescue</b> <b>Disaster City Challenge</b> <b>TEEX Urban Search &amp; Rescue</b> <b>11000 Stillwater Road</b> <b>College Station, TX 77845</b> <b>979-458-0857</b></p>
	<p><b>12:00 noon</b></p>	<p><b>Boxed Lunch (on site)</b></p>
<p><b>agenda</b> module</p>	<p>Location -&gt;</p>	<p><b>College of Agriculture &amp; Life Sciences Bldg.</b> <b>600 John Kimbrough Blvd., Room 129</b> <b>College Station, TX 77843</b></p>
	<p><b>1:30–4:30 pm</b> <b>Break (TBD)</b></p>	<p><b>Strategic Communication</b> Mr. Frank Keck <a href="http://www.frankkeck.com">www.frankkeck.com</a> <a href="http://www.yourexcellerant.com">www.yourexcellerant.com</a> (913) 626-2020</p>
	<p><b>5:00 pm</b></p>	<p><b>Cohort &amp; Executive Committee Dinner/Activity</b> Cohort chooses location &amp; activity by Tuesday, September 16<sup>th</sup> at 1:00 p.m.</p>
	<p>Thursday 9-18-2014 Location -&gt;</p>	<p><b>College of Agriculture &amp; Life Sciences Bldg.</b> <b>600 John Kimbrough Blvd., Room 129</b> <b>College Station, TX 77843</b></p>
	<p><b>8:00 – 11:00 am</b> <b>Break (TBD)</b></p> <p><b>11:05 am</b></p> <p><b>12:00 noon</b></p>	<p><b>Strategic Communication (cont'd)</b> Mr. Frank Keck</p> <p><b>Logistics, Meeting 2</b></p> <ul style="list-style-type: none"> <li>- Assignments/Book Reviews/Advocacy Presentations</li> <li>- San Antonio, November 10-13, 2014 <ul style="list-style-type: none"> <li>- Accommodations, Travel</li> </ul> </li> </ul> <p><b>&amp; Debriefing, Meeting 1</b></p> <p><b>Meeting Adjourned</b></p>

<b>Module 1 Assignments</b>	
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