

## September 29, 2015 Houston 4-H CEO- WebEx Meeting Workshop Session All About the Business

Houston 4-H CEO- Launched Sept. 29th- Session 1 "All About the Business" thank you "everyone" for joining our 1<sup>st</sup> meeting. It ran a little long due to the technical difficulties. Thank so much to Joyce Almaguer-Residorf for sending out the link to Zoom meeting and making it possible for the meeting to go on as scheduled.

We met some new members aspiring to be entrepreneurs and we hope others will join us as I have scheduled a repeat presentation of Session 1 "**All About the Business" for Monday October 5<sup>th</sup> 6:30 – 8:00 pm-** We will use WebEx. Please let me know if you plan to join us by Monday Oct 5<sup>th</sup> 2:00 pm and I will send the meeting link and session information.

We introduced the concepts of what is an entrepreneur and traits associated with an entrepreneur. We asked everyone to answer some basic questions "What's Your Thing"? Entrepreneurs have special qualities that help them achieve their dreams and goals. Each participant was asked to research Mark Zuckerberg the inventor and CEO of Facebook to discover, "What was his thing? What made him decide to start Facebook? Did he do it alone? What was his goal?"

Each session we will look at the challenges and achievements of a variety of entrepreneurs to discover how they persisted with determination to take a risk and achieve success, sometime though many failures. The spirit of an entrepreneur is something close to that of a "pioneer". Some time they are going someplace few have gone and other times they are taking a new direction on an old problem or reinventing, adapting and changing something we use or do every day. We challenge each 4-H CEO to research the background and profile of an entrepreneur to learn more about what it takes to be successful.

### **Assignment Due for October 7 WebEx:**

#1- Start your Business Journal to capture all your ideas, thoughts and concepts.

#2 Write Your Entrepreneurs Profile( send me a photo for your profile)

Contact Information: Name, Address, Contact Information

Age:

Grade in School:

School:

Family Information: Parents and siblings

Share one event that happened in your life that made you think you wanted to be an entrepreneur?

Personal Entrepreneur Traits: (Describe trait yo currently have that will help you be good at running a business- reference the list form PP)

What are your talents?

What do others tell you, you are good at?

What are your Ideas, Dreams, Vision and Concepts for starting a business?



Start your **Business Journal** to capture all your ideas, thoughts and concepts. Hint- if you are a very visual learning- you can make it like a scrap book- cut out ideas from magazines or print things out from web sites, write notes by the ideas to help you identify why that item triggered a thought for you. You can also draw out your ideas, make diagrams and connect thought through drawings if that comes easier than words. The idea is to capture **your ideas** in the way that works for you.

**4-H CEO Assignment Due Oct. 7th-** Be ready to present at our next meeting

- \* Write your profile - What are your entrepreneur traits, talents and skills
- \* Develop a business idea / Product or Service
- \* Start Market Research
- \* Develop Mission Statement
- \* Company Goals & Objectives
- \* Business background
- \* Describe business
- \* Identify business strengths and weaknesses
- \* Complete Market Analysis/ Customers & Competition



Remember all your work on this project is Self-directed in other words you are the boss of YOU! The time you invest and the work you do now will make the difference of how far you come on your dreams and goals for becoming an ENTREPRENEUR!

I was so very excited to meet each of you and I hope to offer more interactive and fun challenges in the session to come.

Thank you especially to our guest speakers, Business owner, Cindy Kelly of “happier at home” professional dog walking, from Alex Valicek and Annie Valicek, Special thanks to sponsor, Texas Total Equipment & Service, presenter Ed Valicek. If you missed out because of the technical problem with **Web Ex- Repeat session will be held-Oct 5th.** Let me know if you have questions or need additional details.

**Resource for teaching kids about business:** <http://www.teachingkidsbusiness.com/business-basics-intro.htm>

**Guest Presenter:**

*Your referrals make our tails wag!*



Cindy Kelly

281-455-8487 cell/text

Chief Dog Lover and Co Owner [www.hahdogwalking.com](http://www.hahdogwalking.com)

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