



# Texas 4-H Poultry Ambassador Program

*The Texas 4-H Poultry and Advocacy Ambassador Program strives to provide participants the opportunity to develop and practice advanced leadership skills related to mentoring other youth and to become advocates for the poultry industry.*

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## Advocacy Academy

Advocacy Academy is the second phase of the Ambassador program. This program exposes 25 Ambassadors to the political process, agricultural law and lobbying, ethics of agricultural technology, agricultural policy, and communicating with consumers unfamiliar with agricultural production practices.

**Want to know more?**

<https://texasyouthlivestock.com/>

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## Poultry Ambassadors

This summer, 25 Poultry Ambassadors will be selected to attend a short course held at Texas A&M. The short course will introduce students to a rigorous college-level poultry science curriculum and educational experiences.

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## Domestic and International Experience

Ambassadors have the opportunity to apply to attend either a Domestic or International learning experience in alternating years. These trips allow Ambassadors to see first-hand the differences in challenges, characteristics and diverse atmospheres associated with agriculture abroad and even in our own country. In June 2018, selected Ambassadors visited Uruguay and Argentina. In August 2019 and August 2021, Ambassadors visited the West Coast and East Coast to increase awareness of immense challenges these states face, such as regulations and animal rights concerns.

