



# ELEVATE



## Texas 4-H Virtual Summit



August 22, 2018

The format of the 2018 Texas 4-H Virtual Summit will follow three track options for presentations. Below are the descriptions for each track.

### *Big 5 Project*

Texas 4-H members work to provide Food and Fiber to the world. Texas 4-H members work to ensure a Healthy Family. Texas 4-H members work to Lead as well as Serve their Communities. Texas 4-H members work to preserve their Environments and Resources. Texas 4-H members work to develop methods and make improvements through Research and Experimentation. How do we do this? The Texas 4-H Program is developing resources and providing support to the Big 5 Project Areas: Agriculture & Livestock / Family & Consumer Health / Leadership & Citizenship / Natural Resources/ STEM. Join us as we Enhance the Big 5 Project Experience.

### *Enhancing Club Experience*

Approximately 70% of our membership experiences their entire 4-H experience at the Local Level..... is that experience a good one? If we rely on our club managers to provide the leadership to the biggest level of impact these youth receive, are we providing them the tools they need to be ready? Texas 4-H Program is introducing a new set of resources to County Extension Agents in 2018! This information is to support you in your efforts to enhance your local 4-H Club Experience through club manager and club leader training and development. Join us as we Enhance the Local Club Experience.

### *Unique & Innovative*

Tired of doing the same thing, the same way, year after year? 4-H Programs across the state are coming up with new ideas all the time. How do we revitalize a program? How do we reach a new audience? How do we make our program the priority rather than the thing that gets scratched? Sharing ideas and providing new programs keeps things fresh and exciting. Join us as we Enhance the Unique & Innovative 4-H Experience.



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## Big 5

### 9:00 am - Implementing Quality Counts in the Youth Livestock Project

Presenter: Dottie Goebel  
Email: [dottie.goebel@ag.tamu.edu](mailto:dottie.goebel@ag.tamu.edu)  
Length: 30 minutes

Quality Counts has been completely revamped to provide the most current and relevant information to our youth exhibitors through a self-paced eLearning environment. This has been accomplished through the inclusion of short videos from industry experts, major livestock show representatives, FFA leadership, AgriLife Personnel, youth, and more! The course also features interactive gaming and knowledge checks. Youth livestock exhibitors will be verified once as junior exhibitor, intermediate, and senior-level 4-H or FFA member. Effective soon, all exhibitors must be re-verified on the new Quality Counts platform for entry into major livestock shows.

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### 9:30 am - Electro-coagulation: A Shocking Way to Clean Water

Presenter: David Smith & Jaye Chasteen  
Email: [davidsmith@tamu.edu](mailto:davidsmith@tamu.edu)  
Length: 30 minutes

Students learn that in some cases water and electricity do actually mix! This session will introduce a hands-on, visual activity to demonstrate how to use a DC power supply to filter contaminants from dirty water. The activity can be employed for a variety of age groups, and is a great focus for longer-term science and research projects. The accompanying Explore Guide will provide additional content for incorporating this activity into a broader discussion of water quality, water treatment methods, and application of the scientific method.

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### 10:00 am - 4-H Hunting and Wildlife Project Resources

Presenter: Denise Harmel-Garza  
Email: [denise.harmel-garza@agnet.tamu.edu](mailto:denise.harmel-garza@agnet.tamu.edu)  
Length: 1 hour

You can search for anything on the internet but knowing if that information is good can be a problem. This workshop will introduce you to resources that are real, reliable and relevant to your 4-H Hunting and Wildlife projects. Some 4-H curriculum will be presented, but other field tested, nationally recognized resources will also be introduced. You can choose from so many different topics for this project area, knowing where to go for good information will save time searching for good information and add value to hunting and wildlife projects.

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### 11:00 am - Learn to Serve through GLOBE

Presenter: Dr. Montza Williams & Darlene Locke  
Email: [ml-williams@tamu.edu](mailto:ml-williams@tamu.edu)  
Length: 1 hour

Global Leadership Opportunities Beyond Education is just that. Members learn to look at their community and the world with new vision as they identify needs while recognizing how they can make a difference. Through the discussion of five global concepts of change, interdependence, culture, scarcity, and power, participants learn that they can lead positive change within their communities.



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## *Big 5 continued...*

### **1:00 pm - How to Start Up a 4-H Sportfishing Project**

Presenter: Larry Hysmith  
Email: lhysmith@tamu.edu  
Length: 1 hour

The 4-H Sportfishing Project is great outdoor education for any group no matter where you live in Texas and whether you are rural or urban or in between. Starting a project is easier than most people think. Various resources will be discussed and outlined for use by leaders, County Extension Agents, and youth.

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### **2:00 pm - Healthy Texas, Healthy Kids**

Presenter: Julie Gardner  
Email: j-gardner@tamu.edu  
Length: 1 hour

Learn how to utilize the Texas 4-H Healthy Texas, Healthy Kids to create a community of health! This presentation will provide strategies for creating a comprehensive youth health program to change knowledge and behaviors related to healthy living. Participants will learn how to incorporate current programs with new initiatives such as Path to the Plate and Healthy Texas Youth Ambassadors to take their FCH youth program to the next level! New ideas, strategies, and methods to reach youth with health information will be included.

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### **3:00 pm - Collaboration Awesomeness**

Presenter: Angela McCorkle & Shawnte Clawson  
Email: armccorkle@ag.tamu.edu  
Length: 1 hour

What happens when two Texas 4-H projects join to become one; AWESOMENESS! Plan on attending this session to learn the facts about the new 4-H Fashion & Interior Design project. An overview of the project will be shared, including introduction of curriculum, contests, camps, and leadership/service learning opportunities that support the project. Participants will complete a hands-on project lesson that they can implement in county 4-H programs immediately.

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### **4:00 pm - The Truth About Agriculture**

Presenter: Dr. Billy Zanolini  
Email: wfzanolini@ag.tamu.edu  
Length: 1 hour

The need to tell the truth about agriculture has never been more critical. This presentation seeks to outline agricultural advocacy techniques and programs that will enhance the ability of CEAs to engage youth in advocacy. Participants will be posed with challenging questions and situations to test their communication skills.





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## *Enhancing Club Experience*

### **9:00 am - Recognizing 4-H Members & Volunteers**

Presenter: Meredith Miller  
Email: meredith.miller@ag.tamu.edu  
Length: 1 hour

Everyone loves a celebration! Join us to learn the National 4-H Recognition Model & how to best recognize 4-H members.

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### **10:00 am - Parent Involvement**

Presenter: Meredith Miller  
Email: meredith.miller@ag.tamu.edu  
Length: 1 hour

Volunteers and parents are vital to the success of projects and programs in Texas 4-H. Join us to see the latest resources released on Enhancing the Club Experience - Parent Involvement.

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### **1:00 pm - Best Management Practices of a 4-H Club**

Presenter: Jana Barrett  
Email: jbarrett@ag.tamu.edu  
Length: 1 hour

To be a successful 4-H club, you need more than just strong volunteer leaders and members. The Texas A&M AgriLife Extension Service is committed to protecting its 4-H program, members, and the 4-H name and emblem in Texas and the country. This protection comes through the commitment and requirement for all county, district, region, and state level 4-H clubs and groups to have current charters and understand the value of those charters. Learn more about the chartering process and the responsibility that goes along with a club handling money.

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### **2:00 pm - Building Relationships with Your 4-H Clubs**

Presenter: Matt Miranda  
Email: mjmiranda@ag.tamu.edu  
Length: 30 minutes

Building a relationship with your county 4-H clubs is an important way to build rapport and support with club members, managers and stakeholders in your community. Where should you start? How often should you attend club meetings...what should you talk about. What can you do to work on those relationships? This presentation will provide you with some easy things you can do to better support your clubs, get to know your 4-Hers and build a better relationship with the club managers.

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### **3:00 pm - 4-H Member Retention**

Presenter: Laura Huebinger  
Email: lhuebinger@ag.tamu.edu  
Length: 1 hour

Tired of 4-H members not re-enrolling each year from your club? Do you know why they leave? Or even why they join in the first place if they're just going to leave? Come join us as we talk about reasons youth leave our great organization and explore ideas on ways to keep them involved in our wonderful 4-H program!



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## Unique

### 9:00 am - Leading with Purpose and Disrupting for Good to Create Big Moments

Presenter: Dr. Courtney Dodd  
Email: [cfdodd@ag.tamu.edu](mailto:cfdodd@ag.tamu.edu)  
Length: 30 minutes

What is your purpose? Why is it you do this work called “Extension” or “4-H?” Better yet, what are you doing to “be a disruptor” and try something new for the benefit of the program – to ELEVATE it to the next level? Join this session to learn and discuss ways we can all discover our purpose, create big, lasting moments for youth and dare to be a disruptor to not just grow the program but elevate it.

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### 9:30am - Professional Development - Youth Development Initiative

Presenter: Dr. Darlene Locke  
Email: [dlocke@ag.tamu.edu](mailto:dlocke@ag.tamu.edu)  
Length: 30 minutes

Are you new to your job of working directly with youth? Or have you been successfully working with youth and want to enhance your efforts? Either way, the Youth Development online certificate program offered by Texas A&M University Recreation, Park and Tourism Science Youth Development provides professional development and continuing education credits. The series of five online courses will be available September 1 on Texas A&M University’s Continuing and Professional Education (CPED) site. The courses cover basic theories and key principles of youth development, youth programming outcomes, cultural competencies, risk management and establishing youth-adult partnerships. Enhance your own professional understanding or be the catalyst to collaboration with other youth serving programs in your community.

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### 10:00 am - 4-H Clover Kids

Presenter: Ronda Alexander  
Email: [rd-alexander@tamu.edu](mailto:rd-alexander@tamu.edu)  
Length: 30 minutes

4-H Clover Kids are a way to grow our traditional 4-H program. Learn how to implement the Clover Kids program and conduct sessions to encourage their future involvement in the traditional 4-H program.

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### 10:30 am - Be a "Zoonotic" Disease Detective

Presenter: Dr. Merrideth Holub  
Email: [mkuhl@tamu.edu](mailto:mkuhl@tamu.edu)  
Length: 30 minutes

By partnering with CDC, APHIS, and UGA I will provide you with youth-appropriate lessons supported by an accompanying publication which will outline preventive measures for disease transfer from animals to humans, impacts of transfer of disease from animals to humans, and real life understanding zoonotic diseases for middle school youth.



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## *Unique continued...*

### **11:00 am - Fashion Ambassadors; Dream It. Create It. Lead It.**

Presenter: Flora Williams  
Email: [fewilliams@ag.tamu.edu](mailto:fewilliams@ag.tamu.edu)  
Length: 30 minutes

Fashion Ambassadors: Dream it. Create it. Lead it...is a pilot project in Brazos County in its second year. Learn about this youth led approach to exploring the world of fashion to revitalize the clothing and textiles experience. Explore prospective ways to develop fun-filled learning activities all while 4-H youth and adults are gaining valuable leadership skills learning what they want to learn. Reach new audiences through conference calls, tours, workshops, and day camps.

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### **11:30 am - Texas 4-H Water Ambassadors Experience**

Presenter: David Smith  
Email: [davidsmith@tamu.edu](mailto:davidsmith@tamu.edu)  
Length: 30 minutes

The Texas 4-H Water Ambassadors Program provides high school age youth an opportunity to gain advanced knowledge and practice leadership skills related to the science, technology, engineering, and management of water in Texas. Water ambassadors gain insight into water law, policy and planning as they interact with representatives from state water agencies, educators, policy-makers, and water resources managers. Water ambassadors also gain an appreciation for the complexity of managing Texas surface and groundwater resources. Through continual education and service, ambassadors convey the value of water to local, regional, and state economies and emphasize the importance of conserving this natural resource.

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### **1:00 pm - Creating a Social Media Traffic Jam**

Presenter: Kelly Lehman  
Email: [klehman@ag.tamu.edu](mailto:klehman@ag.tamu.edu)  
Length: 1 hour

Social media is becoming an integral part of life online for all ages. Social websites and applications continue to be developed at a dizzying rate.

The Conversation Prism is a visual map of the social media landscape. It's an ongoing study in digital ethnography that tracks dominant and promising social networks and organizes them by how they're used in everyday life. Join in to learn how social media can be used as a tool to create new program delivery methods and digital marketing ideas for your program. Let's create a Social Media Traffic Jam!



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## *Unique continued...*

### **2:00 pm - Join the 4-H Conversation: An Online Educational Experience**

Presenter: Dr. Tamra McGaughy  
Email: [tdmcgaughy@ag.tamu.edu](mailto:tdmcgaughy@ag.tamu.edu)  
Length: 1 hour

We all know how busy our leaders, youth, and community leaders are on a daily basis, which can lead to 4-H meeting or workshop being put on the back burner. This session will discuss one approach to online learning within the 4-H community. WebEx has been vital in helping spread information to 4-H families in Grayson County, come learn how it might work for you! 2018 Educational Technology Winner for NAE4-HA Southern Region

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### **3:00 pm - Research and Collaboration - TAMU YD**

Presenter: Dr. Darlene Locke  
Email: [dlocke@ag.tamu.edu](mailto:dlocke@ag.tamu.edu)  
Length: 30 minutes

Are you like so many of us that conduct great programs and even collect excellent outcome data but then fall short when it comes to publishing scholarly articles? Peer-reviewed journal articles and poster or workshop presentations at professional meetings provides a platform for sharing your successes, results and impact. However, it is a daunting task and one that takes commitment and perseverance. The Youth Development program of Texas A&M's Recreation, Park and Tourism Science (RPTS) Department proposes a 'writing team' approach to conquering this necessary level of professional development opportunity. Check it out – could this be how you finally get that article published? Other collaborative research opportunities to partner with RPTS faculty and graduate students may also be a way to advance your evidence-based programs to that higher level.

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### **4:00 pm - Texas 4-H Center Roadshow**

Presenter: Cari Snider  
Email: [cari.snider@ag.tamu.edu](mailto:cari.snider@ag.tamu.edu)  
Length: 30 minutes

The Texas 4-H Center has a variety of camps and retreats throughout the year. At 4-H Camp we engage youth in many program areas and entertaining activities. The Texas 4-H Center Road Show will bring a sample of exciting camp activities to your local events. We will travel to county and district events across the state and provide camp games and activities. This program will introduce you to the many programs the 4-H Center has to offer.

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### **4:00 pm - National 4-H Week**

Presenter: Callie Henley  
Email: [callie.henley@ag.tamu.edu](mailto:callie.henley@ag.tamu.edu)  
Length: 30 minutes

Are you ready for National 4-H Week? It will be here before we know it – October 7-13 – and we want to make sure you are prepared. Join us for this session to learn about the marketing plan that has been established for National 4-H Week and the resources that will be available for you to use in your county 4-H program. This can also be a great time to share the great things you have planned for 4-H promotion this week!