

Brush Country Beef 706

Series of Three Field Trips/Workshops



The Texas Beef Council and Texas A&M AgriLife Extension, have teamed up to present the Brush Country Beef 706 program. This three-part series of hands-on sessions focusing on beef quality management and marketing opportunities is available for all beef cattle producers. This checkoff-funded program is designed to help producers maximize profits and have a better understanding of the production process after their cattle enter the feedyard.

Session one will be held Thursday May 3, 2018 5:00pm at the Live Oak Livestock market Auction, 3795 U.S. 281 Three Rivers, TX 78071, 4 miles south of Three Rivers, TX on Hwy 281 or 6 miles north of George West on Hwy 281 located on the west side of Hwy 281, Beginning at 5:00pm with dinner. Hear industry experts will discuss factors effecting feeder calves and the value they receive at auction. Producers will then choose a calf to monitor through feedyard and packer sectors.

Session two will be held Saturday October 20 9:00am at Texanna Feedyard 3493 FM 539 Floresville, TX 78114, During this session producers will get to review their cattle as finished market steers and learn about factors that impact feedyard performance and finished steer value. The program will start with a feedyard tour at 9:00am.

Session three will be held October 29-30 date at Texas A&M University Rosenthal Meat Science Center beginning at 9:00am on Day 1 and 7:30am on Day 2 and ending at 1:00pm. This 1.5-day session will allow producers to participate in a hands-on exercise that takes their chosen feeder calves, now finished steers, from session one through the harvest, grading and fabrication process.

Beef Quality Assurance Credits will be offered over the course of the program to all interested participants.

The cost of the program will be \$50.00/participant for all three sessions and can be paid at the first session on May 3rd. This cost is refundable based on full participation in the program.

Questions

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