

**BESC Professional Board  
Meeting Minutes  
September 20, 2013**

1. Meeting Called to Order
  - a. Roll Call: Quorum reached.
  - b. Introductions
  - c. Approval of Minutes,
  - d. Review Contact List
  
2. Faculty Report – Heather Wilkinson
  - a. Handout provided regarding metrics for enrollment, graduate numbers, and high impact practices goal report
  - b. Discuss distinction in BESC, ENST, and Environmental Business (US-EB) degree plans
  - c. Discussion regarding high impact opportunity funding
  
3. Board Committee Meetings held Thursday, September 19, 2013 to discuss updates and status of projects.
  - a. Financial Development, Outreach, & Marketing Committee- Jeremy Hanzlik, Chair
    - i. Discussion of newsletter: Initial Mail out set for October 31, 2013
    - ii. Update of Foundation Amount as of 9/5/2013: Book Value: \$25,503.46; Market Value: \$25,615.85 Cash Available: \$15.87
    - iii. Focus: Fundraising Events
  
  - b. Student Development and Mentoring Committee – Bryan Gay, Chair
    - i. Social Media – LinkedIn – 58 members – Use links to newsletter, endowment fund, etc.
    - ii. BESC job board- simplified process on BESC page, then goes through career center, also has a pre-registration form
    - iii. Internships – 6 confirmed facilitated; Need to get corporate timing on same track as registration/academic timing
    - iv. October 1 – Mock Interview and Resume review; Career Panel Discussion
  
  - c. Faculty and BESC Curriculum Committee – Dr. Ken Tramm, Chair provided update
    - i. Drawing on experiences to assist faculty with concrete value adds to classes- practical real site, real life examples.
    - ii. Focus item: certification programs
  
4. NAEP Student Chapter Report –President Corrine Rhodes and Vice-President Alison Gutierrez.
  - a. Slide show presentation
  - b. Goals: Membership, Outreach
  - c. Upcoming events & Speakers

5. BESC Student Poster Symposium
6. Presentation of Poster and Scholarship Awards – Dr. Brian D. Shaw/Dr. Charles M. Kenerley
7. **Keynote Address:** Barry Smitherman, Chairman of the Texas Railroad Commission
8. Lunch – BESC Professional Board, Chairman Smitherman and Dr. Dugas
9. Board Business
  - a. Dr. Ebbole, Dr. Kennerly, and Sam Murdock have been invited to and are attending this portion of the meeting.
  - b. Board Goals and Metrics: Discuss and draft goal and metrics for consideration
    - i. Draft being provided to Executive Committee for review and editing
    - ii. Discussion regarding ranking of major in publication and at college level
10. Board Membership Protocol and Procedures
  - a. Bylaws: Page 2 : Currently 17 Board members
  - b. Executive Committee: Is established as the nominating committee
  - c. How are we going to nominate new members? List is prepared from all available sources. List is provided to Executive committee.
11. Action Items.
  - a. Begin looking for others interested in serving on the Board.
  - b. Conference Call - December 20, 2013- Noon
12. Discussion of agenda items for September 2013 meeting.
  - a. Committee updates and any particular items.
  - b. Possible new volunteers
  - c. Any feedback from newsletter
  - d. Any feedback from job site
  - e. Please send any additional thoughts for agenda items to any executive board member.
13. Meeting Adjourned.