

Texas 4-H Videography Contest

2021 - 2022 Rules and Guidelines



PURPOSE

The Texas 4-H Videography Contest encourages self-expression and allows youth to demonstrate videography skills learned in 4-H.

OBJECTIVES

- Develop life skills in composition, light, point of view, storytelling, digital editing, and continuity.
- Gain knowledge of camera types and settings, resolution, perspective and other videography skills and concepts.
- Encourage 4-H members to use video as a medium for visual storytelling.
- Provide a showcase for development and mastery of videography skill and artistic storytelling.
- Encourage the creation of videos which can promote and strengthen the 4-H program.

RULES AND PROCEDURES	
Eligibility	Intermediate and Senior age Texas 4-H members as of September 1, 2021. An entry can be made by an individual or team. Teams are comprised of up to 4 members and may consist of members from one or both age groups. All entries (regardless of team, individual, or age division) will be combined into a single judging category.
Video Eligibility	Video must be created by participants between the dates of September 1, 2021 and the time of entry.
Theme	Promote 4-H – From the traditional to the newest projects and programs, promote 4-H by showcasing what 4-H has to offer.
Video Format	<ul style="list-style-type: none">• Must be .mp4 or .mov format.• Contestants may use any file naming structure.• Videos must be 30 seconds to 2 minutes in total length (not counting closing credits).• Must conclude with closing credits that include the FIRST names (only) and roles of each 4-H member involved in the production of the video.• Videos must be shot in landscape orientation at a minimum resolution of 720p (1280 x 720 pixels)• Videos must not exceed 400 MB in size.• Videos may use live action, animation, stop-action, or any other type of format to tell the story.
Entry Fee	\$10 for individuals. \$5 per team member if submitting as a team. Limit of one video per person/team. All team members must register on 4HOnline. Select the appropriate registration type in 4HOnline.
Registration	Registration on 4HOnline Opens May 1, 2022. Registration on 4HOnline Closes: midnight May 15, 2022.
Video Upload Method	<ul style="list-style-type: none">• One member will upload the individual's or team's video onto Submittable by the same deadline.• A link to the Submittable entry form will be provided upon submission of payment on 4HOnline.• Instructions will be shared in the 4HOnline registration process.• It is recommended to be connected to high-speed internet at the time of uploading.• Please note it may take considerable time to upload your video file, depending on your internet service provider's upload speed.• A signed media release form for each person appearing or heard in the video will need to be uploaded on Submittable at the time of entry. See Attachment 1.
Awards	The following set of monetary prizes, sponsored by the Texas 4-H Foundation, will be awarded per entry: 1 st Place - \$1,500 2 nd Place - \$1,000 3 rd Place - \$750
Edits/Effects	All types of editing and effects are permitted.

The members of Texas A&M AgriLife will provide equal opportunities in programs and activities, education, and employment to all persons regardless of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity and will strive to achieve full and equal employment opportunity throughout Texas A&M AgriLife.

Original Work of 4-H member	No professional assistance is allowed. Parents, leaders, and other adults are encouraged to inspire and guide youth by developing ideas for the video; however, the entire video production must be the work of the 4-H member(s). Adults are allowed to be actors in the video, but not videographers or editors. The entry must be the original work of the 4-H member(s) and not a video taken by family members, nor secured from any other source. Any video proven not to be the original work of the 4-H member(s) will result in disqualification. Disqualification results in the loss of all awards and registration fees.
AWARDS, DISPLAY AND JUDGING	
Judging and Results	Each video will be judged against a set of judging criteria. See Attachment 2. Judges will determine the rankings, and all decisions are final. Results will be available on the Texas 4-H website once judging has finalized.
RELEASES	
Content	Videos that are deemed political, obscene, vulgar, sexually-oriented, hateful, threatening, or otherwise violate any decency standards or laws are strictly prohibited. The Texas 4-H Youth Development Program reserves the right to determine and refuse inappropriate or unsuitable entries.
Copyright	The Texas 4-H Youth Development Program respects the rights related to copyright laws and intellectual property. All videos must be the participant's own work. No copyrighted materials (music, images, video clips, etc.) may be used for this contest unless you own the copyright or have a license to use the material for the contest.
Display and Future Usage Rights	By submitting an entry, the participant(s) grants permission to the Texas 4-H Youth Development Program, Texas A&M AgriLife Extension, and any other public or private agency authorized by the Texas 4-H Youth Development Program, the use, and rights associated to the use of the photographic or video likeness, in promotional publications, and other media, without compensation. Certain videos may be used for 4-H program and marketing uses.
Model and Property Releases	It is required that each participant have sufficient permission granted to both the artist and the Texas 4-H Youth Development Program to publish and use as needed any recognizable locations or people filmed. A signed media release form for each person appearing or heard in the video must be uploaded on Submittable at the time of entry. See Attachment 1.
DISQUALIFICATION	
Reasons for disqualification <i>Disqualification for any reason will forfeit all entry fees. No refunds will be given.</i>	<ul style="list-style-type: none"> • Broken content rule. This includes inappropriate or unsuitable content. • Broken copyright rule. • Video is not the work of the 4-H member. • Broken display and future rights usage rule. • Broken model and property release rule. • Entry fee not paid. • Extremely poor quality/resolution. • Video does not meet the minimum or exceeds the maximum time constraints.



AgriLife Research

AgriLife Extension/4-H

STANDARD MEDIA RELEASE FORM, ADULTS and MINOR CHILDREN

I am the parent or legal guardian of the children listed below. I grant the Texas A&M AgriLife and its officers, agents, volunteers, and employees the irrevocable right to record, use, display, and broadcast my and these children’s likenesses (still or moving) or words (written or spoken) for any legal purpose, in any medium, and to allow others to do so.

I also grant Texas A&M AgriLife and its agents, volunteers, and employees the irrevocable right to use my and these children’s names in connection with our likenesses and words and to allow others to do so.

I waive any right that I may have to inspect or approve the finished product in which my or these children’s likeness, words, or names are used.

I understand that signing this release is voluntary and I do not expect compensation for the use of my or these children’s likeness, words, or names.

I release Texas A&M AgriLife, their regents, agents, volunteers, and employees from any liability related to the use of my or these children’s likeness, words, or names. I agree to indemnify Texas A&M AgriLife from any claims made by my minor child when they reach the age of majority, if any.

I certify that I have the legal authority to grant the rights on behalf of these children.

I understand that by signing this release I am releasing certain of my and these children’s legal rights, and that if I have any questions about those rights or this release I should consult my own attorney before signing.

Signature: _____ Date: _____

Address: _____

City, State, Zip: _____

Phone number: _____ E-mail: _____

Names and Ages of Minor Children:

Name: _____ Age: _____

Name: _____ Age: _____

Name: _____ Age: _____

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Scoring Rubric



Name: _____ County: _____

Category	Points Awarded	Comments
1. Introduction (5 points) <ul style="list-style-type: none"> Introduction provides necessary information for understanding the background/goal of video Importance and purpose of subject established 	5 max	
2. Subject Matter (10 points) <ul style="list-style-type: none"> <i>Video clearly relates to</i> how 4-H youth are learning about Agriculture and Livestock, Family and Community Health, Leadership and Citizenship, Natural Resources, and STEM experiences or projects. One central theme Information accurate, complete, and practical Attire of performers appropriate 	10 max	
3. Pre-Production (20 points) <ul style="list-style-type: none"> Story understandable Video sequence organized Script and narrative purposeful Subject intriguing/captivating for intended audience 	20 max	
4. Production (20 points) <ul style="list-style-type: none"> Visual images displayed slowly, steadily, and smoothly Audio levels of music and voice at appropriate volume Variety of camera angles used Lighting is effective and appropriate 	20 max	
5. Post-Production (20 points) <ul style="list-style-type: none"> Effective and appropriate transitions, graphics, or animations Material is original, copyright free, or used with permission of creator of the work Video editing software knowledge and skills evident Stayed within time limit Video meets the minimum resolution 	25 max	
6. Impact/Creativity/Style (20 points) <ul style="list-style-type: none"> Video evokes an emotion Video maintains momentum/pace throughout Originality is conveyed in an imaginative way through the lens, narrative, and performance. 	20 max	
TOTAL POINTS AWARDED	100 max	