**Movie Rentals- Class #2**

Lacy lives on a farm in small rural Rogers. She cannot buy movies easily because of where she lives. She generally has time to rent 2 movies a month at the maximum. She has internet connection so renting movies from her computer or TV is something new she is willing to try. Please help Lacy find the best movie rental option.

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| --- | --- | --- | --- | --- |
| Products | #1 Netflix | #2 Blockbuster | #3 Redbox | #4 CafeDVDs |
| Monthly Charge: | $7.99 | $14.99  | No monthly subscription | No monthly subscription |
| Number of discs per month: | Unlimited TV episodes and movies | 2 discs | $1.20 per movie | $3 per DVD plus $2.49 shipping for 1-2 total DVD’s |
| Extra features/Comments: | * Streams from the internet to the TV or Computer
* Thousands of movies and TV episodes
 | * Free shipping
* Unlimited store exchanges
* Many new releases out 28 days before Netflix and Redbox
* Games and Blu Ray included
 | * Must go to kiosk to rent movie- available in most urban towns
* Many new releases
* Games and Blu Ray included but cost more
 | * May only have DVD for 7 days
* More movies to choose from than any other DVD rental place
 |

Placing: 1-4-2-3

Cuts: 1-3-5

In my top pair, I placed 1 over 4 because 1 had unlimited movies she could stream from the internet to her TV or Computer and was the least amount of money for how many movies you get as well as if she only wanted 2 it was still less money than the other 3 she can receive at home.

In my middle pair, I placed 4 over 2 because did not require a monthly subscription and it had many more movies to choose from. I criticize this option because it cost to ship your movies but grant that it was still less expensive than option #2.

In my bottom pair, I placed 2 over 3 because 2 was able to receive movies from home, it had unlimited in store exchanges, movies out before other movie rental places. I do criticize this option because it was the most expensive mail to home option, but I grant she could still receive them at home and not have to go to a store or kiosk.

I placed 3 last because Lacy had to go to town to get movies and the kiosks are usually available in bigger towns.