

Jeans Scenario

Jim is going to a rodeo next week and he wants to buy a new pair of Wrangler jeans because they are his favorite kind of jeans. Jim likes his jeans to be darker and he prefers Cowboy Cut Wranglers, but they don't have to be Cowboy Cut if they are not available. Jim has \$55.00 to spend on his new pair of jeans. Jim also likes his jeans to be straight leg. Please help Jim find the right pair of jeans for his rodeo next week.



#1

Wrangler Mens 47MWZ Cowboy Cut® Western jeans

Price: \$27.98

Wrangler 47MWZ Cowboy Cut® Western jeans are a new Premium Performance jean in a regular fit style. These jeans have a more comfortable waist, along with larger front pockets and an ever so important cell phone pocket. These Cowboy fit jeans have 20% longer lasting denim and smoother seams. Features five pocket styling, scoop front pockets, spade hip pockets and felled inseam.

- Waist - sits lower on waist for a comfortable fit
- Seat - regular
- Thigh - regular
- Leg - straight with a 16.75" opening

Zip fly, 100% cotton.



#2

Wrangler Retro® Relaxed Straight Leg jeans for men

Price: **\$43.98**

Wrangler Mens Retro® Relaxed Straight Leg jeans is a great fitting jean that looks and feels like your favorite jeans that you've had for years. These rugged jeans are an 11.5 oz denim that makes any cowboy happy.

- Waist - sits lower on waist
- Seat - relaxed
- Thigh - relaxed
- Leg - straight over boots

Zip fly, 100% cotton.



#3

Wrangler Cowboy Cut® Western Relaxed Fit jeans for men

Price: \$33.98

Wrangler Cowboy Cut® Western Relaxed Fit jeans are a nice relaxed fit jean with five pocket styling. The Cowboy Cut® jeans are the official Pro-Rodeo competition jean.

- Waist - sits at waist
- Seat - relaxed
- Thigh - relaxed
- Leg - straight leg with a 16 1/2" opening

Zip fly, 100% cotton.



#4

Carhartt Series 1889 Loose Fit jeans - straight leg

Price: \$49.99

Carhartt Mens Series 1889 Loose Fit jeans has two back pockets with heritage logo front button and is designed for ultimate comfort during the workday or for play.

- Sits below waist
- Loose seat and thigh
- 20" leg opening
- Straight leg

11.75 oz., 100% cotton denim.

Jeans Placing & Reasons

Placing: 1 – 3 – 2 – 4

1-Wrangler Mens 47MWZ Cowboy Cut Western Jeans

- Cowboy Cut
- \$27.98
- 20% longer lasting denim and smoother seams
- Leg: straight
- 100% cotton

I placed 1 first because 1 was the least expensive at \$27.98. Also, 1 had 20% longer lasting denim and smoother seams, straight legs, Cowboy Cut, and 100% cotton.

3-Wrangler Cowboy Cut Western Relaxed Fit jeans for men

- Cowboy Cut
- \$33.98
- Leg: straight
- 100% cotton

I placed 3 second because granted 3 included all the same features as 1, I criticize that 3 was more expensive at \$33.98, which is a difference of \$6.00.

2-Wrangler Retro Relaxed Straight Leg jeans for men

- \$43.98
- Leg: straight
- 100% cotton

I placed 2 third because 2 was not Cowboy Cut and that is what Jim preferred. Also 2 was more expensive at \$43.98, which is a difference of \$10.00 from 3.

4- Carhartt Series 1889 Loose Fit jeans- straight leg

- \$49.99
- Leg: straight
- 100% cotton

I placed 4 last because 4 was the most expensive pair of jeans in the class at \$49.99. Also, 4 was not Cowboy Cut like Jim preferred.