



Cruzer[®] Fit[™] USB Flash Drive

The drive designed with a low-profile for your notebooks, tablets, TV's or car audio. Plus, you can also keep your private files private, with the included SanDisk SecureAccess[™] software^{††}, and enjoy the added protection of secure online backup (up to 2 GB* optionally available) offered by YuuWaa[†]. When your data matters, you can trust SanDisk

4GB \$24.99, 8GB \$47.99, 16 GB \$82.99

Simply store your favorite pictures, music and video collection on the Cruzer[®] Fit[™] USB flash drive and start sharing with your family and friends. Plus, you can also keep your private data private, with the included SanDisk SecureAccess[™] software^{††}, and enjoy the added protection of secure online backup (up to 2 GB* optionally available) offered by YuuWaa[†]. Whether it's your favorite music or your most important work documents, the Cruzer[®] Fit[™] USB flash drive gives you the storage you need in a compact and portable device.

Features:

- Low-profile drive for notebooks, tablets, TV's and car audio systems
- Store, transfer and share your videos, photos, music and other files
- Easily fits into your USB ports
- Compact and portable
- LED to monitor drive's activity
- Guard your data and protect your private files with SanDisk SecureAccess[™] software^{††}
- Added protection of secure online backup (up to 2 GB* optionally available) offered by YuuWaa^{™†}
- Backed by a 2-year limited warranty

* 1 gigabyte (GB) = 1 billion bytes. Some capacity not available for data storage.

† Registration required. Terms and conditions apply.

†† Password protection uses 128-bit AES encryption and is supported by Windows[®] XP, Windows Vista[®], Windows[®] 7, and Mac OS[®] X v10.5+ (Software download required for Mac, see www.SanDisk.com/SecureAccess)



#2

Cruzer® Switch™ USB Flash Drive

The stylish flash drive designed to keep your cap as close as your data. Store, protect, and transfer your files wherever you go with the Cruzer® Switch™ USB flash drive. This great value allows you to easily store your pictures, songs, or other files and start sharing with your family and friends.

32 GB \$99.99, 16 GB \$59.99, 8 GB \$39.99, 4 GB \$19.99, 2 GB \$12.99

Keep your private data private, with the included SanDisk SecureAccess™ software^{††} and enjoy the added protection of secure online backup (up to 2 GB* optionally available) offered by YuuWaa™[†]. Whether it's your favorite music or important documents, the Cruzer® Switch™ USB flash drive gives you the storage you need in a compact and portable device. When your data matters, you can trust SanDisk.



- Compact and portable with a flip-top design
- Safely carry your data on a keychain
- Store, transfer, and share your videos, music, photos, and other files
- Encrypt your private files with SanDisk SecureAccess™ software^{††}
- Added protection of secure online backup (up to 2 GB* optionally available) offered by YuuWaa™[†]
- Backed by a 2-year limited warranty

* 1 gigabyte (GB) = 1 billion bytes. Some capacity not available for data storage.

[†] Registration required. Terms and conditions apply.

^{††} Password protection uses 128-bit AES encryption and is supported by Windows® XP, Windows Vista®, Windows® 7, and Mac OS® X v10.5+ (Software download required for Mac, see www.SanDisk.com/SecureAccess)



#3

Cruzer[®] Edge[™] USB flash drive

Store, protect and transfer your files with the compact and stylish Cruzer[®] Edge[™] USB flash drive. With its simple slider design, this USB flash drive is perfect for taking your favorite files with you.

4 GB \$19.99

8 GB \$39.99

Store, protect and transfer your video, music, or photo files with the compact and stylish Cruzer[®] Edge[™] USB flash drive. With its simple slider design, it's perfect for taking your favorite files with you. Keep your data safe from prying eyes in a with the included SanDisk[®] SecureAccess[™] software and enjoy the added protection of secure online backup (up to 2 GB*) offered by SanDisk's online backup partner † . Whether it's your favorite music or your work documents, the Cruzer[®] Edge[™] USB flash drive gives you the storage you need in a compact and portable device. When your data matters, you can trust SanDisk[®].

Features:

- Compact and stylish slider design
- Store, protect and transfer your videos, music, photos, or other files
- Backed by a 1-year limited** warranty

* 1 gigabyte (GB) = 1 billion bytes. Some capacity not available for data storage.

** Two year warranty in regions not recognizing "limited" warranty.

† Registration required. Terms and conditions apply.

Password protection uses 128-bit AES encryption and is supported by Windows[®] XP, Windows Vista[®], Windows[®] 7, and Mac[®] X10.5+ (Software download required for Mac).



#4

SanDisk Ultra[®] Backup USB Flash Drive

Introducing the USB flash drive with a backup button. No wires. No fuss. Just an easier way to protect your favorite photos, videos, songs and more-so you'll always have them with you.

64GB
\$201.99
Item#
SDCZ40-
064G-A11

If you run a small/medium business or have many important digital files, be sure to back them up with SanDisk Ultra[®] Backup USB Flash Drive 64GB*. Protect your files with password protection and AES hardware encryption too.

32GB
\$113.99
Item#
SDCZ40-
032G-A11

This button's got your back; from first meeting to final presentation, you can be sure your business files, photos and videos are backed up – at the touch of a button!

16GB
\$75.99
Item#
SDCZ40-
016G-A11

Because your family memories are important to you, make sure you back them up. Now with SanDisk Ultra[®] Backup USB Flash Drive 16GB*, simply back up your family photos and videos at the touch of a button!

8GB \$44.99
Item#
SDCZ40-
008G-A11

Also functioning as a regular USB flash drive, this one has added functionality: Simple backup at the touch of a button! No cables or software installation needed.

- Simple - Back up at the touch of a button - no cables or software installation needed
- Portable - Just put it in your pocket and protect your files wherever you are
- Secure - Protect your data with password protection and AES software encryption
- Backed by the minds behind flash memory - with our patent pending backup technology and a five-year limited* warranty
- Available in 8GB, 16GB, 32GB and 64GB** capacities

Digital Media Player Scenario

Aaron is looking for a flash drive that will hold his favorite photos, music, videos and some work files. He only needs 8GB because he doesn't have a lot to put on it. Aaron would like some warranty on his flash drive just in case it breaks or he loses it. It would also be nice if Aaron could get software to protect his private files for work. Aaron has a limit of \$50.00 to spend on the flash drive. Please help Aaron find the right flash drive for his pictures, videos, music and work files.

Digital Media Player Placing & Reasons

Placing: 2 – 3 – 4 – 1

2- Cruzer Switch USB Flash Drive

- 8GB \$39.99
- Store, transfer, & share videos, music, photos, & other files
- SanDisk SecureAccess software
- 2-year limited warranty

I placed 2 first because 2 met all the requirements that Aaron asked for such as the 8 GB, being able to have videos, music, photos, & other files for work, the security software to protect his work files, and it included warranty. 2 was also the least expensive in the class at \$39.99.

3- Cruzer Edge USB Flash Drive

- 8 GB \$39.99
- SanDisk Secure Access software
- Music, videos, photos, and other files
- 1-year limited warranty

I placed 3 second because granted 3 had the same qualities as 2, I criticize that 3 only had a 1-year limited warranty whereas 2 had a 2-year limited warranty.

4- SanDisk Ultra Backup USB Flash Drive

- 8 GB \$44.99
- Photos, videos, songs, and other files
- AES software encryption
- 5-year limited warranty

I placed 4 third because 4 was more expensive than 2 and 3 at \$44.99, which is a difference of \$5.00.

1-Cruzer Fit USB Flash Drive

- 8GB \$47.99
- Pictures, music, video, and other files
- SanDisk SecureAccess
- 2-year limited warranty

I placed 1 last because 1 was the most expensive flash drive at \$47.99.