Digital Cameras Class #3

June is looking for a digital camera to take with her on her trip to France. She just wants a simple point and shoot camera because just in case it gets lost she would not have spent a lot of money for it. June has $200.00 to spend on the camera. She would like for the camera to have Face Detection, but it’s not a necessity. She would like for the zoom to be at least 4x.

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| **Cyber-shot Digital Camera W510** #1 | **Cyber-shot Digital Camera WX10** #2 | **Cyber-shot Digital Camera W530** #3 | **Cyber-shot Digital Camera W560** #4 |
| $89.99 | $229.99 | $89.99 | $109.99 |
| Model number: DSC-W510/P  Rated 3 out of 5 stars  **Model Highlights:** 12.1-megapixel, 26mm equivalent lens with 4x optical zoom, Sweep Panorama Mode, 2.7" LCD, iAuto, Smile Shutter™ and Face Detection, SteadyShot™ image stabilization, VGA movie capabilities | Model number: DSC-WX10/B  Rated 5 out of 5 stars  **Model Highlights:** 16.2-megapixel, 7x optical zoom, 2.8" screen, Full HD 1080/60i video, "Exmor R" CMOS sensor, 10fps, background defocus, manual control, 3D Sweep Panorama | Model number: DSC-W530/L  Rated 3.7 out of 5 stars  **Model Highlights:** 14.1-megapixel, 26mm equivalent lens with 4x optical zoom, Sweep Panorama Mode, 2.7" LCD, iAuto, Smile Shutter™ and Face Detection, SteadyShot™ image stabilization, VGA movie capabilities | Model number: DSC-W560/L  Rated 5 out of 5 stars  **Model Highlights:** 14.1-megapixel, Sweep Panorama Mode, HD Movie mode (720p), 3.0" LCD, iAuto mode, Optical SteadyShot™ image stabilization, Carl Zeiss® Vario-Tessar 4x (25mm wide) optical zoom lens |

Digital Cameras Placing & Reasons

Placing: 3 – 1 – 4 – 2

Cuts: 1-4-6

#3- Cyber-shot Digital Camera W530

* $89.99
* 14.1 megapixel
* 4x optical zoom
* Face Detection
* Steady Shot

I placed 3 first because 3 was only $89.99 and it was everything that June asked for with a high megapixel of 14.1, 4x optical zoom, Face Detection and Steady Shot.

#1- Cyber-shot Digital Camera W150

* $89.99
* 12.1 megapixel
* 4x optical zoom
* Face Detection
* Steady Shot

I placed 1 second because granted it was the same price as 3 and had all the same qualities, I criticize that 1 only had a 12.1 megapixel, whereas 3 had a 14.1 megapixel.

#4- Cyber-shot Digital Camera W530

* $109.99
* 14.1 megapixel
* Optical Steady Shot
* 4x optical zoom

I placed 4 third because 4 was $109.99, which is a difference of $20.00 more than 3 and 1.

#2- Cyber-shot Digital Camera W560

* $229.99
* 16.2 megapixel
* 7x optical zoom
* No Face Detection

I place 2 last because 2 did not have Face Detection and 2 was over priced at $229.99.