



Judging Criteria
&
Reasons

CDM CLASSES

Jeans

- Type of Cotton-Fine Lasts longer but more \$
- • Slim body types: Slimmer body types look great in a variety of jeans. Look for jeans that run straight from the hips through the knee, with a slight flare at the leg opening. Low-rise jeans with a high back and lower front are another good choice. Or, if you're looking for a snug fit, choose jeans that are tight around the waist and backside. *2011-2012 Texas 4-H Study Guide - Additional Resources Page 5*
- • Curvy body types: If you have great curves to accentuate, choose jeans that run straight from the hips through the knee with a slight or more generous flare at the leg opening. A wide boot-cut silhouette is also flattering.
- • Athletic body types: If you have athletic legs and narrow hips, consider a low-rise jean with a contoured waistband. Legs that taper out to a graceful and generous boot cut are also flattering—but without giving you the retro bell-bottom look. Or, to give the appearance of wider hips and a fuller backside, choose a cigarette-style jean.
- • Full-figured body types: Choose a traditional five-pocket-style jean that isn't too snug and has a little give. Many jeans woven with spandex stretch nicely to your frame. Remember also that a slight flare at the leg opening, such as a boot cut, will help to balance a wider or fuller figure, as well as make your legs look longer. Always opt for jeans in darker shades, as they'll have a naturally slimming effect.

- **What does a consumer look for?**
- **Seams**
 - Flat fell seams have two rows of stitching and are enclosed on both the outside and inside of the jeans. Seams of this type leave no open seam allowances to unravel during wear and laundering. Make certain the seams are neatly constructed and firmly stitched. Where seams are not flat fell, they should be serged (overcast with thread) to cover the raw edge and reduce raveling. Seams that join at the crotch and in the back should meet accurately for smooth contour, comfort, and durability of the garment.
- **Waistband**
 - A waistband made of two or more layers of fabric will reduce stretching in the waist area. If the jeans have no waistband, look for interfacing (an extra layer of firm fabric sewn into the waist seam for stability).
- **Reinforcements**
 - Look for thread bar tacks or rivets at places of stress like corners of pockets, belt loops and the bottom of the zipper placket.
- **Zipper**
 - The zipper will be more durable if the fabric on both sides has been turned under

Watches

- Price-Longterm vs. shortterm
- Movement-
Battery/quartz/mechanical/automatic
- Warranties
- Crystal-Plastic/glass/synthetic/Sapphire
- Band and Case type
- Special Features: World time, atomic, Fitness, Water Resistant, Calendar, Moonphase, Chronograph

Cell Phones

- Plans-Family vs. Personal
- Prepaid vs. Post Paid
- Phone Features Beyond the plans:
 - Size – phones come in numerous sizes depending upon the style, make and model
 - Style - choices include shapes such as candy bar, clamshell, slider, twist, swivel, dual hinge, and dual slide
 - Battery life – the length of time a battery will last while on standby or during talk-time
 - Keyboard style / layout – options include QWERTY and 10-key alphabetic keypads
 - Hands-free capabilities – the ability to use the device without hands (for example by voice commands and/or Bluetooth)
- Smart vs. Traditional
- Parental Controls

Computers

- Laptop vs. Desktop
- Purpose of Computer--?
- Screen Size
- Bundled Software
- Price
- Upgradeability
- More RAM and HD space is better
- Wireless keyboard and mouse

Digital Cameras

- Price
- MegaPixels
- Digital SLR vs. Portability
- Hot Shoe?
- RAW files
- Video, Image Stabilization, Facial Detection, Lens options, Exposure Modes, LCD Screen Size

Digital Media Players

- Flash vs. Harddrive
- Purpose of player
- Memory needs
- SEE CHART

PRINTERS

- What are you printing for: Home-inkjet-Broad use, College/professional-laserjet-narrow use fast printing, Photographer-printer designed specifically for photos, letter sized inkjet, Small business-budget all in one or Multi Function Printer, print fax copy scan, Corporate-workgroup laser printer, very fast, multifunction, networkable, expensive, Portable.
- Higher resolution—more detailed printing
- Print Speed
- Paper Handling and Ink Costs

TVs

- PRICE
- LCD/Plasma/Front Projection
- Screen Size
- Resolution-Higher the better. At least 1080p for HD or Blue Ray
- HD

Nutritious Snacks

- Keep these low: calories, saturated fats, trans fat, cholesterol and sodium
- • Get enough of these: potassium, fiber, vitamins A and C, calcium and iron
- • Check for added sugars using the ingredient list.
- • Use the % Daily Value (DV) column when possible: 5% DV or less is low, 20% DV or more is high
- Serving size: Look at the serving size and the number of servings per package. Then, determine how many servings you are actually consuming.
- Calorie free – means there is less than 5 calories per serving.
- Low calorie – means there is 40 calories or less per serving.
- Reduced calorie or lower in calories – means there is at least 25 percent fewer calories than the regular version.
- Light or lite – means there is half the fat or a third of the calories of the regular version.

Green Cleaning Products

- General Purpose vs. Glass and Surface
- Make certain it is green—IE Chlorine Bleach is not a green cleaning product
- Green Seal-3rd party label
- To ensure you are buying environmentally safe cleaning products that are actually safe, look for these basic qualifications:
 - • Nontoxic
 - • No harmful fumes
 - • Hypoallergenic
 - • No volatile organic compounds (VOCs)
- Concentrates!



Movie Rentals

- Store
 - Demand
 - Kiosk
 - Mail Order
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Reasons :

- Making an intelligent argument
- Don't say "Um, Like, you know, stuff"
- Formal Argument
- Don't recite your reasons—talk them
- $1, 2, 3, 4$ 1 over 2 because, 2 over 3 because, 3 over 4 because.
- Detail comparisons

GRANTING

- Granting is one of 2 primary keys to CDM judging.
 - How to Grant
 - Don't create something just to grant
 - Don't make up a reason if there isn't one

Terminology

- Huge impact on reasons:
 - If you can say the specific term as opposed to “it is better because it is a cooler car, or Nike is a better brand than polo.
 - Remember this is for the person in the situation not YOU!
 - Personal opinions don’t matter!