



TEXAS 4-H AND FFA AGRICULTURE PHOTOGRAPHY CONTEST



Sponsored by:



STATE PRESERVATION BOARD

The Texas State Preservation Board in partnership with the Texas 4-H and Youth Development Program are pleased to present an annual photography contest for members of the Texas 4-H and FFA Programs. This photography contest allows 4-H and FFA members to showcase Texas Agriculture through photos.

A select number of the photographs will be displayed in the Texas State Capitol Agriculture Museum starting in January 2013 before the opening of the Legislative Session. Selected photographs will feature a place card with the photographer's name, city, and age. Photos will remain on display for one year in the Agriculture Museum.

CRITERIA AND RULES

- 1. Participation:** Any enrolled and active member of the Texas 4-H & Youth Development Program or Texas FFA Association may enter the contests. Youth can only enter either in 4-H OR FFA, and not enter through both organizations.
- 2. Eligibility of Photos:** All photographs must have been taken by the 4-H or FFA members within the last eighteen months prior to the contest deadline. Photos may be submitted only one time and in only one category to the photography contest.
- 3. Location of Photos:** All photographs must have been taken within the state of Texas. Those entering the photograph(s) may be asked to provide location of where photograph was taken to ensure an in-state photo.
- 4. Number of Entries:** A member may enter a maximum of two (2) photographs in the contest. Only one (1) entry in each category is allowed.
- 5. Entry Fee:** There are no entry fees for participating in the contest.
- 6. Entry Deadline:** Between the dates of September 1, 2012 and by midnight on October 15, 2012 all entries must be submitted via on-line through the website hosted by the Texas 4-H and Youth Development Program.
- 7. Copyright and Content:** Photos that are deemed obscene, vulgar, sexually-oriented, hateful, threatening, or otherwise violate any laws are strictly prohibited. The Texas State Preservation Board, Texas 4-H and Youth Development, and Texas FFA respect the rights related to copyright laws and intellectual property. All photos should be based on a 4-H/FFA member's original photograph taken by the member. Use of a photo from other sources/people is not allowed and will lead to disqualification of the photo and possibility all entries by the member. The Texas State Preservation Board reserves the right to refuse inappropriate or unsuitable entries.
- 8. Model and Property Releases:** Any 4-H or FFA member submitting a photograph acknowledges that they have sufficient permission of any recognizable locations or people appearing in their photograph(s). This permission is hereby granted to both the photographer and the Texas State Preservation Board to publish and use as needed. Documentation should be retained by the 4-H or FFA member and will be requested by the Texas State Preservation Board if needed.
- 9. Disqualification of an Entry:** An entry that does not follow the rules or category guidelines will automatically be disqualified.
- 10. Release of Liability:** The Texas State Preservation Board and/or its employees involved in the contest will not be held liable for missing, mislabeled, or non-displayed photographs. By entry the 4-H or FFA member accepts this release.
- 11. Announcement of Results:** Results will be posted after December 15, 2012 on the Texas State Preservation Board website.
- 12. Display and Future Rights Use Rights:** By submitting an entry to the contest, the 4-H or FFA member grants to the Texas State Preservation Board, 4-H and FFA a nonexclusive, royalty free, world-wide license, in perpetuity, to display, reproduce, distribute, publish, and create derivative works of the entry in any media now known or hereafter devised, including in promotional publications or marketing. By entry the 4-H or FFA member accepts these conditions of display and future use.
- 13. Judges:** Judges will determine the winners. Their decision on all entries is final.

SUBMISSION AND FORMAT OF PHOTOGRAPHY ENTRIES

- 1. Photography Size:** All photographs entered must be able to be printed at an 8 inch X 10 inch in size at a 300 dots per inch (dpi). This is to ensure that photos can be printed at a size and quality that are presentable in the Agriculture Museum.
- 2. Format:** All photographs must be in a jpg format.
- 3. File Size:** Photograph should not be any bigger than 1.5 MD in size. Photos larger than that will not be uploaded to file size restrictions.
- 4. Color vs Black & White:** Photos can be entered in either color or black & white. Extreme use of editing and effects should be a minimum. These photos are intended for the purpose of promoting and highlighting Texas agriculture and should be taken and edited with that concept in mind.
- 5. Labeling/Naming your Photograph:** Each photograph will need to be clearly labeled with the category, city, last name, and first name. File name should include an “_” between each of the items, category_city_last_first.jpg. *Example: John Smith from Dallas entering the Crops category would upload a file labeled: “Crops_Dallas_Smith_John.jpg”*
- 6. Submission of Photographs:** All photographs will be submitted in electronic format using the site hosted by the Texas 4-H and Youth Development Program. A direct link to the submission site will be posted on the Texas 4-H and Youth Development website at <http://texas4-h.tamu.edu> from September 1, 2012 to October 15, 2012. Any entries received before or after that period will not be considered for the competition.

CONTEST CATEGORIES AND DESCRIPTIONS

Category	Description
People in Agriculture	Highlights photographs of people (individuals/groups) working in agriculture related careers. Photos should be of people actually performing a work in the area of agriculture, such as working in fields, at cooperatives/grain companies, farming implement sales/repair, working on a ranch, auction barn, veterinary services, food processing plant, etc.
Agriculture Equipment	Focus of this category should be agriculture equipment. Photograph should not include human, animal, or other objects beyond that of the piece(s) of agriculture equipment.
Animals – Domestic	Photograph should have as the subject domestic animals used in agriculture. These include, but not limited to, cattle, sheep, swine, poultry, goats, horses, and other “farm animals.” Animals typically associated with “wildlife” are not acceptable in the category.
Crops	Highlighting the crops raised in Texas is the focus of this category. This category can include row crops, as well as other crops such as hay production.
Agriculture Education	Photograph must highlight the education of others on agriculture in Texas. Photos can focus on both youth and adults being educated on agriculture. Photos can be of both informal and formal settings and must clearly demonstrate a teaching method being performed. Example of such photos may include Ag in the Classroom events, Producer workshops, Extension Agriculture Programs, and/or 4-H/FFA project learning experiences.
True Texas Agriculture Foods	Category focus on raw and/or processed foods raised and processed in the state of Texas. Photographs can be highlighting food in the field to still-life photos arranged to highlight a finished food product.
Weights & Measures	This category highlights the rich history of how agriculture products have been weighted and measured throughout history to determine its quantity. Photos should focus on the weighing of agriculture products, or the equipment used to weigh and measure agriculture goods.
Architecture in Agriculture	The architectural features of agriculture are everywhere. This category allows for photos depicting agriculture architecture. Examples of this category could be a row of planted corn making a unified column line, to silos, to features on equipment. Photos need to have a clear subject related to lines, designs, and artistic qualities, as well as being clearer related to agriculture.

PHOTOGRAPH EVALUATION

The principles of “12 Elements of a Merit Image” will be used as the base for the judging criteria. As outlined by Bob Hawkins, these twelve elements have been defined as necessary for the success of an art piece or image. Any image, art piece or photograph will reveal some measure of all twelve elements, while a visually superior example will reveal consideration of each one.

The twelve elements for judging the photographs will be:

IMPACT (Max Points: 8)	Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.
CREATIVITY (Max Points: 10)	Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
TECHNICAL EXCELLENCE (Max Points: 6)	Technical excellence is the quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, mounting, and correct color are some items that speak to the qualities of the physical print.
COMPOSITION (Max Points: 8)	Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
LIGHTING (Max Points: 8)	Lighting - the use and control of light - refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.
STYLE (Max Points: 8)	Style is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.
PRESENTATION (Max Points: 6)	Presentation affects an image by giving it a finished look. If mats and/or borders are used do they support and enhance the image, not distract from it. Any filters or finishes applied to photos should be enhancing to the photos presentation.
CENTER OF INTEREST (Max Points: 6)	Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.
SUBJECT MATTER (Max Points: 12)	Subject Matter should always be appropriate to the story being told in an image.
COLOR BALANCE (Max Points: 10)	Color Balance supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.
TECHNIQUE (Max Points: 10)	Technique is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.
STORY TELLING (Max Points: 8)	Story Telling refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

For questions about the contest please contact:

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