Generation Next: Our Turn to Ranch Online Ag Business Start-up School

The Generation Next curriculum targets new landowners, those inheriting land, or those looking to start a new agricultural operation on an existing ranch. It is taught as an online school where participants will work towards developing a business plan with plenty of support from professionals who specialize in each field and topic.

Course Includes: 12 online classes of expert instruction with a complete business plan by the end of the course, and a Generation Next t-shirt and certificate.

Topics covered:

- How to start an agricultural business
- Understanding business taxes
- Insurance needs for your ranch
- Tracking your finances
- Evaluating your land resources
- How to set up grazing and wildlife management leases
- Basic ranch laws fencing, water, etc.
- Land management techniques
- Alternative operations & direct marketing
- Setting goals with measurable objectives for success

To read what graduates are saying about the course, visit *generationnext.tamu.edu*

NEXT ONLINE CLASS: Aug. 25 - Nov. 16, 2025

The course will require approximately 2 hours of your time (at any time!) per week, for 12 weeks. You only need access to a computer with internet capabilities.

For more information contact:
Dr. Megan Clayton
megan.clayton@ag.tamu.edu
830-988-6123
generationnext.tamu.edu

Registration Fee: \$300

Enrollment is limited to the first 100

people who register.

Registration Link:

Generation Next: Our Turn to
Ranch - Fall 2025 | Courses |
AgriLife Learn (tamu.edu)







"Texas A&M AgriLife Extension Service is an equal opportunity employer and program provider. Texas A&M AgriLife Extension Service provides equal opportunities in its programs and employment to all persons, regardless of race, color, sex, religion, national origin, disability, age, genetic information, veteran status, sexual orientation, or gender identity. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating."