Generation Next: Our Turn to Ranch
Online Ag Business Start-up School

The Generation Next curriculum targets new landowners, those inheriting land, or those looking to start a new agricultural operation on an existing ranch. It is taught as an online school where participants will work towards developing a business plan with plenty of support from professionals who specialize in each field and topic.

Course Includes: 12 online classes of expert instruction with a complete business plan by the end of the course, and a Generation Next t-shirt and certificate.

Topics covered:
- How to start an agricultural business
- Understanding business taxes
- Insurance needs for your ranch
- Tracking your finances
- Evaluating your land resources
- How to set up grazing and wildlife management leases
- Basic ranch laws – fencing, water, etc.
- Land management techniques
- Alternative operations & direct marketing
- Setting goals with measurable objectives for success

To read what graduates are saying about the course, visit *generationnext.tamu.edu*

NEXT ONLINE CLASS:
Aug. 25 - Nov. 16, 2025

The course will require approximately 2 hours of your time (at any time!) per week, for 12 weeks. You only need access to a computer with internet capabilities.

For more information contact:
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830-988-6123
generationnext.tamu.edu

Registration Fee: $300
Enrollment is limited to the first 100 people who register.

Registration Link:

Generation Next: Our Turn to Ranch - Fall 2025 | Courses | AgriLife Learn (tamu.edu)

TEXAS A&M AGRILIFE EXTENSION

GENERATION NEXT
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