

Generation Next: Our Turn to Ranch

Online Ag Business Start-up School



The **Generation Next** curriculum targets new landowners, those who are inheriting land, or those who are looking to start a new agricultural operation on an existing ranch. It is taught as an online school where participants will work towards developing a business plan with plenty of support from professionals who specialize in each field and topic.

Course Includes: 12 online classes of expert instruction with a complete business plan by the end of the course, and a Generation Next t-shirt and certificate.

Topics covered:

- How to start an agricultural business
- Understanding business taxes
- Insurance needs for your ranch
- Tracking your finances
- Evaluating your land resources
- How to set up grazing and wildlife management leases
- Basic ranch laws – fencing, water, etc.
- Land management techniques
- Alternative operations & direct marketing
- Setting goals with measurable objectives for success

NEXT ONLINE CLASS: JAN. 24 - APR. 17, 2022

The course will require approximately 2 hours of your time (at any time!) per week, for 12 weeks. You only need access to a computer with internet capabilities.

Registration Fee: \$300

Registration Link:

<https://agrilifelearn.tamu.edu/s/product/generation-next-our-turn-to-ranch/01t4x000002ciQx>

For more information contact:

Dr. Megan Clayton

megan.clayton@ag.tamu.edu

361-265-9203

<https://generationnext.tamu.edu>