

# Fire vs. Herbicide?

**The economics of herbicides and prescribed fire are compared in managing mesquite.**

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**Plate 1. Mesquite in early summer after application of prescribed winter burn.**

On southwestern U.S. rangelands, mesquite reduces forage production and interferes with livestock foraging and management. This represents a major threat to the economics of livestock production and possibly to watershed quality and yield. The income from the non-treated land versus income from treated land, less the cost of brush treatment and follow-up maintenance, determines the economics of brush control.

We conducted an economic comparison of treating mesquite with prescribed burning at an interval of 5-7 years or aerial spraying with a root-killing herbicide that has a treatment life of 15-20 years. Our analyses apply to ranches that are 4,000 to 50,000 acres in size with mesquite that needs a "brush reduction" treatment. These comparisons are simulations based on productivity estimates for clay-loam soils in north Texas. The costs and benefits of carrying out particular management actions are compared with the value in lost forage productivity due to not treating the brush. Net present values and benefit-cost ratios are decision aids for selecting which treatment will be the best investment.

The economic efficiency of treating brush with fire or herbicide was esti-

mated by determining the differences in net present value and benefit-cost ratio of treated vs. untreated land over a 30-year period for a hypothetical 20,000-acre ranch.

A project was considered economically feasible if discounted returns exceed discounted costs (i.e. net present value  $\geq 0$ ). Treatments with higher net present values were considered economically superior. The benefit-cost ratio was calculated by dividing the present value of returns (benefits) by the present value of treatment costs and maintenance. The benefit-cost ratio must be greater than 1.0 for the treatment to be economically feasible. The changes in land value were not taken into account because land values are often unrelated to productivity and are frequently driven by speculative investors.

The analyses were based on the assumptions that income and operating costs are incurred at the end of each year, while initial treatment costs occur at the beginning of year 1. Treatment costs were based on data from the Waggoner Experimental Ranch in north Texas. The projected income over costs is also calculated for each 30-year scenario. Since net present value and benefit-cost ratio estimates are correlated, we discuss only

the net present value of each treatment analyzed. However, benefit-cost ratios are also presented to accommodate preferences for either measure.

Analysis showed no sensitivity to a range of discount rates so a rate of 5% is used. We used the current rate for leased cow-calf ranchland in the Rolling Plains of Texas of \$90/Animal Unit/year. The parameter val-

## Explanation Of Economic Terms

**Benefit-Cost ratio** – The return for each dollar invested. A benefit-cost ratio of 2 means for every \$1 invested a return of \$2 is realized.

**Discount rate** – The rate at which a dollar is decreasing in value with time.

**Present value of costs** – Value of costs adjusted to account for the decreasing value of a dollar into the future.

**Present value of returns** – Value of returns adjusted to account for the decreasing value of a dollar into the future.

**Net present value** – A dollar now will be worth less in the future due to inflation and other factors. For instance, at a discount rate of 5%, for every \$1 now, you would need \$4.32 in 30 year's time. Net present value is a means of comparing a present dollar with the same dollar value in the future.

**Table 1.** Baseline parameter values used in the analysis.

Parameter	Herbicide	Fire
1 % Area to be treated	50	50
2 Brush situation on treated area (% mesquite aerial cover)	30	30
3 Discount rate(%)	5	5
4 Income tax rate (%)	15	15
5 Capital gains tax rate (%)	20	20
6 Wildlife income (\$/ac)	3	3
7 Treatment longevity (years)	20	7
8 Cost (\$/ac) Initial treatment	23	2.5
Follow-up burn treatments	2.5	2.5
9 Carrying capacity untreated area (ac/Animal Unit/year)*	39	39
10 Carrying capacity treated area before treatment (30% mesquite) **	30	30
11 Carrying capacity treated area after treatment (10% mesquite)***	14	14

\*Land that has shallow-clay soil of relatively low productivity for herbage and very low amounts of brush. Carrying capacity has been calculated by allocating 25% of peak forage standing crop @ 26 lb/Animal Unit/day using 5 years of data from Teague et al. (1999).

\*\* Land that has moderately productive clay-loam soils where the major presence of mesquite occurs. Carrying capacity has been calculated as above.

ues used for the majority of scenarios are presented in Table 1.

The current recommendation for herbicide application to control mesquite on large ranches is to aerially spray 0.25 + 0.25 lb/ac clopyralid + triclopyr herbicide at a cost of \$23/ac. Costs of burning in north Texas, including the cost of dozing firebreaks and pre-burning blacklines range from \$2.50/ac to \$2.80 /ac.

### *Mesquite and forage production*

Recent work in north Texas has defined the long-term regrowth and invasion of mesquite after a root-killing herbicide has been applied. The resulting reduction in forage production, and hence carrying capacity, as mesquite aerial cover increased over a 30-year period, is summarized in Fig. 1.

The assumed changes in productivity (carrying capacity) over time after prescribed burning versus not treating the brush are presented in Fig. 2 and are based on results for north Texas in which top-killing treatment effects lasted 6 to 7 years. We recognize that fire is not as effective in reducing brush cover as herbicide treatment, and consider two scenarios in which response to brush reduction is 50% or 75 % that of herbicide treatment.

Using data in which root-killing treatment effects lasted up to 20 years, we considered 20- and 30-year longevity scenarios after herbicide application with no follow-up treatment (Fig. 3). In addition, two other scenar-

ios were considered with the 20-year treatment life after herbicide application (Fig. 4). These were follow-up treatment of prescribed fire 16 years or 20 years after the initial herbicide application.

### *Management changes to enhance the effectiveness of burning*

Pre- and post-burn rests from grazing are necessary to provide adequate amounts and continuity of grass fuel for effective burns, and to allow forage to recover sufficiently before grazing again. To produce an adequate

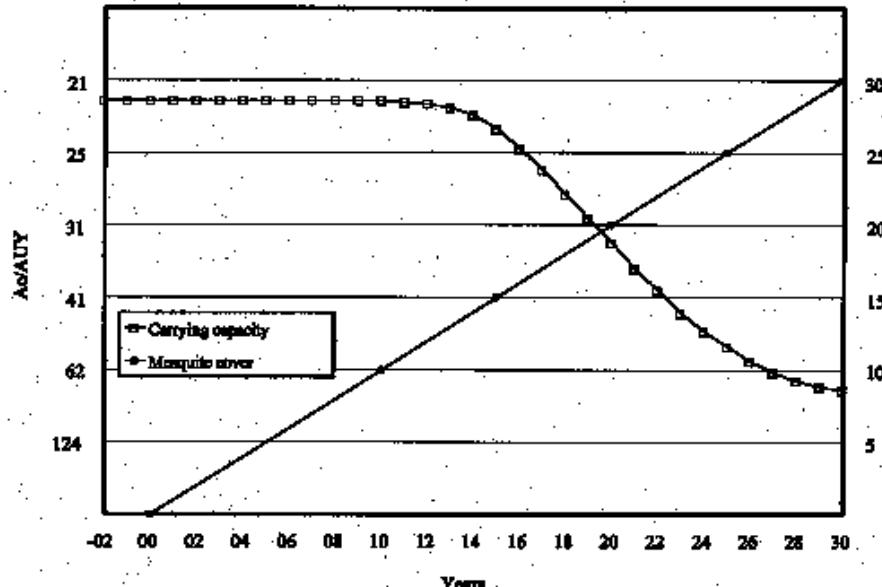
top-killing fire for managing mesquite, herbaceous fine fuel must exceed 1500 lb/acre.

Moderately stocked, one-herd, multiple-pasture systems facilitate such resting. These systems allow the use of fire in non-drought years at about 7 year intervals to avoid having to hire extra land to ensure adequate pre- and post-burn rest of the treated land. By consolidating herds, most ranchers would be able to implement at least a 4-pasture, 1-herd system of management without incurring extra fencing costs.

However, scenarios that do require extra fencing to implement resting are considered in this analysis. The economic consequences of adding electric fencing or conventional 5-wire fencing in year 1 are considered, using costs of \$350 and \$3,500 per mile of fence, respectively. If continuous grazing were used, alternative grazing would have to be hired to allow the continuously grazed areas to rest before and after burning. We also recognize that if fire is followed by drought, herbaceous response is delayed. Therefore, we delay the increase in herbage by 1 year.

### *Wildlife and brush clearing*

Mesquite brush provides cover and has some feed value for wildlife.



**Fig. 1.** Carrying capacity decline over time, due to increasing mesquite brush on the Waggoner Experimental Ranch.

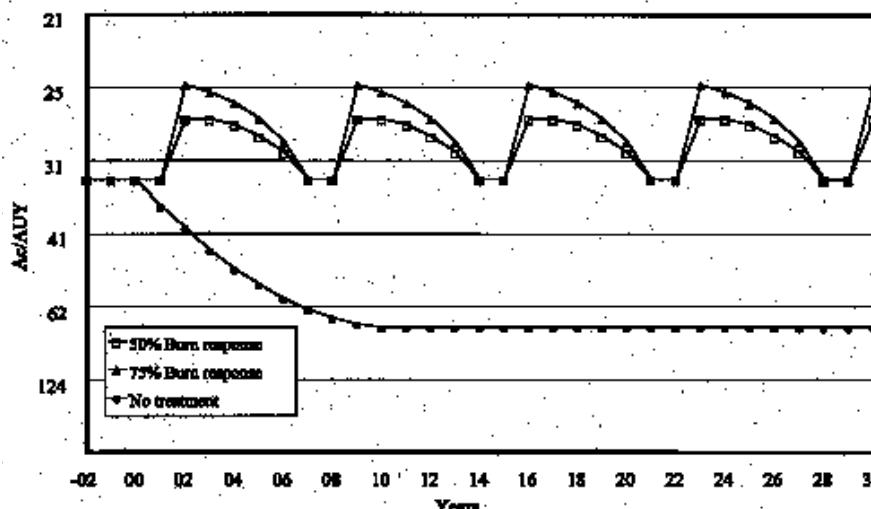


Fig. 2. Carrying capacity of treated compared to untreated mesquite using prescribed burning assuming initial mesquite cover of 20%. Grass growth the season after fire was assumed to be at pretreatment levels. Two possible peak responses in production after treatment are considered, 50% or 75% that of herbicide treatment.

Generally for wildlife purposes, mesquite aerial cover of 20-30% is considered desirable, but too much brush is undesirable. Both herbicides and burning can have either positive or negative effects on wildlife depending on how these are applied and managed. The consequences of increasing or decreasing income from wildlife are considered, using a wildlife income of \$3/ac for the whole management unit. Wildlife income is increased to an upper level (\$5/ac) or decreased to a lower level (\$1/ac) common in north Texas for treated portions of the management unit to simulate positive or negative effects of treating brush on wildlife income.

## Putting Dollars To The Scenarios

In almost all scenarios, both herbicide and prescribed burning treatments were economically feasible since net present values were greater than 0 and benefit-cost ratios were greater than 1. However, both these economic indicators were much greater for prescribed fire than for the herbicide treatment (Table 2), even if the burn treatment was assumed to be only 50 % as effective as the herbicide treatment in reducing brush.

The lowest net present values were

for the herbicide treatment with herbicide re-treatment after 20 years. When the herbicide treatment with a follow-up burn after 20 years was compared to the 50 % effective burn, benefit-cost ratio was more than double for the 50 % effective burn treatment. When the longevity of the herbicide was assumed to be 30 years, net present value increased relative to the 20-

year longevity herbicide treatment, but was still much lower than for the burn treatment.

Net present values of burn scenarios which considered reduced stock numbers (by 10%) and lower carrying capacity response following fire were greater than those of all the herbicide treatments (Table 2).

The main reason for the low net present values when using herbicide is the high initial treatment cost. Lower net present values were associated with early, large capital expenditures compared to expenditure over the length of the period under examination. The high net present values for prescribed burning were a result of 5 small investments (total cost \$12.50/ac) spread over the 30-year period compared to the large single investment (\$23/ac) in year 1 for herbicide application. The cost of the herbicide would need to be less than \$12 /ac before net present values for the herbicide treatment would be competitive with \$2.50 /ac or even \$5 /ac for prescribed burns.

However, even at an herbicide cost of \$12 /ac, the benefit-cost ratios for burns were still greater if the burning cost measured in field experiments (\$2.50) is doubled to \$5/ac. This analysis showed more sensitivity to cost of her-

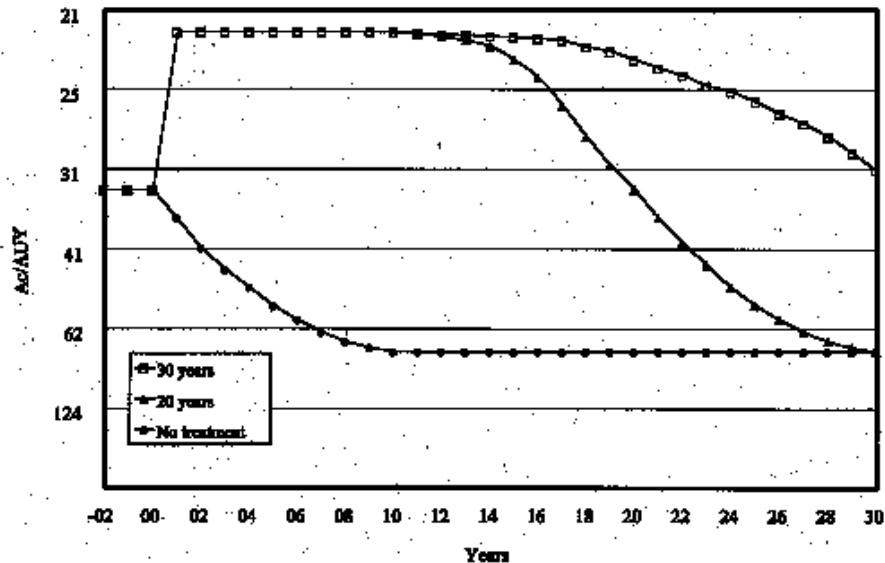


Fig. 3. Carrying capacity of treated compared to untreated mesquite using a root-killing herbicide with treatments lasting 20- and 30-years before pretreatment forage production levels are reached. Assuming initial mesquite cover of 20%.

Table 2. Consequence of treating mesquite with root-killing herbicides or prescribed fire on Net Present Value and Benefit/Cost ratio under different management and response scenarios.

Treatment	Treatment Longevity	Scenario / Response Description	Treatment Cost		Net Present Value Ratio	Benefit-Cost
			Initial	Follow-up		
Herbicide	20 years	No follow-up	23	0	12.2	2.3
	30 years	No follow-up	23	0	14.8	2.5
	20 years	Follow-up burns after 20 years	23	2.5	13.2	2.3
	20 years	Follow-up burns after 16 years	23	2.5	13.6	2.3
	20 years	Herbicide after 20 years	23	23	11.0	1.8
Burn	7 years	Response 50% of herbicide	2.5	2.5	17.3	6.8
	7 years	Response 75% of herbicide	2.5	2.5	18.1	16.9
	7 years	Response not delayed 1 year	2.5	2.5	18.5	7.0
	7 years	10% fewer animals	2.5	2.5	16.2	6.8
	7 years	Continuous graze*	4.3	4.3	14.7	4.2

bicide than to treatment longevity following herbicide treatment.

It is important to indicate that the results involving prescribed burning in this study refer only to those circumstances where fine fuel amount is *at least* 1500 lb/ac. In circumstances where the fuel is less than this, the use of prescribed fire to topkill mesquite is not possible. Where the use of prescribed fire is not possible, other means such as herbicide application or mechanical brush removal are usually necessary to restore forage productivity be-

fore fire is a viable management option.

The cost of adding fences to facilitate pre- and post-burn deferment decreased net present value very slightly if low-cost electric fencing was used, whereas using 5-wire fencing reduced economic benefits considerably. In both cases, economic returns were considerably less when herbicides were used rather than fire. The most likely and economically rational scenario, burning in a 4-pasture or 8-pasture system without incurring any fencing costs, has considerably greater

net present values than all other alternatives. If continuous grazing is used, the leasing of alternative grazing to rest the continuously grazed area before and after burning decreases net present value but this burn scenario still has a greater net present value than the herbicide treatment (Table 2).

The value of wildlife income is extremely important to ranch profitability. If there is no wildlife income, the projected economic income over costs for the 30 years is considerably less than if \$3/ac is earned per year from wildlife (Table 3). In addition, if either burning or herbicide treatment improves or decreases wildlife income, net present values are changed markedly (Table 4). If treatment decreases wildlife income from \$3 to \$1/ac, net present values for both burning and herbicide are strongly negative. Conversely, net present values are very high if either treatment increases wildlife income from \$3 to \$5/ac.

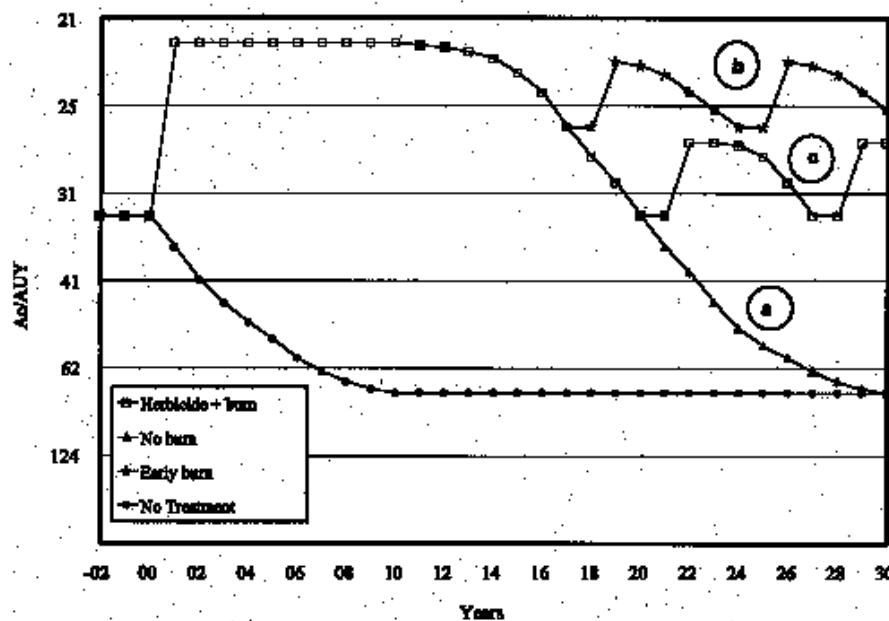
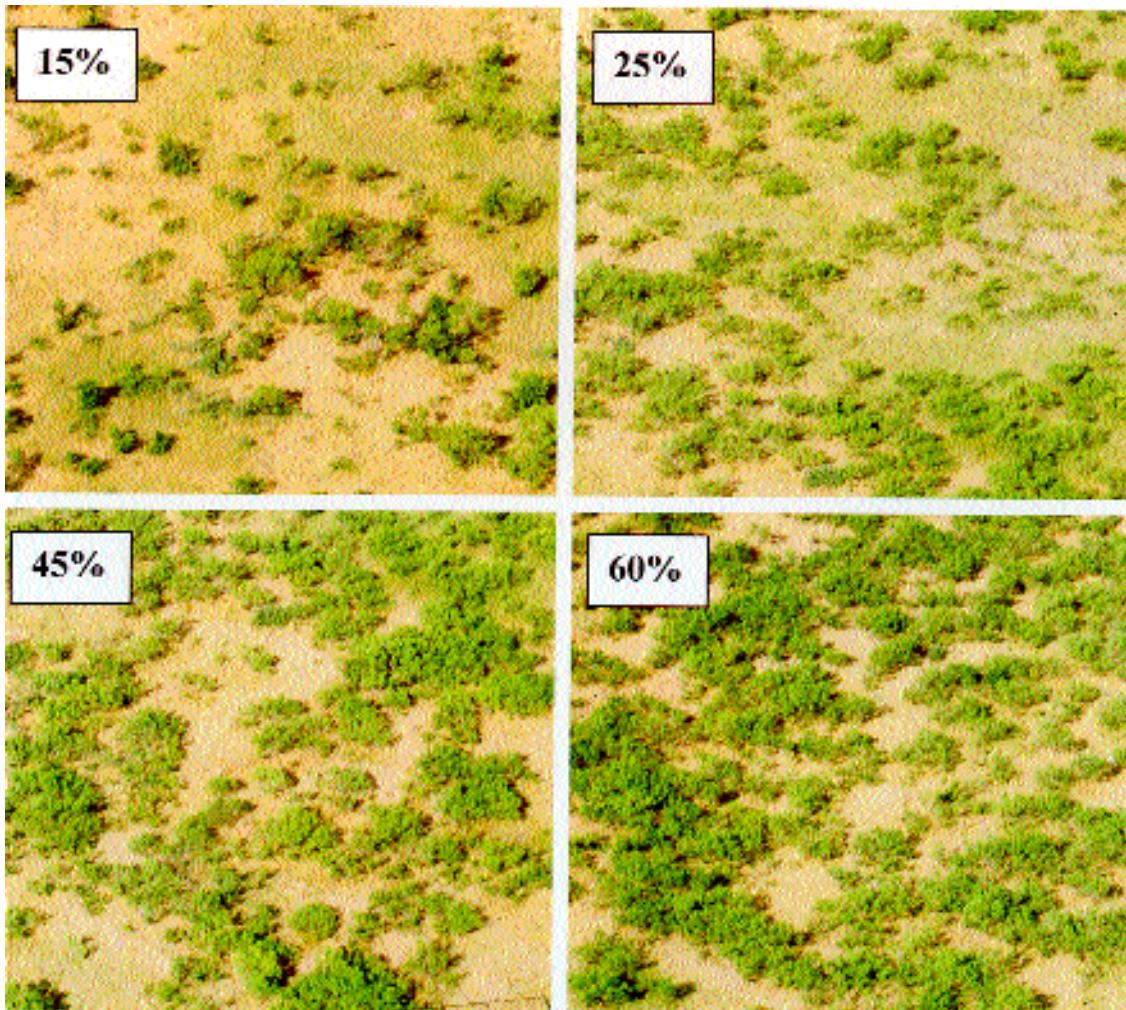


Fig. 4. Carrying capacity of treated compared to untreated mesquite using a root-killing herbicide followed by different post-herbicide treatment prescribed burn scenarios: (a) no burning (b) burning after 16 years and (c) burning after 20 years. Assuming initial mesquite cover of 20%.

## Prescribed Fire Has Economic Advantage

The increase in the aerial cover of mesquite poses a significant economic burden to anyone attempting to derive a livelihood from ranching with livestock. Because of the high initial cost of applying herbicides, prescribed fire has an economic advantage over broadcast application of herbicides.

This advantage holds even if we assume that fire performs less adequately than herbicides in terms of reducing brush cover, and the herbage produc-



**Plate 2.** Overhead views of mesquite brush at different aerial cover values.

tion response is delayed 1 year after burning. Even the lowest likely increase in carrying capacity after prescribed burning compares favorably with the herbicide alternatives described above. These analyses indicate that the cost of herbicide treatment would have to be less than half the current cost before it would be economically competitive with fire as a means of controlling mesquite.

Even if fences have to be constructed, the net present values of the herbicide treatment options were lower than those for realistic burning scenarios, but most ranches would be able to implement at least a 4-pasture-1-herd system without any increase in fencing. In addition, grazing systems also have the potential of improving range condition and productivity. Improving

range condition applies to both herbicide and fire treatments and would further improve long-term economic benefits.

Wildlife income is extremely important for ranch cash flow and profitability, and the highest economic return from either burning or herbicide treatments would occur if wildlife income

were increased as a result of treatment. However, there is a risk that removing too much brush may reduce potential income from wildlife.

Fire is not as easy or convenient to use as chemical treatments for controlling mesquite, but it does offer the opportunity of lowering costs substantially by substituting management for cap-

**Table 3.** Projected 30-year economic income over costs after tax following treatment of mesquite with root-killing herbicides or prescribed fire for hypothetical 20,000-acre ranch.

Treatment	Treatment Longevity	Scenario / Response Description	Income over costs	
			Wildlife income @ \$3/ac	No wildlife income
Herbicide	20 years	No follow-up burn	2.27	0.74
Burn	7 years	Response delayed 1 year	3.19	1.39

---- (\$ x 10<sup>6</sup>) ----

**Table 4. Effect on Net Present Value and Benefit/Cost ratio of root-killing herbicides and prescribed fire if mesquite removal reduces or improves income from wildlife.**

Treatment	Wildlife lease		Net Present Value	Benefit-Cost Ratio
	Untreated area	Treated area		
	-----	-----	-----	-----
	-----	-----	-----	-----
Herbicide	3	3	13.2	2.3
	3	1	[-12.9]	[- 0.2]
	3	5	39.4	4.8
Burn	3	3	17.3	6.8
	3	1	[- 8.2]	[- 1.7]
	3	5	44.11	5.3

ital inputs to increase profit margins.

In times of below-average rainfall, burning can be very difficult or impossible to implement. Reducing stock numbers and burning only 1/8 of a grazing management unit each year would help considerably in ensuring that regular burns are possible in all but abnormally dry years. Fire also will not kill mesquite, whereas the newer herbicide products will. However, under adequate management it should be possible to burn frequently enough to keep mesquite in a suppressed condition.

These analyses show that prescribed burning would be very economically competitive with large-scale herbicide treatment on large ranches. This analysis indicates that there is an economic advantage to using fire wherever possible and restricting use of her-

bicides to those situations in which fire is not a viable option.

There is a greater certainty of applying effective burn treatments when mesquite cover is less than 20% because greater amounts of brush cover reduce the amount of grass and lower the amount of fuel to carry fire and achieve adequate brush control. This would be accentuated during drought years. Once mesquite cover exceeds 20%, the use of the more expensive herbicide treatment may be unavoidable.

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