

Risk Management Toolkit

The Texas AgriLife Extension Service is launching an exciting new project to develop agricultural apps for iPhones and iPads and to teach farmers and ranchers to use those applications as well as existing apps that are already available. The AgriLife team will train producers to utilize these apps to more effectively manage risks in their business and improve the profitability of their business. They will learn to access market data to help them evaluate relevant pricing strategies. They will improve their knowledge of costs and breakevens using the Cost of Production app the team has developed. Some of the other apps participants will be introduced to will be related to crop insurance, marketing plans, optimum irrigation water allocation and various time-saving calculators and other tools.



Sponsored by the Texas AgriLife Extension Service, Texas A&M System. Educational programs of the Texas AgriLife Extension Service are open to all people without regard to socioeconomic level, race, color, sex, disability, religion, age or national origin.

Special Thanks to



For donating the

Apple iPad 2

To be given away in a drawing of all workshop participants after the Dumas workshop

January 31, 2012



Agricultural Applications of iPads and iPhones

Texas AgriLife Extension Service



Improving Lives
Improving Texas



Phone: 806-746-6101
Web site: agrilife.org/southplainsprofit



The Workshops

Texas AgriLife Extension Service is teaching a series of workshops to train farmers and ranchers to use their iPhones and iPads to make decisions to increase their bottom lines. In these workshops, participants will learn to use their iPhones and iPads to make quick decisions in the field on the tractor or on the turn row in the pickup.

Each workshop participant will have access to iPads with apps already installed. They will be led through case studies that require them to obtain data and do calculations that will improve their price and production risk management skills.

Five hands-on workshops will be offered during January 2012. Each workshop will be 9:00 AM to 3:00 PM and the registration fee is \$50 to be paid by check at the door. The first workshop will be taught in Lamesa January 9th. The other dates and locations will be: January 23 in Lubbock, January 27 in Plainview, January 30 in Amarillo and January 31 in Dumas.



**SOUTHERN
RISK MANAGEMENT
EDUCATION CENTER**

This project is supported by a grant from the Southern Risk Management Education Program:
Risk Management Toolkit for Beginning Farmers and Ranchers

When and where are the workshops?

You can reserve a seat in one of these workshops by calling the Lubbock AgriLife Center at 806-746-6101. Ask for Viki.

All workshops are scheduled for 9:00 AM to 3:00 PM.

Each workshop will be limited to 30 participants.

Lamesa

January 9, 2012

Forrest Park Community Center, South 10th & Houston Ave.

Lubbock

January 23, 2012

AgriLife Research and Extension Center, North of Lubbock Airport on Hwy 1294

Plainview

January 27, 2012

South Plains College, 1920 W. 24th Street

Amarillo

January 30, 2012

AgriLife Research and Extension Center, 6500 W Amarillo Blvd

Dumas

January 31, 2012

Holiday Inn Express, 1932 S. Dumas Ave



Sign-up Form

Sign up for:	# Attending		Date	Price
	1	2		
<input type="checkbox"/> Lamesa	<input type="checkbox"/>	<input type="checkbox"/>	1/9	50.00
<input type="checkbox"/> Lubbock	<input type="checkbox"/>	<input type="checkbox"/>	1/23	50.00
<input type="checkbox"/> Plainview	<input type="checkbox"/>	<input type="checkbox"/>	1/27	50.00
<input type="checkbox"/> Amarillo	<input type="checkbox"/>	<input type="checkbox"/>	1/30	50.00
<input type="checkbox"/> Dumas	<input type="checkbox"/>	<input type="checkbox"/>	1/31	50.00

Name _____

Address _____

Phone _____

E-mail _____

Registration fee is \$50 to be paid at the door by check. Husband and wife will be required to pay only one registration fee. Workshop materials, refreshments at breaks and the noon meal are included in the registration fee.

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