

MARKETING YOUR FARM/GARDEN

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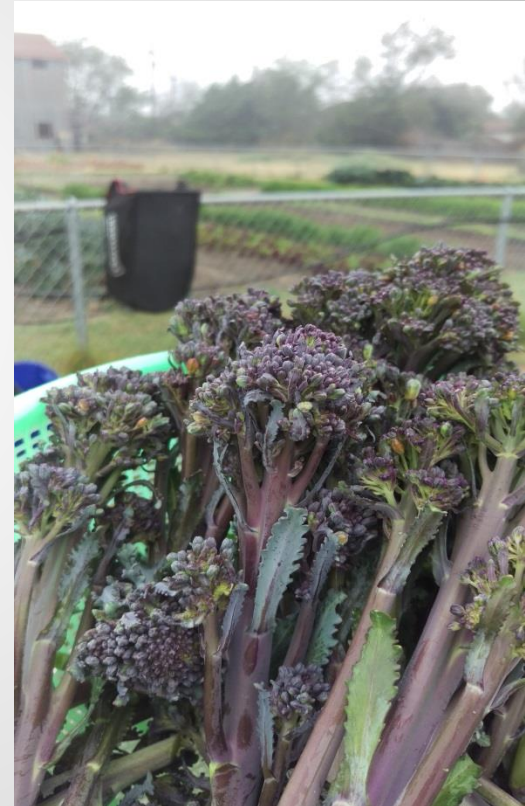
- TYPE OF CROPS
- CUSTOMERS
- MARKETS
- WASTE
- DIFFERENT VENUES
- PRESENTATION
- EDUCATION
- MARKET MAKER

WASTE

- PAY ATTENTION TO YOUR SALES
- ELIMINATE INVENTORY
- CREATE SPREADSHEETS
- PROFIT VS LOSS



TYPES OF CROPS





COLORS ATTRACT!!!!

- GROW WHAT THEY WANT
- GIVE THEM SAMPLES
- LET THEM VISIT YOUR FARM/GARDEN



KNOW YOUR CUSTOMERS

- PICK YOUR OWN
- TEACHERS
- DOCTORS
- 4 DIFFERENT MARKETS
- MOBILE MARKET
- RESTAURANTS
- SMALL CSA
- LOCAL BUSINESSES



MARKETS/ VENUES

- KNOW YOUR VEGGIES
- KNOW HOW TO PREP VEGGIES
- TABLE SET UP
- YOU ARE THE FACE OF YOUR FARM/GARDEN
- DON'T PUSH YOUR PRODUCT- EDUCATE



EDUCATION/ PRESENTATION



ANY QUESTIONS??