

**Marketing/Public Relations Intern, Team In Training
Texas Gulf Coast Chapter
Houston, TX**

Team In Training (TNT) is the world's largest endurance training program for runners, walkers, cyclists, and triathletes. TNT provides coaching, travel, and hotel stay for events all over the country, and in exchange, participants raise funds to help find a cure for leukemia, lymphoma, and myeloma and to improve the lives of patients and their families. To date, TNT has trained over 420,000 athletes of all ability levels, and they have raised more than \$1 billion to benefit The Leukemia & Lymphoma Society.

The Texas Gulf Coast chapter is seeking an energetic individual to provide marketing support for the TNT program. We offer a supportive and hands on working environment where you can learn new skills and enhance existing ones. This is an unpaid internship and great resume builder!

Preferred Qualifications:

- Excellent written and verbal communication skills
- Ability to manage multiple projects
- Detail-oriented with strong organizational skills
- Professional demeanor
- Willingness to learn and work independently
- Experience with Microsoft Word, Excel, and PowerPoint as well as familiarity with social media Websites
- Educational training in communication, marketing, public relations or other related background
- Minimum GPA of 3.25 or above

Responsibilities:

- Assists in planning logistics for recruitment events
- Assists in public relations functions (press releases, community calendar postings)
- Assists in communication with potential TNT participants
- Assists in coordinating distribution of marketing materials
- Assists in generating and executing grassroots marketing initiatives
- Maintains a working knowledge of TNT and The Leukemia and Lymphoma Society
- Performs other related duties as assigned

Must be able to dedicate a minimum of 10-15 hours per week from June to August 2010. Work hours are flexible in order to work around class schedules. This internship is unpaid. Potential class credit is available pending school approval.

Please send cover letter and resume to Kelli Lilienstern at kelli.lilienstern@lls.org or fax to 713-683-9504.

kelli.lilienstern@lls.org