

ENVIRONMENTAL STEWARDSHIP AWARD

Nomination Packet



ENVIRONMENTAL
STEWARDSHIP
AWARD



AWARD PROGRAM



For centuries, cattle producers have had a personal relationship with the nation's land and resources. They have assumed the responsibilities and risks of investing their lives to protect and conserve the environment. Producers depend on the land and its resources for their livelihood. Therefore, good management demands they care for the environment for their own welfare as well as for future generations.

Cattle producers, as individuals and as an industry, are actively working to protect and improve the environment, because they know environmental stewardship and good business go hand-in-hand.

Since 1991, the Environmental Stewardship Award annually recognizes outstanding stewardship practices and conservation achievements of U.S. cattle producers across the nation. Regional and national award winners have been commended for their commitment to protecting the environment and improving fish and wildlife habitats while operating profitable cattle operations.

A common trait among all winners is the desire to leave the land in better condition for future generations and inspiring the next generation of land stewards. While the

program highlights stewardship, it also provides fellow cattle producers with examples and ideas which may be useful on their own farming and ranch operations.

The Environmental Stewardship Award is an initiative of the National Cattlemen's Beef Association and the National Cattlemen's Foundation, and is funded by Dow AgroSciences LLC and the Natural Resources Conservation Service (NRCS) of the U.S. Department of Agriculture along with a partnership with the U.S. Fish and Wildlife Service.

Award winners are selected annually by a committee of representatives from universities, conservation organizations, and federal and state agencies. For guidance, the judges consider the management of water, wildlife, vegetation, air, and soil along with leadership abilities and the sustainability of the business as a whole.

Nominations can be submitted by any organization, group or individual on behalf of a U.S. cattle producer. In the past, nominations have been submitted by a diverse mix of organizations. A partial list includes: The Nature Conservancy, NRCS, Society for Range Management, state game and parks services, state extension services, universities, wildlife organizations, and livestock groups.



"Caretakers of the Land" bronze gifted to National winner.

AWARD TIMELINE AND EVENTS

March 6, 2016: Applications Due!

May 2016: The Selection Committee meets to determine the regional winners. These winners are personally notified shortly thereafter, but are not publicly announced.

June 2016: Our video crew begins to visit each of the 2015 regional winners' operation.

July 2016: Winners are publicly announced and honored at the Cattle Industry Summer Conference; the 2015 video debuts. One night's stay provided to regional winners.

Fall 2016: Selection Committee picks the next national winner.

February 2017: All seven regional winners are expected to attend the 2017 Cattle Industry Convention in Nashville, Tennessee. Travel and registration will be paid by the Environmental Stewardship Award for two people.

ENVIRONMENTAL STEWARDSHIP AWARD PAST WINNERS



REGION, RANCH, NAME, CITY • **ORANGE TEXT** DENOTES THAT YEAR'S WINNER.

1991

I
Don Duff
Chavies, KY

II
Adams Ranch
Alto "Bud" Adms, Jr.
Fort Pierce, FL

III
Littrell Farms
Tery Littrell
Thompson, MO

IV
Spur Headquarters Ranch
O.J. Barron, III
Spur, TX

V
Pitchfork Ranch Co.
Jack Turnell
Meeteetse, WY

VI
Canyon Creek Ranch
Robert H. Mackey
Alturas, CA

VII
Grant Country Feeders
Marc Roth
Ulysses, KS

1992

I
Waffle Hill Farm
Lawrason Sayre
Churchville, MD

II
Crescent B Ranch
Fred C. Babcock
Punta Gorda, FL

III
Gerard Fards
Jeff Gerard
Spring Cove, MN

VI
Muleshoe Ranch Co
John R. "Rich" Anderson
Gail, TX

V
Smith Six Bar S. Ranch
Maynard Smith
Glen, MT

VI
Oak Ranch
William M. Riggs, Jr.
Wilcox, AZ

VII
Reed Hamilton Ranch
David & Loretta Hamilton
Thedford, NE

1993

I
Vosburg Farm
Jan & Nellie Lou Vosburg
Climax, MI

II
Ridgefield Farm, Inc.
E.J. Witmire
Brasstown, NC

III
Douglas Canter Stock Farms
Ralph & Joyce Neill
Corning, IA

IV

Nakes Farm, Inc.
Lynn & Linda Nakes
Siloam Springs, AR

V
Yamsi Ranch
Dayton & Gerda Hyde
Chiloquin, OR

VI
Rafter F. Cattle
Roger & Debbie Bowe
San Jon, NM

VII
Smith Cattle, Inc.
Mark Smith & Family
Sharon Springs, KS

1994

I
Seldom Rest Farms
Bruce & Scott Foster
Niles, MI

II
Rafter T Ranch
James M. Wohl & Family
Sebring, FL

III
Gruben Farms
Clay Gruben
Summersville, MO

IV
Spade Ranch
William "Dub" Waldrip
Lubbock, TX

V
Picabo Livestock
Bud & Ruth Purdy
Picabo, ID

VI
Carrizo Valley Ranch
Sid Goodloe & Family
Capitan, NM

VII
Knobbe Feedyards
Harry & Doris Knobbe
West Point, NE

1995

I
Antietam Farms
Bill & Mary Poffenberger
Sharpsburg, MD

II
G.W. Jones and Sons Farm
Ray & Raymond Jones
Huntsville, AL

III
Dave & Corrine Williams
Villisca, IA

IV
Heritage Beef Cattle Co.
Joe R. Weatherly
Wheeler, TX

V
Sitz Angus Ranch
Donna Sitz
Harrison, MT

VI
Babbitt Ranches, LLC
William "Billy" Cordasco
Flagstaff, AZ

VII
Clarence Mortenson
Pierre, SD

1996

I
Mossy Creek Farms
Ernie Reeves
Mt. Solon, VA

II
Holmestead Co.
Charles & Jenny Holmes
Marion, AL

III
Wiese and Sons Farms
Gene & Jean Wiese
Manning, IA

V
Robert E. Lee Ranch Co.
The Lee Family
Judith Gap, MT

VI
Allan Smith Ranch
Allan & Shirley Smith
Duchesne, UT

VII
Double M Farms Inc.
Dick & Eileen Mercer
Kearney, NE

1997

I
Triple W Farms
The Williams Family
Mark, Edward & Scott
Marion, KS

II
Honeywood Farm
Ed Mitchell & Clay Allen
Barnesville, GA

III
Lubben White Oak Farms
Dave & Lisa Lubben
Monticello, IA

IV
Rafter D Corp. & Dunkin Farms
The Dunkin Family
Tulsa, OK

V
Three Quarter Circle Ranch
Tony Malmberg
Lander, WY

VII
Vigen Ranch
Wendell & Linda Vigen
Killdeer, ND

1998

I
Rally Farms
Jesse & Gayle Bontecou
Millbrook, NY

II
Poplar Hollow Farms
The Bryson Family, Charles & Carl
Brevard, NC

III
Greig and Co., Inc
The Greig Family
Estherville, IA

V
Matador Cattle Co.
Ray Marxer
Dillon, MT

VII
Jones Ranch
Ralph & Maxine Jones
Midland, SD

1999

I
Bartlett Island Farm
David Rockefeller
Mt. Desert, ME

II
Lykes Brothers, Inc.
Mike Milicevic
Okeechobee, FL

III
Amana Farms, Inc.
John McGrath
Amana, IA

IV
Neill Cattle Co. & Bar N Ranch
Joe & Dee Ann Neill
Welch, OK

V
Anderson Farms & Cattle Co.
Anderson Family
Longmont, CO

VI
Blanchard Ranch
Bob & Terri Blanchard
Avila Beach, CA

VII
Rhea Cattle Company
William & Kathy Rhea
Arlington, NE

2000

I
Gregg & Joan Ritter
Glasgow, KY

II
Gaddis Farms
T Kendall III, T Kendall IV
& K. Garraway
Bolton, MS

III
Triple U Ranch
The Utesch Family
Correctionville, IA

IV
Morgan Cattle Company
Ralph & Evelyn Morgan
Chickasha, OK

V
Hanson Livestock, Inc.
The Hanson Family
Dan & Donna
Lusk, WY

VI
Johnson Ranch
Darrell Johnson & Family
Rush Valley, UT

VII
Cammack Ranch
Gary Cammack & Family
Union Center, SD

2001

I
Church's Grove Farm
Zack & Yvonne Saufley
Frankfort, KY

II
Barthle Bros. Ranch
The Barthle Family
San Antonio, FL

III
Iowa River Ranch
Dave & Diane Petty
Eldora, IA

IV

Holcombe Farms
David & Gayla
Jay, OK

V
Milesnick Ranch
Tom and Mary Kay Milesnick
Belgrade, MT

VI

Dave Wood Ranch
Dave Wood
Fresno, CA

VII

Nagel Cattle Company
John & Delina Maget
Avon, SD

2002

I
Armstrong Farms
John & Kathy Allen
Saxenburg, PA

II

Wakefield Farms
Asa & Julie Phillips
Hartwell, GA

III

Brad Z Ranch
Jim & Mary Bradford
Guthrie Center, IA

IV

The Goodson Ranch
The Cannon Family
Blackwell, OK

V

Sieben Livestock Co
Chase & Scott Hibbard
Helena, MT

VI

Y Bar D Ranch
George & Sharon Yard
Williams, AZ

VII

Kelly Ranch
Mike & Cynthia Kelly
Sutherland, NE

2003

II
Llangollen Farms
Roy L. Ash (Owner)
John Wilkins (Manager)
Middleburg, VA

III

Carlton 2 x 4 Ranch
Dr. Barbara C. Carlton
Arcadia, FL

III

M & M Cattle Company
Matt & Denice Mathews
Carthage, MO

IV

Canyon View Farms
Frank & Shirley Austin
Geary, OK

V

Fraser Farms
Woodrow, CO

VI

Work Family Ranch
George & Elaine Work
San Miguel, CA

ENVIRONMENTAL STEWARDSHIP AWARD PAST WINNERS



<p>VII Barenthsen Red Angus Mark & Kathy Barenthsen Powers Lake, ND</p> <p>2004</p> <p>I McElhanev Stock Farms Richard McElhanev & Family Hookstown, PA</p> <p>II Williamson Cattle Co. Sonny and Wes Williamson Okeechobee, FL</p> <p>III White Family Farms Craig & Margaret White Estherville, IA</p> <p>IV Chain Land & Cattle Corp. Mr. and Mrs. Ralph Chain & Family Canton, OK</p> <p>V Barthelmess Ranch Corp. Leo & Mary Emily Barthelmess & Family Malta, MT</p> <p>VI DC Cattle Company LLC David L. Cook Globe, AZ</p> <p>VII Gerald Roise Ranch Gerald & LuAnn Roise & Family Powers Lake, ND</p> <p>2005</p> <p>I Lil' Ponderosa Enterprises Robert & Linda Boyce Carlisle, PA</p> <p>II Lightsey Cattle Co. Lightsey Family Lake Wales, FL</p> <p>III Faris Farms Faris Family Mount Ayr, IA</p> <p>IV Richards Ranch Richards Family Jacksboro, TX</p> <p>V Sims Cattle Company, LLC Don Sims Family McFadden, WY</p> <p>VI Prather Ranch Ralphs & Rickert Families Fall River Mills, CA</p> <p>VII Gates Angus Ranch Gates Family Coldwater, KS</p> <p>2006</p> <p>I Blight Farms Blight Family Albion, MI</p> <p>II Hayston Farms Fred & Peggy Greer Mansfield, GA</p>	<p>III Clan Farms, Inc. Nick & Sue Hunt Atlantic, IA</p> <p>IV San Pedro Ranch Joseph & Blair Fitzsimmons San Antonio, TX</p> <p>IV San Pedro Ranch Ryland & Pamela Howard San Antonio, TX</p> <p>V Thaler Land & Livestock Co. Dennis & Sandra Thaler La Grange, WY</p> <p>VI Diablo Trust Ranches Prosser Family Winslow, AZ</p> <p>VI Diablo Trust Ranches Metzger & Kessler Families Flagstaff, AZ</p> <p>VII Brown's Gelbvieh Ranch Brown Family Bismarck, ND</p> <p>2007</p> <p>I Sunrise Club Calves Paul & Beth Winegard Shipperville, PA</p> <p>II Dee River Ranch Mike Dee and Annie Dee Aliceville, AL</p> <p>III Oak Knoll Ranch Leon & Helen Kreisler Salem, MO</p> <p>IV No nominations</p> <p>V Roaring Spring Ranch Stacy and Elaine Davies Frenchglen, OR</p> <p>VII Yolo Land & Cattle Co Stone Families Woodland, CA</p> <p>VII Alexander Ranch Ted Alexander Sun City, KS</p> <p>2008</p> <p>I Sennett Cattle Co. Clark Sennett and Family Waynetown, IN</p> <p>II Yon Family Farms Kevin & Lydia Yon Ridge Springs, SC</p> <p>III Guge Family Farm Mark & Norma Guge Estherville, IA</p> <p>IV Bradley 3 Ranch Minnie Lou and Mary Lou Bradley Memphis, TX</p>	<p>V Veseth Cattle Co. Dale & Janet Veseth Malta, MT</p> <p>VI Babacomari Ranch Brophy Family Sonoita, AZ</p> <p>VII Hovde Ranch Lynn & Patti Hovde Alexander, ND</p> <p>2009</p> <p>I Young's Cattle Company Richard & Jayne Young Belmont, OH</p> <p>II Greenview Polled Hereford Farms, Inc Jonathan & Toni Harris Screven, GA</p> <p>III Eckenfels Farm Bob Eckenfels Ste. Genevieve, MO</p> <p>IV Stoney Point AgriCorp Mark Quinn Family Melissa, TX</p> <p>V Pape Rancho Norm & Barb Pape Daniel, WY</p> <p>VI Leavitt Lake Ranches Darrell & Callie Wood Vina, CA</p> <p>VII Daybreak Ranch Jim & Carol Faulstich & Adam and Jacquie Roth Highmore, SD</p> <p>2010</p> <p>I Cleremont Farm, G.P. Carl Lindgren & Tony Horkan Upperville, VA</p> <p>II Deseret Cattle & Citrus St. Cloud, FL</p> <p>III Couser Cattle Company Bill & Nancy Couser Nevada, IA</p> <p>IV JA Ranch James K. "Rooter" & Lynda Brite Bowie, TX</p> <p>V Mesa De Maya Ranch John & Carolyn Doherty Joe & Lisa Doherty Branson, CO</p> <p>VI T.N. Ranching Company Butch & Jeanie Jensen, Tate Jensen, Jennie Jensen & Jim & Klennell Jensen Price, UT</p> <p>VII Spoul Ranch Bill & Peggy Sproul Sedan, KS</p>	<p>2011</p> <p>I Masonic Village at Elizabethtown Gerald L. Tracy Elizabethtown, PA</p> <p>II Daigle Farms David Daigle Ragley, LA</p> <p>IV Matador Ranch Bob Kilmer Matador, TX</p> <p>V M/M Feedlot Mann Family Parma, ID</p> <p>VI Della Ranches and the Tanner Family of Grouse Creek Tanner Family Grouse Creek, UT</p> <p>VII Center of the Nation Cattle Co. Smeenck Family Newell, SD</p> <p>2012</p> <p>I Glenowen Farm, LLC Joseph Thomas Alexandria, VA</p> <p>II Circle Square Ranch E.L. Strickland Ocala, FL</p> <p>III Funk Farms Trust Koons Family & Bangert Family Shirley, IL</p> <p>IV 77 Ranch Gary and Sue Price Blooming Grove, TX</p> <p>V Bold Ranch Robert and Annette Bold Winifred, MT</p> <p>VI Sparrow Livestock Jack & Beverly Sparrow Clements, CA</p> <p>VII Slovek Ranch Bill & Pennie Slovek Philip, SD</p> <p>2013</p> <p>I Mountain Meadows Farm Amiel Cooper, Brian Kemp Sudbury, VT</p> <p>II Kissimmee Park Properties J. Shane Platt, Carol Platt & Family Kissimmee, FL</p> <p>III Bittersweet Acres Greg & Lola Wood, Chris Wood Greenville, IA</p> <p>IV Frank and Sims Price Ranch Frank Price Sterling City, TX</p> <p>V Padlock Ranch Wayne & Judi Fasholtz Ranchester, WY</p>	<p>VI Kualoa Ranch John Morgan O'Ahu, HI</p> <p>VII Switzer Ranch/Calamus Outfitters, Morgan Ranch Switzer & Morgan Families Burwell, NE</p> <p>2014</p> <p>I Sherwood Acres Farm Jon & Sylvia Bednarski LaGrange, KY</p> <p>II Two Rivers Ranch Robert M. Thomas & Family Thonotosassa, FL</p> <p>III Nichols Farms LTD Dave & Phyllis Nichols, Lillian Nichols Bridgewater, IA</p> <p>IV Rocosa Ridge Ranch Bruce & Barbara Berg Dallas, TX</p> <p>V Wineinger-Davis Ranch Russell & Tricia Davis Ordway, CO</p> <p>VI Conlan Ranches California True Grass Farms Guido Frosini Valley Ford, CA</p> <p>VII Rock Hills Ranch Lyle & Garnet Perman Luke & Naomi Perman Lowry, SD</p> <p>2015</p> <p>I Valley View Farms Mike & Susan Phillips Harrisonburg, VA</p> <p>II Bull Hammock Ranch Wes Carlton; Mary Anne Cruse & Family; Wayne Carlton (deceased) Ft. Pierce, FL</p> <p>III Glenn & Bev Rowe Ranch Glenn & Bev Rowe Lorimer, IA</p> <p>IV Burnett Ranches, LLC 6666 Ranch Ann Marion; Joe Leathers Guthrie, TX</p> <p>V American Fork Ranch Stevens Family Jed & Annie Evjene Two Dot, MT</p> <p>VI Maggie Creek Ranch Searle Family; Jon Griggs Elko, NV</p> <p>VII Kopriva Angus Jim & Karen Kopriva; Lee Kopriva; Angela Kopriva Raymond, SD</p>
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APPLICATION GUIDE



Your 2016 Award application should include the following components:

(Sections I-IV should not exceed 12 pages total)

Section I — History and Description of Business and Ecological Context

Please identify the name of the business, the individual(s) to be recognized, address, primary contact, Phone/Fax/Email and a map indicating where the operation is located within the state. This section would provide a brief description of the operation's history, business model and ecological setting. What sector(s) of the cattle industry are primary (cow/calf, stocker, etc.)? What other enterprises are associated with the cattle operation? What are the primary ecological features of the landscape (e.g. notable watersheds, geology, topography, climatic zones, water bodies, dominant wildlife species, urban/suburban interfaces and the like)? What natural resources (e.g. mining, hunting/fishing, oil/gas, timber) contribute significantly to the operation's revenue streams? How big are the parcels of land? How much land is owned, leased (federal or otherwise)? How many beef units are raised on the operation? What is the operation's history of ownership and business structure?

Section II — Tell the Story: Sustainability on the Ground

This is the most important section of the application. It should present—in a logical, systematic way—the form that “sustainability” takes in the operation's unique ecological, economic, social and regulatory settings. What are the applicants trying to achieve and why? How successful have they been? To what, as it relates to their cattle operation, do they owe their success? The suggested outline that follows is intended to help the nominator organize his/her presentation of the relevant information in a way that embodies the candidate's thoughtful, coherent, practical strategy for achieving long-term sustainability, as it relates to your cattle operations.

Areas of Focus:



Regulatory Context/Setting — Federal, State and/or Municipal Requirements

Are there specific regulatory requirements that apply to the operations as a whole, or any of its significant components? Examples would include NPDES or state water permits, endangered-species limitations, state-designated water-quality stream segments, TMDLs (Total Maximum Daily Loads), air-pollution non-attainment status and the like. Identify them and explain how they affect the operation's strategic objectives.



Special Challengers and/or Opportunities

What are the specific challenges and opportunities that the landscape poses for the beef operation and its viability? Examples of resource challenges and opportunities might include groundwater or surface water supply and quality; riparian restoration; native plants, fish and wildlife; invasive species, erodible soils; use of recycled materials; innovations created to protect or enhance natural resources; encroaching land development; reclamation needs; etc. How do these conditions affect the range of tactics, strategies and financial resources that are available to the candidate? What is required to protect or enhance the ranch's environmental conditions and natural resources?



Environmental, Economic and Resource-Management Goals

In view of the beef operation's ecological and regulatory settings, unique environmental or natural resource challenges, and special environmental opportunities, what are the candidate's primary goals? Environmental and resource-conservation goals must be included here, but economic goals that play a vital role in making the environmental goals a practical possibility should also be described.



Partnerships, Strategies, Tactics and Practices

What did the candidate do to pursue the goals outlined in the previous section? Did the candidate enter into any substantial partnerships or land-management arrangements? Did the candidate enter into any cost-share or incentive programs with agencies or foundations? What educational and/or technical assistance resources did the candidate draw upon for help? What specific practices, structure, and/or management changes did the candidate put in place (e.g. grazing practices, erosion controls, pest management, fish and wildlife habitat enhancement, riparian restoration, etc.) that helped to achieve the operation's sustainability goals?



Outcomes & Accomplishments—benchmarks, data, before/after images, documenting success

To the greatest extent possible, document the success the operation has had in achieving its sustainability goals. Are there any measurable results? For example, has water or air quality improved? Have endangered-species populations rebounded? Has wildlife harvest, quality, or diversity improved? Does the operation use less (energy, water, imported nutrients) per unit at marketed beef? Are profit margins improving? If appropriate and credible, include any monitoring data, research data, survey data, or photographic evidence that clearly illustrates the operation's progress toward achieving its sustainable objectives.

APPLICATION GUIDE



Section III — What would a consumer find interesting or compelling about the candidates' operation?

(200 words maximum)

This is an opportunity to put environmental sustainability in terms that the consuming public will understand and appreciate. What is unique about the operations' strategies, tactics or successes that will appeal to the average consumer's understanding of sustainable beef production? Why should anyone care what the candidate is doing to protect and enhance the environment and natural resources in the surrounding landscape?

Section IV — Leadership in Conservation within the Community and the Industry

Regional and national winners will become spokespeople for the beef industry, carrying forth the message that cattle producers are committed to good stewardship of the land and to the principles of long-term sustainability. How has the candidate demonstrated the drive and the ability to communicate that message to a skeptical, sometimes hostile public? What leadership has the candidate demonstrated that illustrates an ability to persuade fellow cattle producers to pursue environmental sustainability as a primary business objective? How well would the candidate serve as a spokesperson for the beef industry? How involved is the candidate in the state or national organization?

Section V — Letters of Recommendation

(6 pages maximum)

No more than three letters of recommendation should be included here. These letters should emphasize the nominee's leadership in conservation. Recommendation letters can come from fellow cattle producers, local or state organizations, foundations, national organizations, neighbors, friends, biologists, other conservationists, etc. Each letter should be no longer than two pages.

APPLICATION TECHNICAL GUIDELINES

There is a 20-page limit for the nomination packet that includes: 12 pages for the application, 2 pages for each letter of recommendation (total of 6 pages), and 2 pages for the nomination letter. Please submit electronically, your applications will be printed on an in-house color printer.

Electronic applications are preferred and a complete PDF document is suggested with all the pieces compiled in a single document. Please do not send nominations in notebooks or binders. Please keep your font size at 12 points. A sample of a winning application from previous years can be found online at www.EnvironmentalStewardship.org.

Completed application must be postmarked by March 4, 2016 and sent to: National Cattlemen's Foundation
Environmental Stewardship Award
9110 E. Nichols Ave., Suite 300
Centennial, CO 80112
303-694-0305 ♦ esap@beef.org



NOMINATION & SELECTION PROCESS



The applications will be judged on the following criteria:

Environmental Stewardship Practices, Accomplishments, and Goals

Local, Regional and National Leadership Activities that Improve Conservation, Stewardship and Perception of the Cattle Industry

**Endorsements from Cattle Groups, Conservation Organizations and/or Government Agencies
Economic Viability**

Sustainability and Size of the Operation

Applications for the 2016 Environmental Stewardship Award are due March 4, 2016. Any individual, group or organization is eligible to nominate one individual/business who raises or feeds cattle. Individuals and families may not nominate themselves. However, we expect nominees will be involved in the preparation of the application.

Past nominees are encouraged to resubmit their application. Previous winners may not reapply.

The full nomination application and directions for its completion are enclosed in this packet. Along with the typed application, one nomination letter and three letters of recommendation highlighting the nominee's leadership in conservation are expected. Nominees do not have to be members of NCBA but should support the objectives of their state and national organization. National membership is strongly encouraged.



SPONSORS



Dow AgroSciences

Dow AgroSciences provides cattlemen with specialized herbicides to selectively control unwanted weeds and brush on range and pasture lands. From its development of 2,4-D in the 1940s, to its newest innovations Chaparral™, GrazonNext® HL and Sendero® herbicides today, Dow AgroSciences is committed to product improvement in both efficacy and environmental impact. Other Dow AgroSciences products include Milestone®, ForeFront® HL, Grazon® P+D, PasturAll® HL, PastureGard® HL, Remedy Ultra®, Spike® 20P, Surmount® and Tordon® 22K herbicides. Visit www.RangeAndPasture.com for more information.

Label precautions apply to forage treated with Chaparral, ForeFront HL, GrazonNext HL or PasturAll HL and to manure from animals that have consumed treated forage within the last three days. Consult the label for full details.

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PasturAll HL is not available for sale, distribution or use in the state of New York.

State restrictions on the sale and use of Remedy Ultra apply. Consult the label before purchase or use for full details.

Always read and follow label directions.



Since 1935, the Natural Resources Conservation Service (NRCS) of USDA has provided leadership in a partnership effort to help America's private land owners and managers conserve their soil, water, and other natural resources. NRCS employees provide sound, science-based technical assistance tailored to farmers' and ranchers' specific needs. Participation in government conservation programs is voluntary. The USDA is an equal opportunity provider and employer. For more information see <http://www.nrcs.usda.gov> and <http://www.usda.gov>.



Tyson Foods, Inc.

Tyson Foods, Inc. with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as Tyson®, Jimmy Dean®, Hillshire Farm®, Sara Lee® frozen bakery, Ball Park®, Wright®, Aidells® and State Fair®. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 115,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.



The Partners for Fish and Wildlife Service is the U.S. Fish and Wildlife Service's private lands program. This voluntary program provides financial and technical assistance to ranchers to improve fish and wildlife habitat by providing such things as alternative water sources, fencing, grass seeding, wetland restoration, invasive species control, and riparian/stream restoration.



**National Cattlemen's
Beef Association**

The National Cattlemen's Beef Association (NCBA) is the largest organization representing America's cattle industry. Initiated in 1898, NCBA is the industry leader in education, influencing public policy to improve producer profitability and in preserving the industry's heritage and future. Efforts are made possible through membership contributions. To join, contact NCBA at 1-866-BEEF-USA or membership@beef.org. NCBA promotes common sense and cost-effective practices that can be applied to livestock production to benefit the environment and a healthy bottom line. NCBA has recognized outstanding stewards in the cattle industry for 19 years through the Environmental Stewardship Award program. For more information about NCBA, please visit us at www.BeefUSA.org.



The National Cattlemen's Foundation represents all cattle producers, agriculturalists and enthusiasts who support the mission: The National Cattlemen's Foundation advances the future of the beef industry with passion and urgency for the benefit of consumers and cattlemen. Providing educational opportunities, leadership, crisis assistance, legacy preservation and research opportunities, the Foundation enables the industry to stay at the forefront of consumers and producers. For information about the National Cattlemen's Foundation, visit www.NationalCattlemensFoundation.org, call 303-694-0305 or email ncf@beef.org.



Applications for the 2015 Environmental Stewardship Award are due March 6, 2015
National Cattlemen's Foundation
Environmental Stewardship Award
9110 E. Nichols Ave., Suite 300
Centennial, CO 80112
303-694-0305 ♦ esap@beef.org

