



**FINANCIAL DEVELOPMENT, OUTREACH, & MARKETING COMMITTEE
CHARTER
OF THE BIOENVIRONMENTAL SCIENCES PROFESSIONAL BOARD**

ARTICLE I - PURPOSE

The FINANCIAL DEVELOPMENT, OUTREACH, & MARKETING Committee (“Committee”) of the Bioenvironmental Sciences Professional Board (“Board”) shall be devoted to financial development, former student outreach, and BESC Program marketing.

ARTICLE II – AUTHORITY AND RESPONSIBILITIES

The Committee’s general responsibilities shall be to coordinate, develop, and seek fundraising efforts with the University in order to support the BESC Program and its mission as well as promote and encourage interaction between and among the BESC Program, its former students, and its current and future partners. In carrying out these general responsibilities, the Committee shall recommend to the Board needed action or policies relating to the following matters:

1. Financial development activities to support the BESC Program. (e.g., identifying financial needs, establishing endowments, fundraising for specific needs, soliciting one-time-gifts, soliciting corporate partnerships, coordinating with the Texas A&M Foundation, etc.)
2. Former student outreach activities to support the BESC Program by connecting former students to the Department to facilitate sustainable financial development and other forms of support. (e.g., establishing a newsletter, establishing an e-mail/contact list of former students, organizing tailgate opportunities, organizing social and networking opportunities, etc.)
3. Activities aimed to benefit the BESC Program internally and externally while enhancing industry awareness of the BESC Program. (e.g., soliciting corporate partnerships, developing and distributing marketing literature, etc.)
4. Efforts to garner and solidify external partnerships with the BESC Program. (e.g., corporations, municipalities, and other environmental industry partners, etc.)

The Committee shall report to the Board to provide any recommendations requiring Board approval and to inform the Board as to the Committee’s progress in meeting the above responsibilities.

ARTICLE III - COMPOSITION

The voting membership of the Committee shall be no less than three members of the Board. Committee members shall be appointed by a majority vote of the voting members of the Board upon recommendation of at least two voting Board members. Committee appointments shall be made at the first meeting of the academic year of the Board for a two year term.

The Committee shall elect a Committee Chair and Committee Co-Chair by a majority vote of all Committee members.

ARTICLE IV - MEETINGS

The Committee shall meet at least twice annually in conjunction with the regular meetings of the Board or at any other time upon the call of the Committee Chair, upon written request of the Board Chair, or upon a majority vote of the voting members of the Board.

Notice of the Committee meetings shall be given to all Committee members at least 14 days in advance, but less notice may be given when there is a need for urgent action by the Committee. An agenda shall accompany the notice of every meeting of the Committee when feasible. Development of the agenda shall be the responsibility of the Committee Chair and Co-Chair.

The Committee shall keep minutes of all meetings and its members shall vote upon the recommendations made by it.

ARTICLE V - ADOPTION

This Charter was approved by the Committee on October 24, 2012 and adopted by the Board on December 7, 2012.