

**BESC Professional Board  
Meeting Minutes  
September 12, 2014**

1. Meeting Called to Order. – Rm. 701 Rudder Tower
  - A. Welcome by Department Head Dr. Pearson– Appreciation of time and commitment of Board
  - B. Board Member News and Updates/Introductions
  - C. Roll Call: members present: Quorum Reached. Joe Ethridge, Bryan Gay, Jeremy H, Troy Vickers, Jeff Keic and are not in attendance.
  - D. Approval of previous meeting minutes
    - (i) Motion to approve February Minutes- Seconded & Approved
    - (ii) Motion to approve May Minutes – Seconded & Approved
  - E. Received a substantial gift to the graduate program- Endowment \$259,000- directed to the department from the University, which occurred because of the increased profile of the department
  - F. Review and Update Contact List
2. Committee Updates
  - A. FBC: Faculty and BESC Curriculum Committee first –
    - (i) Background of committee: Dr.Kenneth Tramm
    - (ii) Focus on gathering information for a case study for BESC 403 (Sampling & Monitoring) now: Looking for case studies on Phase I- goal is to have 8 reports to be disassembled to start and want a total of 20-25 – provided to students have them create businesses and do assessments
    - (iii) BESC 367 - Regulations is a simultaneous focus for the committee. There is a waiting list for this class.
    - (iv) Metrics: In a supportive role – Professors are happy; increased student number impact
    - (v) Send any case studies to Kenneth Tramm
  - B. FDOM: Financial Development, Outreach, Marketing
    - (i) Background of Committee – Doug Anderson

- (ii) BESC Newsletter will do one newsletter in early December and then a flyer to keep them excited and invite them to the tailgate.
- (iii) Consider preparing materials for companies and possible donors. Dr. Pierson is starting the draft and it will go through the approval process.
- (iv) BESC Foundation Account
  - 1. Book Value: \$28,065.36 - \$36,658.31
  - 2. Market Value: \$29,118.60 - \$33,665.49
  - 3. Cash Available - \$ 53.93
  - 4. There has been a 30% increase in gifts since the last board meeting.
- (v) Operating Account
  - 1. Tabling the request made for possible annual amount paid by board meeting
  - 2. There is a small operating account that has been put into place using some of the matching funds. Please consider donating to this fund for future events.

C. SDM: Student Development & Mentoring committee

- (i) Update from Nicole Hausler
- (ii) Social Media: LinkedIn up and running— have increased followers from 90 to 114- still want to increase the social media space –
  - 1. BESC students have a Facebook page – do we want to use this to direct them to the LinkedIn page?
  - 2. Possibly use Instagram and Twitter
- (iii) November 4, 2014: Volunteers for Fall 2014
  - 1. Student Mentoring Workshop: 6-7 pm– want more diversity – Talk to Nicole
  - 2. Career Panel will occur after the Mentoring Workshop – 7-9 pm (open to all BESC and NAEP students)
  - 3. High Impact for students – Great partnership between Board, Career Center and Students
  - 4. Contact Nicole Houser with any possible non-board

- (iv) BESC Job Board: It is working – now need to advertise and promote it to both students and industry. Working on getting feedback from internships.

### 3. Committee Realignment/Assignments Discussion

#### A. FDOM

- (i) Jeremy Hanzlik
- (ii) Jamie Bryan
- (iii) Doug Anderson - Chair
- (iv) Jeff Truss – Vice-Chair
- (v) Joe Ethridge

#### B. SDM: Student Development & Mentoring committee

- (i) Craig Holloway
- (ii) Elspeth Sharp
- (iii) Bryan Gay - Chair
- (iv) Michael Jochum
- (v) Melissa Deneena
- (vi) Nicole Hausler – Vice-Chair
- (vii) Dawn Steph
- (viii) Jeff Keic

#### C. FBC: Faculty and BESC Curriculum Committee

- (i) Candice Boeck – Vice-Chair
- (ii) Troy Vickers
- (iii) David Edge
- (iv) Dr.Kenneth Tramm - Chair
- (v) Jim Formby

- (vi) Brian Gottschalk
  - (vii) Craig Pritzloff
  - (viii) Laura Fiffick
  - D. Motion made to adopt and vote-in the members of each committee as set forth above. Seconded. Motion approved unanimously.
  - E. Summary discussion of various classes and degree plans included within the program
4. BESC Student Outreach Program and– Rudder Forum
- A. Student Poster Symposium & NAEP Environmental Professional Internship and Career (EPIC) – Rudder Exhibit Hall
    - (i) Look at Posters;
    - (ii) Thank Expo Partners- GEC, ESE Partners, Modern Geosciences
  - B. Welcome & Student Awards - Dr. Heather Wilkinson.
  - C. Poster Awards – Dr. Brian Shaw.
5. Keynote Address– *Hector Rivero, President & CEO of the Texas Chemical Council*
- A. Introduction of Alan Sams.- Dr. Leland Pierson
  - B. Keynote Address Introduction- Dr. Alan Sams, Executive Associate Dean.
  - C. Keynote Address- *Hector Rivero, President & CEO of the Texas Chemical Council: The Shale Economy Opportunities and Challenges for the Texas Chemical Industry*
6. Lunch- University Club – Board, Dr. Sams, Mr. Rivero
7. Re-adjourn Board Meeting
- A. Continue Committee Work
  - B. Metrics Discussion
  - C. Report from NAEP President, Taylor Crawford
  - D. Faculty Report – Heather Wilkinson

- (i) Successful partnership with the Board.
- (ii) Monthly faculty meetings to begin.
  - 1. What is the student we want to put out?
  - 2. How do we go about preparing those students?
  - 3. How do we use the assessments?
- (iii) Continue working with the Board to work on curriculum.

8. New Business

A. Fall meeting items:

- (i) Social Marketing Update
- (ii) Update from NAEP President
- (iii) Follow-up on Metrics
- (iv) Semester Updates: Career Center; Endowment/Development Fund, Committees, NAEP, Faculty
- (v) Friday, December 5, 2014 – Conference Call at Noon
- (vi) Sending out poll for February 20 or April 10

B. Spring meeting

9. Meeting Adjourned.