Jeans

Vanessa is a college student who is very athletic and has no figure/curves and needs a pair of jeans to wear to school. She prefers darker colored jeans because they fit better with her shirts. Please help her find a great pair of jeans. She has \$50 to spend.

Jean #1 Gap	Jean #2 Tommy Hilfiger	Jean #3 Levi's	Jean #4 Gap
\$42	\$63	\$15	\$49
Cigarette Jeans	Cigarette Jeans	Stretch boot cut	Skinny Jeans

Placing:

1-4-3-2

- 1: Cigarette Jeans preferred for athletic types, dark, \$42 (less expensive than #4)
- 4: Skinny jeans also preferred for athletic types, light colored (wanted dark colors), one of the most expensive pairs of jeans at \$49
- 3: Least expensive, stretch is not preferred for non-figured body types, boot cut and straight legged from hip to knee not as preferred for athletic types
- 2: Cigarette jean, light colored (preferred dark), and was out of price range.