Cell Phones-Class #4

John is looking for a cellphone plan he can use for work to check emails, look up items on the internet, and text clients. John usually only uses around 800 minutes during the month, but he texts a lot to clients. He usually has over 1000 texts with pictures and regular texts. He does not know what will work best for him, a prepaid plan or a monthly plan. Help him find the best cell phone plan he can use every day for work.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Features | #1 | #2 | #3 | #4 |
| Plan | Monthly | Monthly | Prepaid | Prepaid |
| Minutes | Unlimited | 900 | Unlimited | 900 |
| Price/month | $69.99 | $59.99 | $74.99 | $64.99 |
| Messages | Unlimited ($20/month) SMS/MMS | Unlimited ($20/month) SMS/MMS | Unlimited ($20/month) SMS/MMS | 20¢/Text25¢/Picture & VideoSMS/MMS |
| Data Allowance | 12 GB ($100/month)-includes hotspot | 4GB ($50/month)-includes hotspot | $30 per month | $30 per month |

Cell Phones:

Placing: 3-2-1-4

Cuts: 1-3-6

In my top pair, I placed 3 over 2 because it had unlimited minutes versus 900 minutes, was one of the least expensive for data allowance, and was the least expensive per month at $124.99.

In my middle pair, I placed 2 over 1 because it had unlimited messaging. I do criticize 2 for having only 4 G data allowance and only having 900 talk time minutes but I do grant and it was a least expensive plan per month at $129.99 versus #1 at $189.99 per month.

In the bottom pair, I placed 1 over 4 because it had unlimited minutes, unlimited messaging, 12 G data allowance so he would not run out. I criticize it was $189.99 per month but it had the unlimited messaging whereas #4 you had to pay for each text.

I placed 4 last because using his number average message usage and the amount per text only, then the amount per month for the plan would be $294.99 and the most expensive plan. This does not include picture messaging in the 1000 minute usage.