

# BREAK-EVEN COSTS

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**CALCULATING BREAK-EVEN COSTS** of production can help cow/calf producers make better management decisions for the current year or for the near future.

By definition, break-even cost is the total cost of production divided by the total pounds of calf produced, whether marketed or retained. Another way to describe break-even is that it is the minimum sale price needed to recover all cash costs in a given year. The total cost of

production for a cow/calf operation must include all costs associated with the cow/ calf enterprise.

To determine break-even, a producer must know or closely estimate three values:

• Annual costs (cash basis) of owning a cow. The value will vary from year to year and among different ranches. Use the value for your ranch and keep records of all costs to determine this value;

• Annual calf crop. In the following formulas, enter the value as a decimal number; for example: 90 percent = 0.9. Calculate calf crop by dividing the number of calves sold and retained as re-

placements in a year by the number of females exposed for breeding; and

• Average weaning or market weight of calves.

Using these three values, multiply the calf crop times the average weaning or market weight of calves sold and retained, and divide that number into the annual cash cost per cow to determine the break-even cost per pound of calf produced. The formula for break-even:

annual cash cost per cow	_break-even cost
calf crop x average weaning or	per pound of
market weight of calves	calf produced
sold and retained	

Producers who know the market prices can determine the potential income per pound of calf by subtracting the break-even cost. Adjustments in this formula can answer three other important questions:

> • What are the maximum allowable cash costs per cow if calf crop, average weaning (or market) weight and market price are known?

• What is the minimum calf crop needed if annual cash costs, average weaning (or market) weight and market price are known?

• What is the minimum market weight needed if calf crop, annual cash costs per cow and market price are known?

Caution: When trying to answer these questions, producers who don't know some of the values will need to make estimates. For example, producers who pregnancy test their cows can estimate their next calf crop fairly closely by adjusting their pregnancy rates down by 1 to 3 percent (accounting for embryonic death loss and death before marketing). Estimate the average weaning or market weights by weighing calves, calculating the weight per day of age, and then projecting to the expected day of sale (or weaning).

If it is not possible to weigh calves, estimate the projected market weight by using an average daily gain

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for calves of 1.8 to 2.0 pounds per day. The problem with estimating market weight is that producers cannot predict variables such as weather, and hence available feed, which affects gain. Although estimating market prices is difficult, help is available from market specialists, order buyers and market reports. Obviously, dependable answers to the three questions above can be obtained only when close estimations (or actual values) of the variables in the formula are available.

## What are the maximum allowable annual cash costs per cow?

To answer this question, rearrange the formula and multiply calf crop (as a decimal) by the average weaning (or market) weight of calves sold and retained; then multiply that number by the market price. The formula:

Calf crop x Average weaning or market weight of calves sold and retained x Market price = Maximum allowable annual costs per cow

Example: Assumes \$0.80 per pound market, 450 pound weaning (or market) weight and a 90 percent (0.9) calf crop

Annual cash costs per cow (maximum allowed under these conditions) = \$.80 x 450 x 0.9 = \$324 per cow

This formula obviously implies that high market prices afford a better chance at profit.

Less obvious is that when market prices are low, controlling costs can help increase the chances of profit. However, costs must be controlled in such a way that production is not sacrificed disproportionately. Sacrificing production is acceptable as long as the lost production's value is less than the reduction in cost. This can be accomplished by using practices known to have a moderate or high return rate, such as conducting annual pregnancy tests, vaccinating to control disease, providing adequate nutrition and using quality herd sires with genetics for growth.

#### What minimum calf crop is needed?

To answer this question, rearrange the formula again. Multiply the market price times the average weaning or market weight of calves sold and retained, and divide that number into the annual cash cost per cow. The formula:

Annual cash cost per cow = Minimum calf crop needed

Market price x Average weaning or market weight of calves sold and retained

Example: Assumes \$250 annual cash cost per cow, 450 pound weight and \$0.80 per pound.

Calf crop = 
$$\frac{$250}{$0.80 \times 450}$$
 = 0.694, or 69 percent

This implies that even a marginal calf crop may be profitable under relatively high market prices, but lower market prices require a higher market weight, improved calf crop or lower annual production costs.

# What minimum weaning (or market) weight is needed?

To figure the minimum weaning or market weight required to break even, multiply the market price by the calf crop, and divide that number into the annual cash cost per cow. The formula:

 $\frac{\text{Annual cash cost per cow}}{\text{Market price x calf crop}} = \frac{\text{Minimum weaning or market}}{\text{weight to break even}}$ 

Example: Assumes \$250 annual cash cost per cow, \$0.80 per pound market price and 90 percent (0.9) calf crop.

Average weaning (or market) weight =  $\frac{$250}{$0.9 \times 0.80}$  = 347 pounds

Practice using these formulas, entering different values for the variables. For instance, choose a particular annual cow cost and compare break-even between two different calf crops at the same market price. Then compare break-even between two different market weights at the same calf crop.

Tables 1 through 4 show various production scenarios at different market prices.

Remember: Heavier calves usually bring less per pound than lighter calves. For example, on a \$50/cwt market (see tables), not all calves are worth exactly \$50/cwt. Consequently, knowing an accurate price for each weight category is essential to determining an accurate value not shown in the tables.



Producers should pay particular attention to the pasture and range quality so that grazing is adequate in quality and quantity.

Table 1 shows break-even costs for 12 production scenarios and four annual cash costs per cow. Table 2 shows the calf crop percent needed to break even at different annual cash costs per cow and average calf weights of 350, 450 and 500 pounds. Table 3 lists the average calf market weight needed to break even at different annual cash costs per cow and calf crops of 70, 80 and 90 percent. Table 4 shows the maximum affordable annual cash costs per cow at different market weights and calf crops of 70, 80 and 90 percent.

Low production can be profitable only when annual cash costs per cow are low or market prices are high. A higher production level affords the best chance for profit even when annual cash costs are relatively high (more than \$200 per cow). Clearly, producers should work to ensure high production levels while keeping their annual cash costs as low as possible without unduly sacrificing calf crop and calf weights.

If a break-even analysis indicates that the calf crop is too low, producers should learn why. Poor nutrition, inadequate disease control and bulls of low fertility are usually the culprits. If calf weights are too low, the reason may be poor-quality sires with minimal genetics for growth, or nutrition so limited that cows produce too little milk to sustain or ensure calf growth.

Pay particular attention to pasture and range quality so that grazing is adequate in quality and quantity. Producers may need to adjust the stocking rate, particularly during drought. Test hay samples for quality, and provide feed supplements that supply what is absent in the hay. Remember that cows with calves need more nutrients than cows that have not yet calved.

Break-even analysis can be used as a starting point to determine possible shortcomings in production practices. For a more detailed analysis, use NCBA-IRM-SPA Cow Calf (SPA), a computer software package available through the Texas Agricultural Extension Service. It calculates not only break-even costs, but also a number of other variables much more useful in identifying problems missed by a simple break-even analysis.

The package can track a ranch's historic production costs and compare costs against regional and national averages. It also calculates a return on assets, which is needed by producers trying to compare returns of alternative investments. For more information on this program, call (409) 845-8012.

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If it is not possible to weigh calves, estimate the projected market weight by using a average daily gain for calves of 1.8 to 2.0 pounds per day.

Table 1. Break-even prices per pound of calf at 12 produc-
tion levels and 4 annual cash costs per cow.

Calf crop percent/average	Pounds of calf	Ann	ual cash	costs per	cow
market weight	per cow	\$100	\$200	\$300	\$400
90/600	540	\$0.19	\$0.37	\$0.56	\$0.74
90/500	450	\$0.22	\$0.44	\$0.66	\$0.89
90/400	360	\$0.28	\$0.56	\$0.83	\$1.11
90/300	270	\$0.37	\$0.74	\$1.11	\$1.48
80/600	480	\$0.21	\$0.42	\$0.63	\$0.83
80/500	400	\$0.25	\$0.50	\$0.75	\$1.00
80/400	320	\$0.31	\$0.63	\$0.94	\$1.25
80/300	240	\$0.42	\$0.83	\$1.25	\$1.67
70/600	420	\$0.24	\$0.48	\$0.71	\$0.95
70/500	350	\$0.29	\$0.57	\$0.86	\$1.14
70/400	280	\$0.36	\$0.71	\$1.07	\$1.43
70/300	210	\$0.48	\$0.95	\$1.43	\$1.90

## Table 2. Calf crop needed to break even at various annual cash costs per cow and average calf weights of 350, 450 and 500 pounds.

On a \$50/cw	t market											
Average					Anı	nual casl	h costs p	per cow				
calf weight	(\$)180	200	220	240	260	280	300	320	340	360	380	400
350 lbs.				impossil	ble, unles	s costs a	are belov	w \$175 p	ber cow			
450 lbs.	80	89	98	>100				impos	sible			
500 lbs.	72	80	88	96	>100			imp	ossible			

#### On a \$60/cwt market

Average				Annual cash costs per cow											
calf weight	(\$)180	200	220	240	260	280	300	320	340	360	380	400			
350 lbs.	86	95	>100				impc	ssible							
450 lbs.	67	74	82	89	97	>100		i	impossib	le					
500 lbs.	60	67	74	80	87	94	100		imp	ossible					

#### On a \$70/cwt market

Average			Annual cash costs per cow												
calf weight	(\$)180	200	220	240	260	280	300	320	340	360	380	400			
350 lbs.	74	82	90	98	>100			imp	ossible						
450 lbs.	57	64	70	76	83	89	96	>100		. imposs	ible				
500 lbs.	52	57	63	69	74	80	86	92	97	>100					

#### On an \$80/cwt market

Average		Annual cash costs per cow												
calf weight	(\$)180	200	220	240	260	280	300	320	340	360	380	400		
350 lbs.	64	72	79	86	93	100		i	mpossib	le				
450 lbs.	50	56	61	67	72	78	84	89	95	100				
500 lbs.	45	50	55	60	65	70	75	80	85	90	95	100		

#### On a \$90/cwt market

Average		Annual cash costs per cow												
calf weight	(\$)180	200	220	240	260	280	300	320	340	360	380	400		
350 lbs.	57	64	70	76	83	89	95	>100	impossible					
450 lbs.	45	50	55	59	64	69	74	79	84	89	94	99		
500 lbs.	40	45	49	54	58	63	67	71	76	80	85	89		

## Table 3. Average calf market weight needed to break even at various annual cash costs per cow and calf crop percentages of 70, 80 and 90.

On a \$50/cw	t market											
Calf crop					Anı	nual casl	h costs p	er cow				
percentage	(\$)180	200	220	240	260	280	300	320	340	360	380	400
70	514	571	628	685								
80	450	500	550	600	650							
90	400	445	489	533	578	622						

#### On a \$60/cwt market

Calf crop	Annual cash costs per cow												
percentage	(\$)180	200	220	240	260	280	300	320	340	360	380	400	
70	428	476	524	571	619								
80	375	417	458	500	541	583	625						
90	333	370	407	445	481	518	555	592	629				

#### On a \$70/cwt market

Calf crop		Annual cash costs per cow												
percentage	(\$)180	200	220	240	260	280	300	320	340	360	380	400		
70	367	408	448	489	530	571	612							
80	321	357	392	428	464	500	535	571	607					
90	285	317	349	380	413	445	476	507	539	571				

#### On a \$80/cwt market

Calf crop	Annual cash costs per cow												
percentage	(\$)180	200	220	240	260	280	300	320	340	360	380	400	
70	321	357	392	428	464	500	536	571	607				
80	281	313	343	375	407	438	469	500	531	563	594		
90	250	278	306	333	361	389	417	445	472	500	528	556	

#### On a \$90/cwt market

Calf crop		Annual cash costs per cow										
percentage	(\$)180	200	220	240	260	280	300	320	340	360	380	400
70	286	317	349	381	413	445	476	508	540	571	603	
80	250	278	306	333	361	389	417	445	472	500	528	556
90	222	247	271	296	321	345	370	395	420	445	469	494

#### Table 4. Maximum affordable annual cash costs per cow at various average market weights and calf crop percentages of 70, 80 and 90.

On a \$50/cwt market												
Calf crop Average calf market weight (lbs.)												
percentage	350	375	400	425	450	475	500	525	550			
70	(\$)123	131	140	149	158	167	175	184	193			
80	140	150	160	170	180	190	200	210	220			
90	158	169	180	192	203	214	225	237	248			
On a \$60/cwt market												
Calf crop Average calf market weight (lbs.)												
percentage	350	375	400	425	450	475	500	525	550			
70	(\$)147	158	168	179	189	200	210	221	231			
80	168	180	192	204	216	228	240	252	264			
90	189	203	216	230	243	257	270	284	297			
On a \$70/cwt market												
Calf crop												
percentage	350	375	400	425	450	475	500	., 525	550			
70	(\$)172	184	196	209	221	233	245	258	270			
80	196	210	224	238	252	266	280	294	308			
90	221	237	252	268	284	300	315	331	347			
On a \$80/cwt	markat											
	market				16		1.41					
Calf crop percentage	350	375	400	verage 425	450 calf	rket wei 475	ght (lbs 500	.) 525	550			
70	(\$)196	210	224	238	252	266	280	294	308			
80	224	240	256	272	288	304	320	336	352			
90	252	270	288	306	324	342	360	378	396			
On a \$90/cwt market												
Calf crop Average calf market weight (lbs.)												
percentage	350	375	400	425	450	475	500	525	550			
70	(\$)221	237	252	268	284	300	315	331	347			
80	252	270	288	306	324	342	360	378	396			
90	284	304	324	345	365	385	405	426	446			

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