

SECRETS TO SUCCESS

IBD's 10 Secrets to Success

*Investor's Business Daily** has spent years analyzing leaders and successful people in all walks of life. Most have 10 traits that, when combined, can turn into reality.

1. **How You Think Is Everything** – Always be positive. Think success, not failure. Beware of a negative environment.
2. **Decide Upon Your True Dreams and Goals** – Write down your specific goals and develop a plan to reach them.
3. **Take Action** – Goals are nothing without action. Don't be afraid to get started now. Just do it.
4. **Never Stop Learning** – Go back to school or read books. Get training and acquire skills
5. **Be Persistent and Work Hard** – Success is a marathon, not a sprint. Never give up.
6. **Learn to Analyze Details** – Get all the facts, all the input. Learn from your mistakes.
7. **Focus on Your Time and Money** – Don't let other people or things distract you.
8. **Don't Be Afraid to Innovate; Be Different** – Following the herd is a sure way to mediocrity.
9. **Deal and Communicate With People Effectively** – No person is an island. Learn to understand and motivate others.
10. **Be Honest and Dependable; Take Responsibility** – Otherwise, Numbers 1-9 won't matter.

* Source: "IBD's 10 Secrets To Success", *Investor's Business Daily*, 3/30/03.